



# Homelessness & Housing in Greeley

## *How We Move Forward*

April 13th & 14th, 2022 | 6:00 PM - 7:30 PM

# Instructions

In the 1920s, Greeley supplied 1/4th of the supply for this product in the U.S.





# Were you involved in the previous Community Conversations on February 16th and 17th?



# Where is your community?





# Have you ever experienced housing insecurity?





# Scope of Work

- Evaluate existing sources of information;
- Analyze what might be driving demand locally and regionally;
- Evaluate best practices;
- Provide opportunities for engagement and public involvement;
- Estimate development and ongoing operating costs;
- Outline financial feasibility, funding options, and key next steps.



## About Us

- Formed in 2015
- Services:
  - Geographic Information Systems (GIS)
  - Community Engagement
  - Due Diligence and Project Management
  - Urban Planning and Development
  - Marketing and Branding
- Notable Clients:
  - Colorado Housing Finance Authority
  - Enterprise Community Partners
  - Rocky Mountain Communities
  - University of Colorado Anschutz
  - Urban Land Conservancy

More info at: [urbanityadvisors.com](http://urbanityadvisors.com)

*In collaboration with...*

**Cappelli Consulting, LLC | Reinen Consultants, LLC | Williford, LLC**



# The Team



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*Founder*



**Briana Roy**  
*Operations*



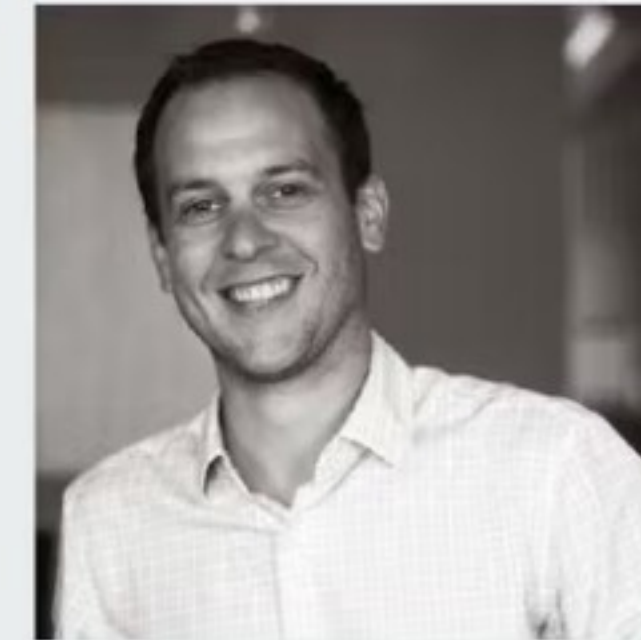
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*Cappelli Consulting*

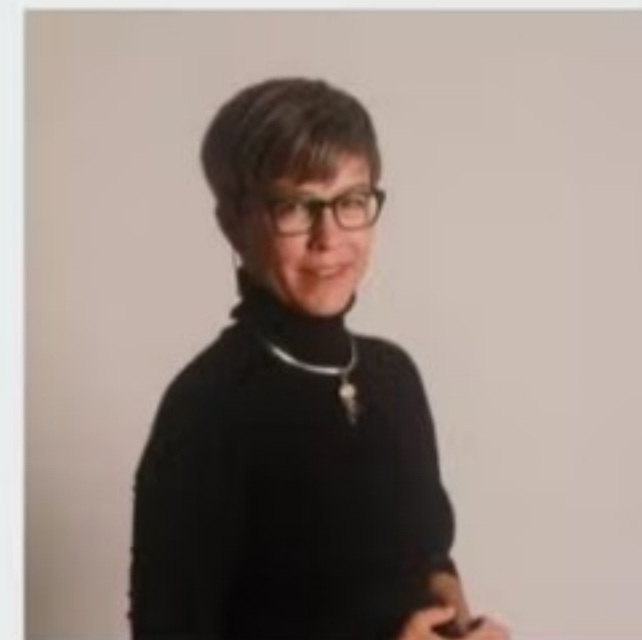


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**Terrell Curtis**



**Willa Williford**  
*Williford, LLC*







# Project Framing

Current Stage: Evaluate Existing Sources of Information / Analyze Demand Drivers

- Learn from the community
  - Perceptions
  - Current impact on individuals
  - Desired outcomes
- Research current conditions and plans
  - Homeless population
  - Services
  - Shelters
  - Affordable housing
- Research best practices (with context to Greeley's size and demographics)

# What We've Learned So Far?





# Stakeholder Interviews

- 13 Stakeholders
  - January 9th - February 17th
  - SWOT Analysis
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# Stakeholder Interviews

## Findings

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>● Passion for change</li> <li>● Strong skills and expertise</li> <li>● Northern Colorado Continuum of Care</li> <li>● Great ideas in Motion                             <ul style="list-style-type: none"> <li>○ High Plains Housing Development Corp.</li> <li>○ 665 Units in Pipeline</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>● Siloed conditions</li> <li>● Poor coordination</li> <li>● Gaps &amp; Duplication in services</li> <li>● Lack of quality engagement of those experiencing homelessness</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>● Desire to coordinate</li> <li>● Desire to engage community</li> <li>● United Way of Weld County                             <ul style="list-style-type: none"> <li>○ System-Level Coordination (Collective Impact Leadership)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>● Disengagement at County-Level</li> <li>● Territorial behavior</li> <li>● Passive-aggressive behavior</li> <li>● NIMBY-ism</li> </ul>



# Northern Colorado Continuum of Care

- Funding from U.S. Department of Housing & Urban Development (HUD)
  - Rehouse individuals & families, minimize trauma
  - Includes Point in Time Count (PIT Count) - Count of sheltered (and unsheltered every other year)
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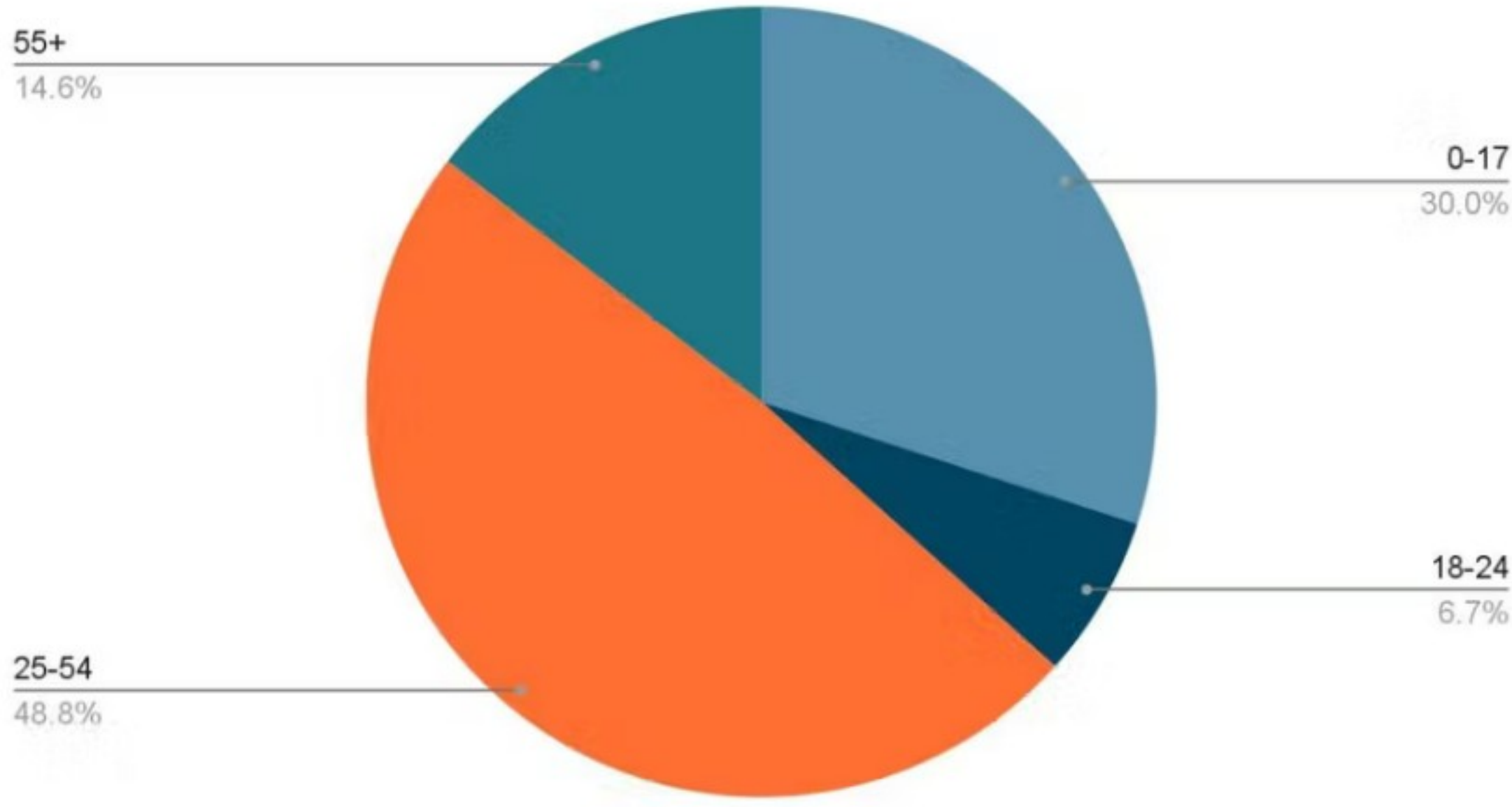
# PIT Count - Weld County

240 People

- 176 in Shelters
- 64 in Transitional Housing

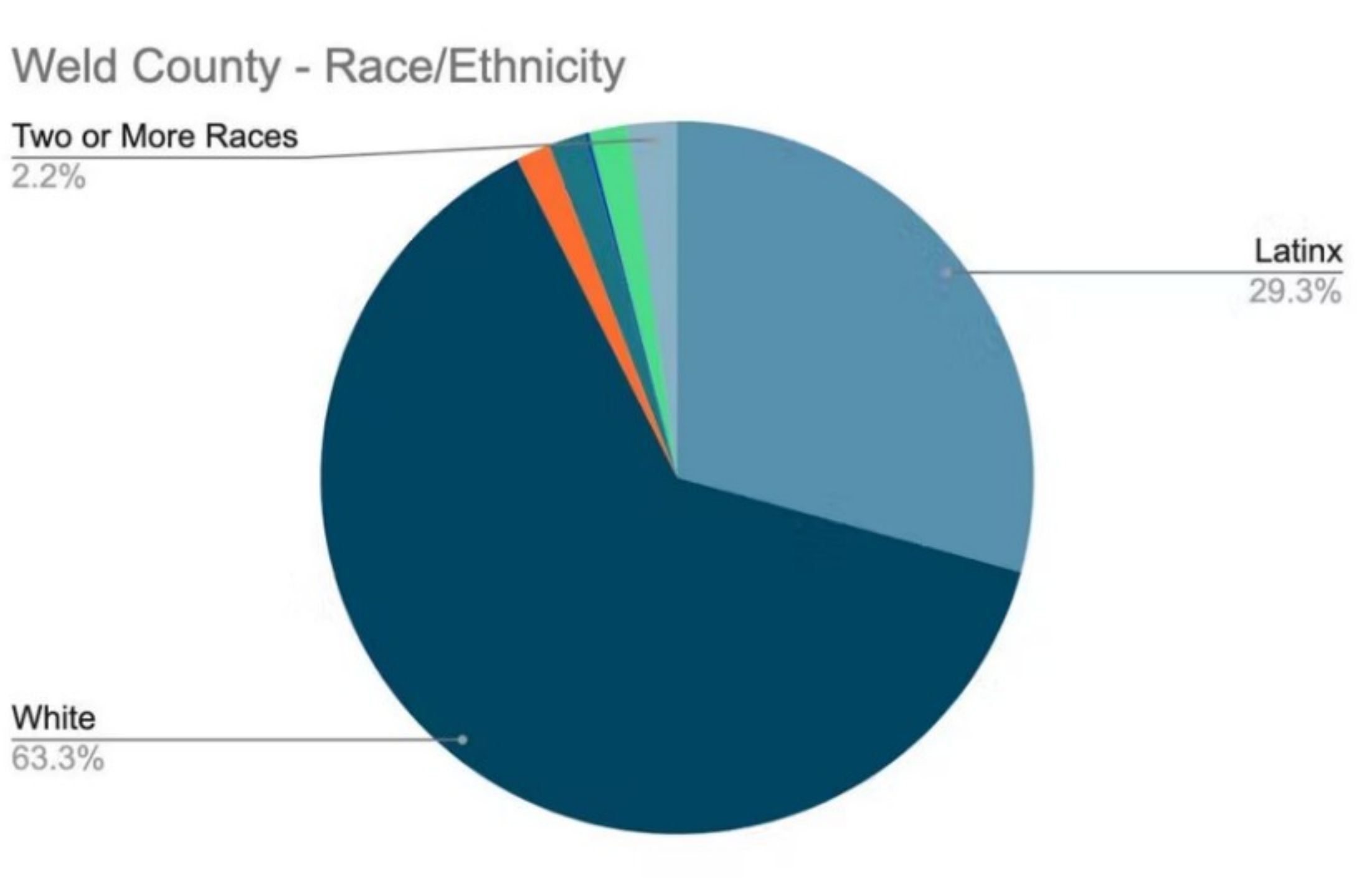
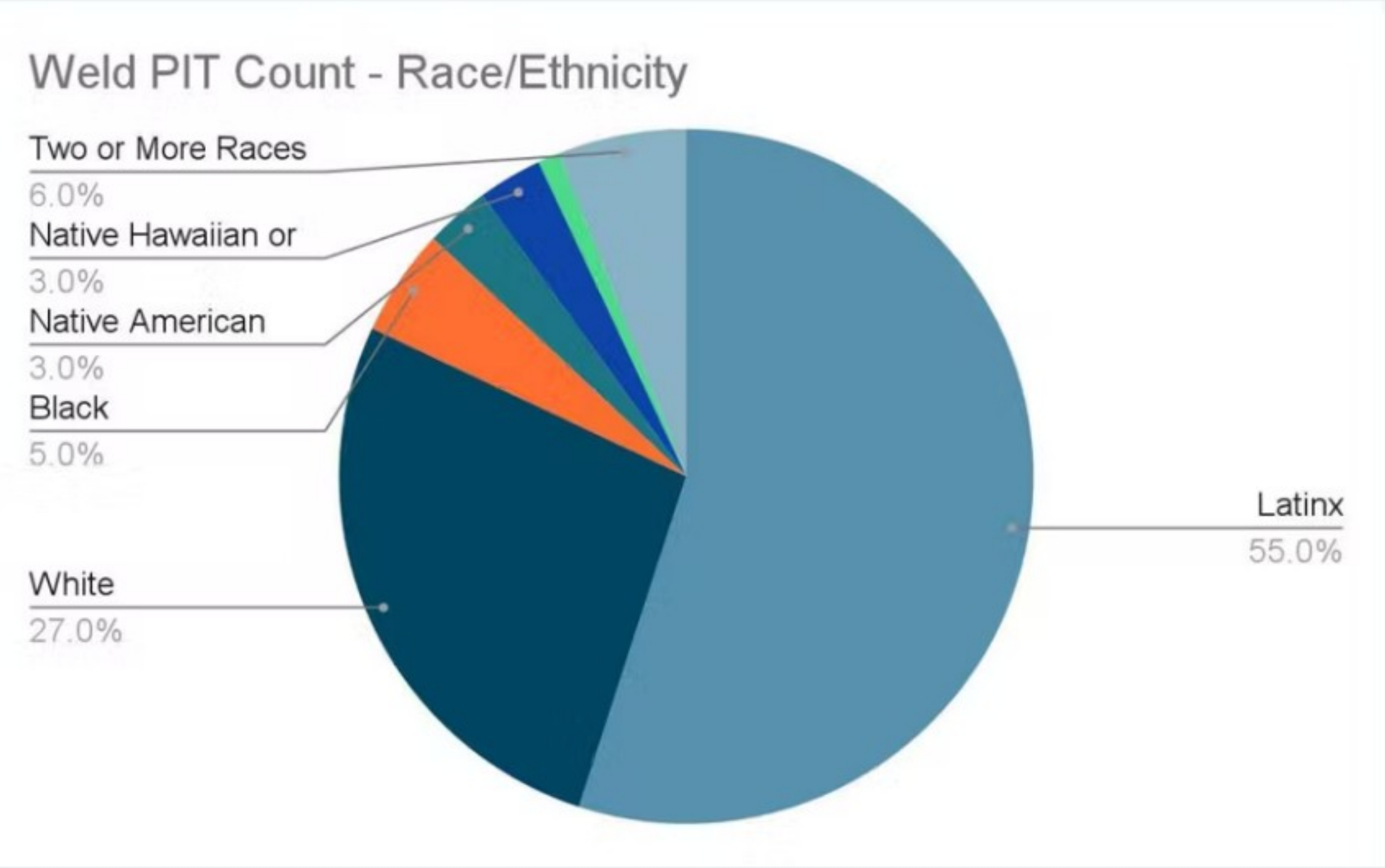
37% under the age of 24

Weld PIT Count - Age



# PIT Count

# Overall Population



# Race/Ethnicity

# Community Voice

## Community Conversations

- February 16th (Online)
  - **68 Participants** (110 Registered)
- February 17th (In Person)
  - **39 Participants** (65 Registered)

## Online Survey

- **72 Participants**



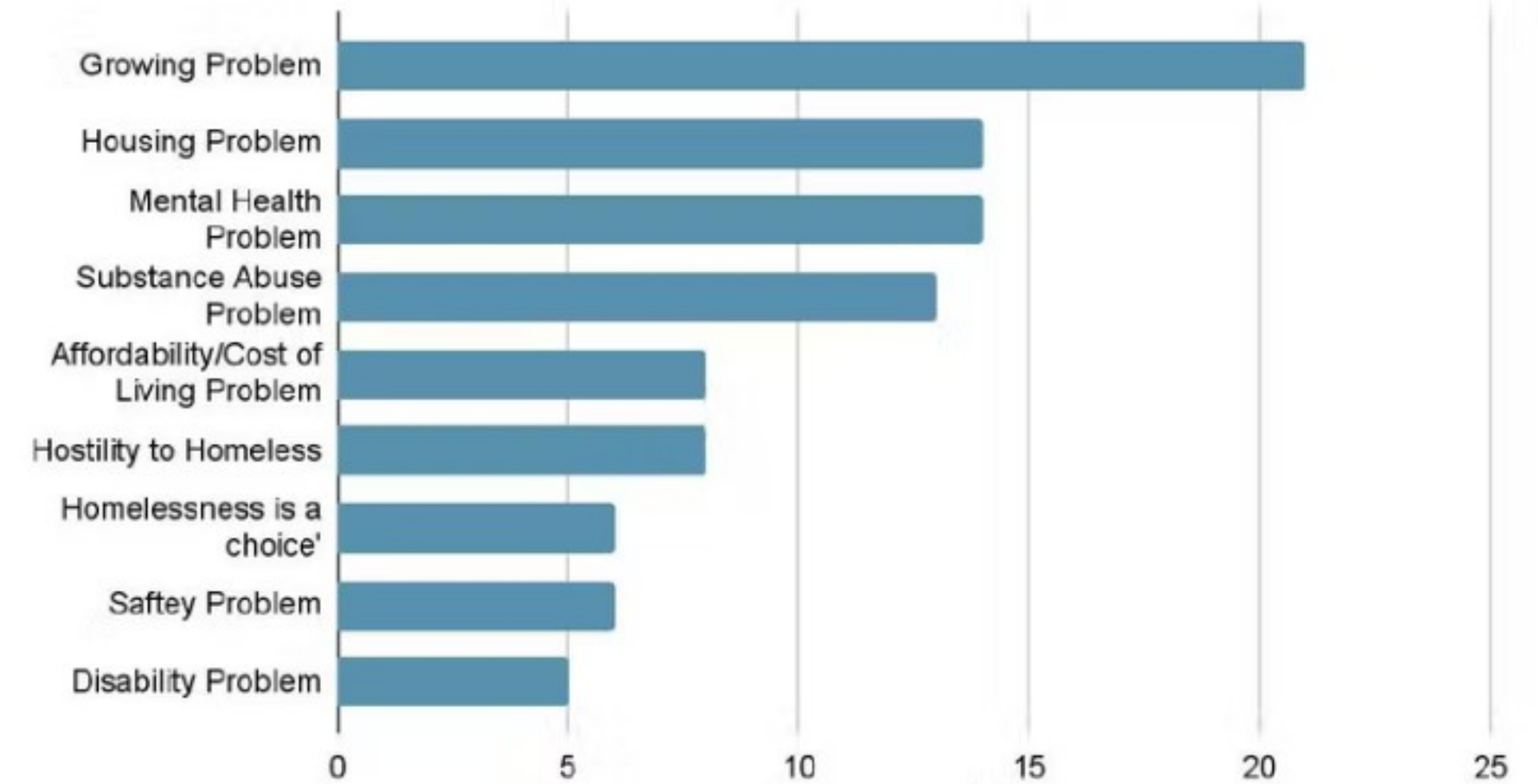


# Community Voice

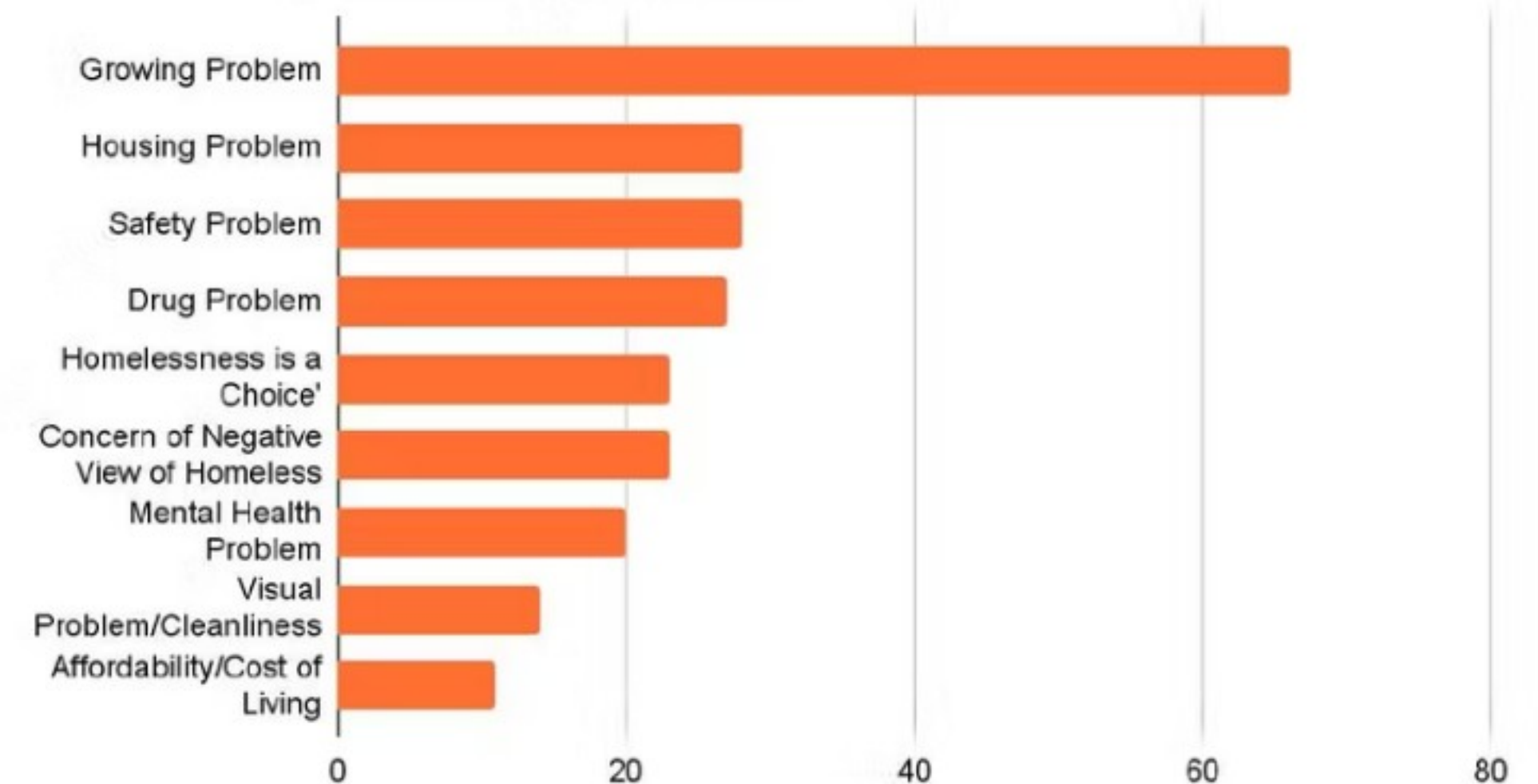
## Perception

- *'It's a growing problem'*
- *'It's a housing problem'*
- *'It's a mental health and substance abuse problem'*
- *'It's a safety problem'*

Community Perception - Community Conversations



Community Perception - Online Survey



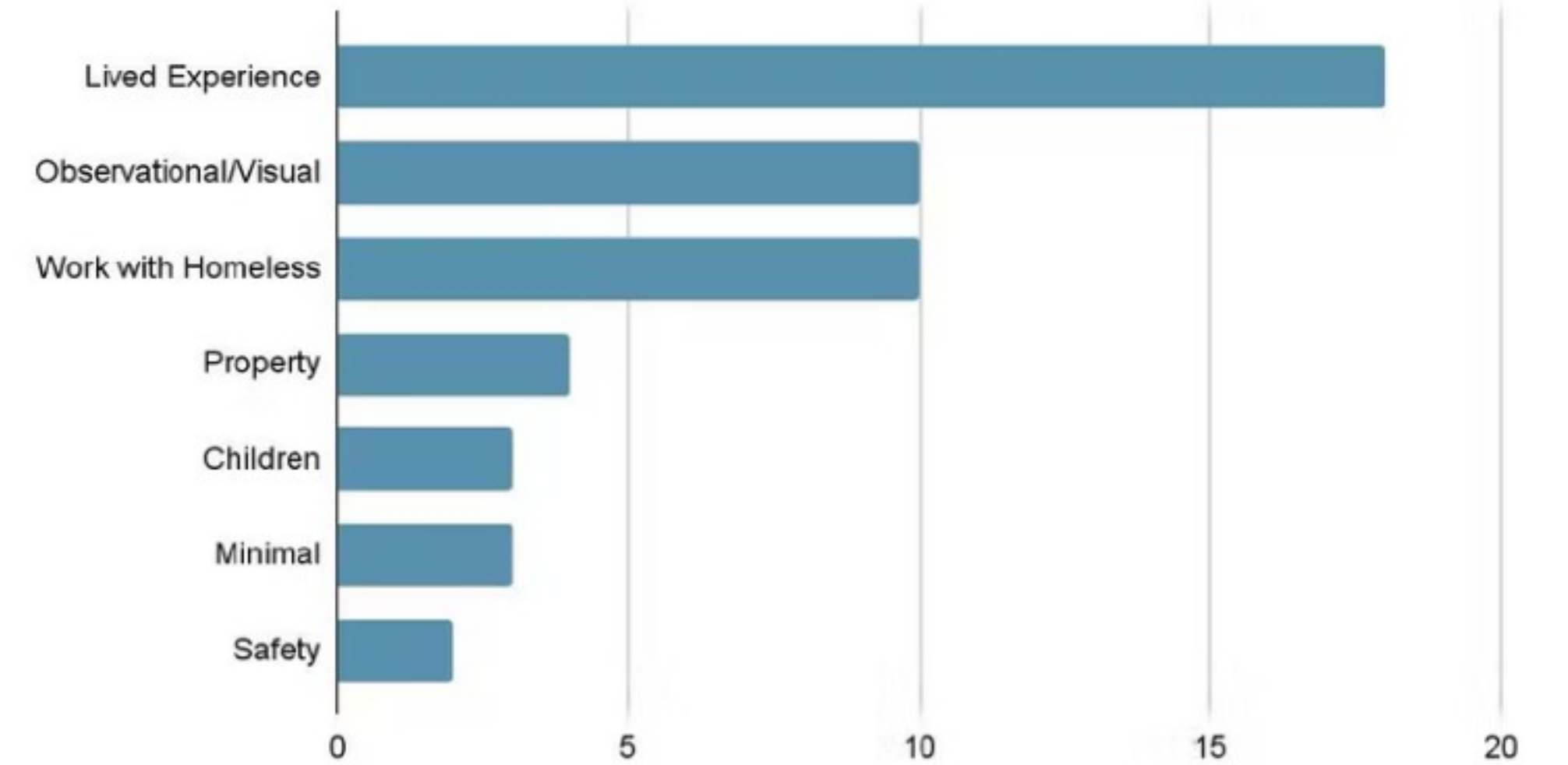


# Community Voice

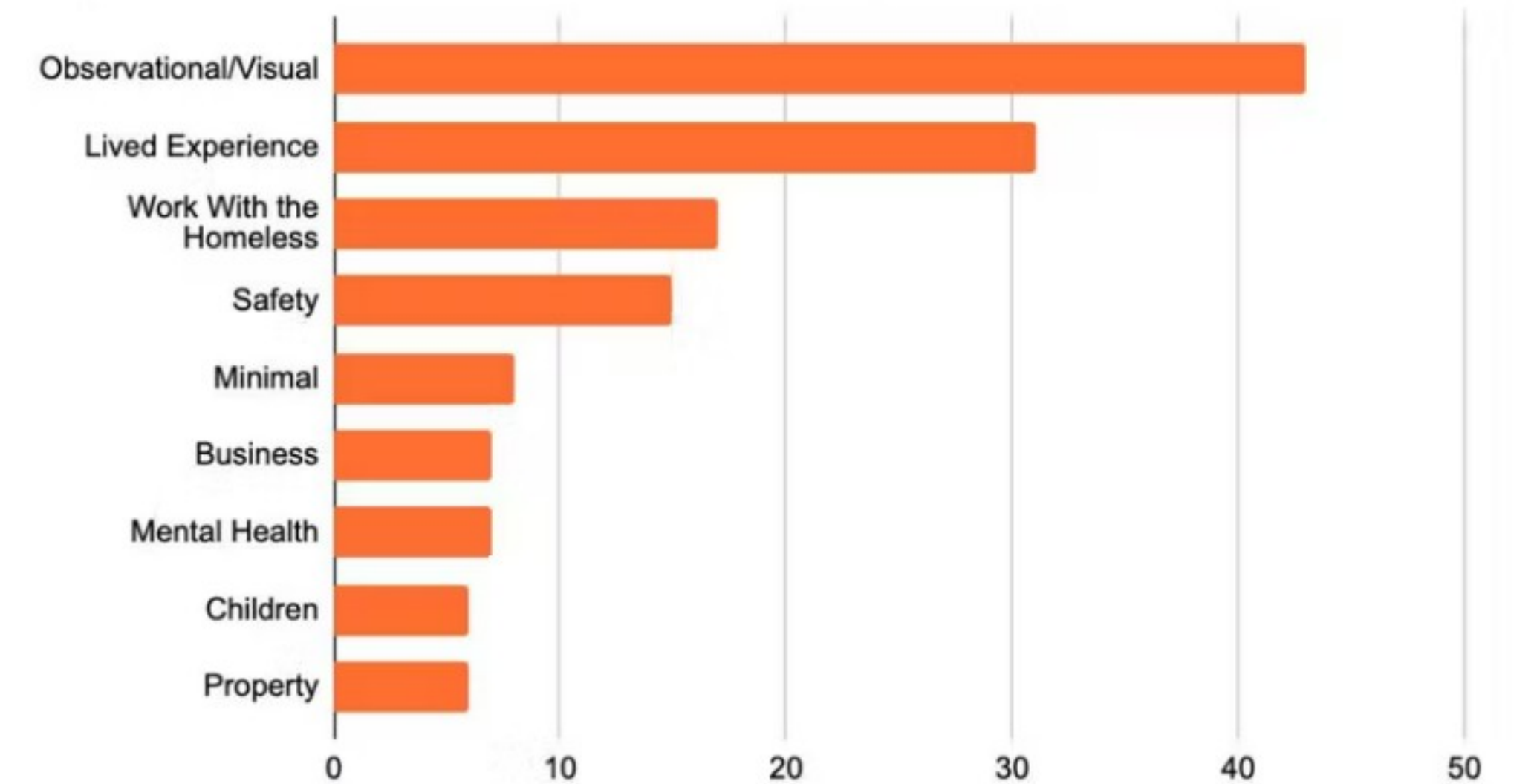
## Impact

- *'Through lived experience'*
- *'Observational/Visual'*
- *'Work with the Homeless'*

### Impact on Community - Community Conversations



### Impact on Community - Online Survey





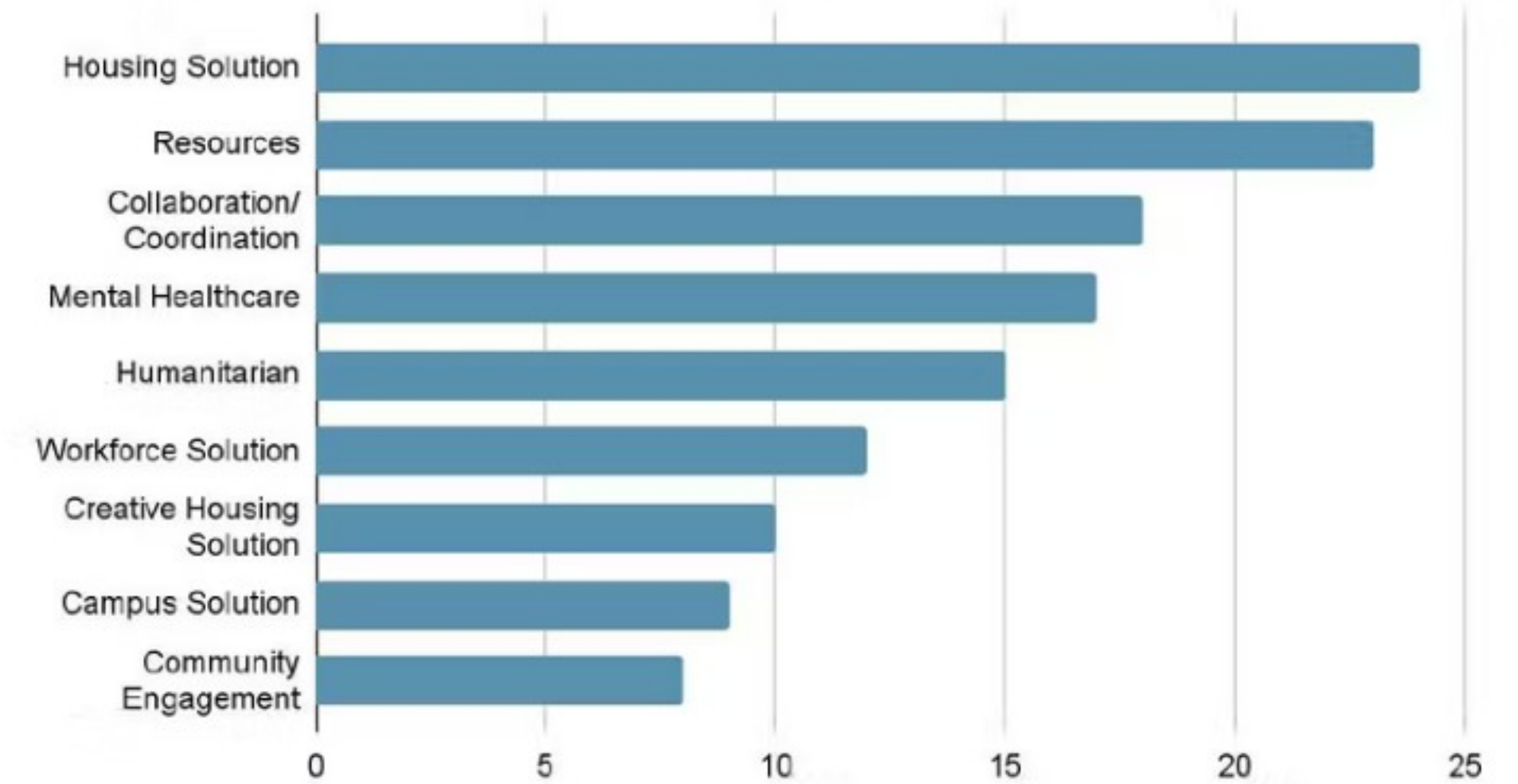


# Community Voice

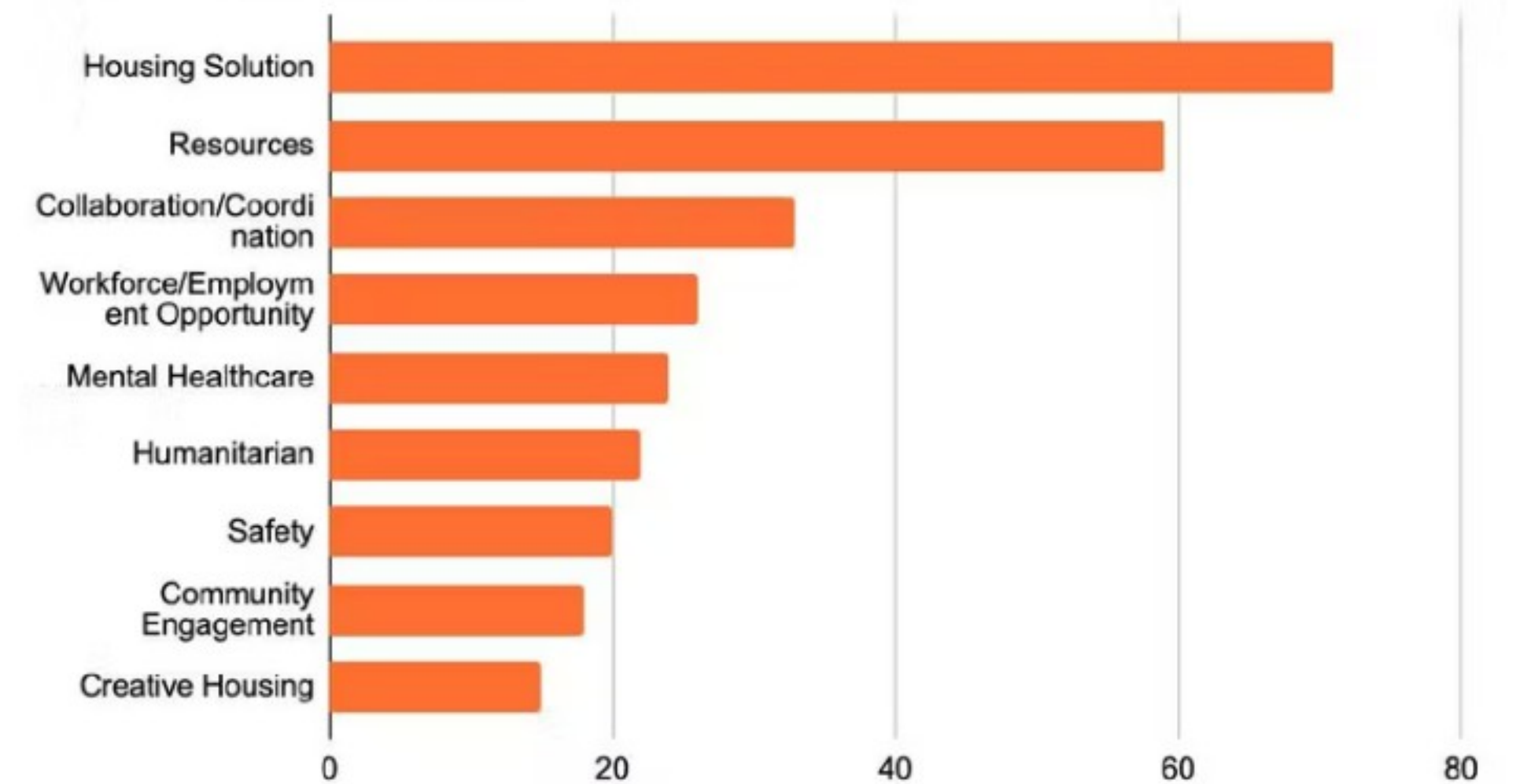
## Vision for the Future

- *Housing Solutions*
- *Resources*
- *Better Collaboration/Coordination*

Visions - Community Conversations



Visions - Online Survey



# Exploring the 'How'

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# Collective Impact

## *Better Coordination / Collaboration*

Collective impact is a network of community members, organizations, and institutions who advance equity by learning together, aligning, and integrating their actions to achieve population and systems level change.

- **United Way** - One of the biggest adopters and leaders of Collective Impact



# Creative Innovations, Alternatives & Solutions

## *Housing Solutions & Resources*

- Campus Style Approaches
- Temporary Housing Interventions (Tiny Homes / Monitored Tent Encampments)
- Scattered Site





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# Arroyo Village

## Denver, CO

The Deloris Project &  
Rocky Mountain Communities

- Mixed-use
- Trauma-informed
- 35 units - Permanent Supportive Housing
- 95 units - Affordable Housing





# Housing First Strategy

## Santa Rosa, CA

1. Street Outreach & Engagement
2. Coordinated Entry
3. Housing & Supportive Services



- ★ Emergency Shelter
- ★ Day Services
- ★ Safe Parking Pilot Program
- ★ Rental Assistance
- ★ Community Homeless Assistance Program (CHAP)
- ★ Homeless Encampment Assistance Program (HEAP)
- ★ Warming Center



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# Bridge of Hope Center

## Richmond, CA

### Bay Area Rescue Mission

- Trauma-informed
- Long-term housing
  - 26 units
- Emergency shelter
  - 114 shelter beds





# Community Conversation

Breakout Groups | 30 min | Lightly Facilitated

Questions for the Conversation:

- How can we promote better collaboration in Greeley?
- Could a real estate/facility solution address the issue?
  - If so, what services do you want to see in a potential future building?
- How could proposed solutions interact with the surrounding community? Where should these solutions be located?





# Ground Rules

- Listen, respect, and assume good intentions of others
- Allow others to speak - Wait - Don't interrupt
- State your name when you speak
- Seek first to understand, not to be understood - Ask Questions
- This is a public conversation, not a debate
- Allow the facilitator to interrupt - for time and inclusion



# Break the Ice!

Very quickly for time's sake! *15 seconds for each person*

1. Your name
2. What is your favorite TV show?
3. How long have you lived in Weld County?



# What's one word that you would use to describe your group's conversation?

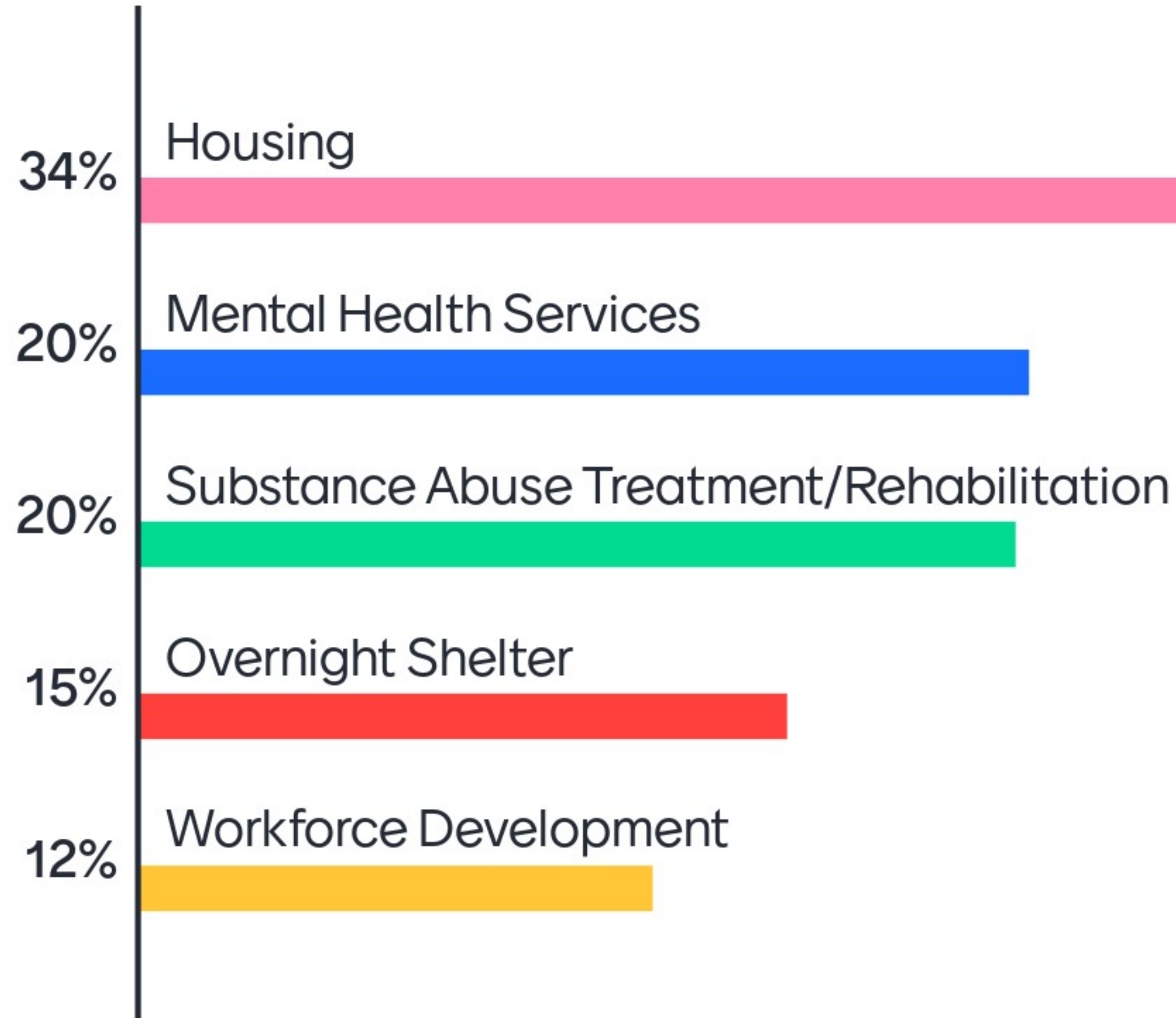


# Could a real estate/facility solution address the issue?





# Prioritize the Resources



# How would you like to see these resources coordinated?

Centralized Campus Model / Mixed Use



or

Scattered site / 'Meet people where they are'

