



2011

*Greeley
Environmental
Steward Award
Application*

Applications due April 4, 2011

Background

In recent years the City of Greeley has worked with a wide variety of businesses to educate and encourage environmentally sound practices through seminars, work place audits and other information. To recognize businesses and individuals who have made outstanding efforts to adopt and practice strategies that protect our local environment, the City will present the fourth annual Environmental Stewardship Awards in April 2011 as part of community Earth Day activities. The first place winner in each category will receive an attractive desktop award and will be given permission to include the Environmental Stewardship logo on their web page, in advertising and will receive a decal for window display. All eligible applicants will be entered into a drawing to receive prizes.

The 2011 awards will be presented in the following categories to applicants that demonstrate significant actions and commitment to reduce their waste stream, conserve energy and water, and prevent or reduce air and water pollution:



Residential: for individuals or families in their daily activities at home.



Industrial: for industrial operations in their daily business operations.



Commercial: for commercial businesses and multi-family complexes in their daily operations.



Education: for educational institutions in their operations and activities including community education on environmental issues.



Government: for governmental operations within the city limits of Greeley in their operations and activities including community education on environmental issues.



Non-Profit: for non-profit agencies, including churches, in their operations and activities including community outreach/education on environmental issues.

Eligible applicants include individuals, businesses and agencies located or providing services within Greeley city limits. The listed actions may have been instituted any time in the past 2 years but must be currently employed by the applicant/nominee. If it was a one-time project (such as a paper drive or aluminum collection to raise money for an event or project), explain why it is not currently being done and if/when it will be offered again.

Please complete the attached application and provide information that describes the activities that are being used to recycle, reduce waste, conserve water and energy, and reduce or prevent air and water pollution. Points will be awarded based on the types of activities and the level to which they have been implemented. Activities under each criterion do not need to be included but extra points will be given for entries that demonstrate a comprehensive commitment to environmental stewardship.

2011 Environmental Steward Award Application

Name of Applicant/Nominee:

Name of Business:

Street Address:

City:

State:

Zip:

Phone:

E-mail:

Contact Name:

Phone:

Nominated by:

Phone:



Please address the following criteria to describe the environmental activities that have been adopted/practiced by the applicant/nominee. Points will be awarded based on the types of activities and the level to which they have been implemented. Activities under each of the criteria do not need to be included but extra points may be given for entries that demonstrate a comprehensive commitment to environmental stewardship. Use additional sheets as necessary.



There are several tools to calculate and measure greenhouse gas emission and carbon footprint impacts associated with your activities which you can use to describe the impacts your actions have had on the environment. Check out these resources:

- Individual Waste Reduction Model (IWARMS): www.epa.gov/waste/consERVE/tools/iwarm
- Carbon Footprint: www.myfootprint.org.
- Energy Star: www.energystar.gov including the Portfolio Manager program under Business & Plants.



Prior Winners: www.greeleygov.com/environment to view information about previous award winners.



Waste Reduction: what has been done to reduce, reuse and recycle materials that were previously sent to the landfill? Actions to consider include recycling materials, equipment or supplies, composting of organic materials to use in gardens, buying smaller quantities of hazardous products and disposal of unused hazardous waste through a recognized program. Describe the impacts these actions have had on the environment, your budget, utility bills or operations such as cost savings, health improvement, etc.



Energy Conservation: what strategies have been adopted to reduce energy use in the applicant/nominee's home/business? Actions to consider include installation of low energy use appliances or fixtures such as programmable thermostats, low energy lighting, solar heating or photovoltaic systems, etc. Describe the impacts these actions have had on the environment, your budget, utility bills or operations such as cost savings, health improvement, etc.



Water Conservation: what strategies have been adopted to reduce water use in the applicant/nominee's home/business? Actions to consider include installation of low water use appliances or fixtures such as washing machines, low-flow plumbing fixtures, xeric landscaping, water conserving irrigation systems, etc. Describe the impacts these actions have had on the environment, your budget or operations such as gallons saved, cost savings, health improvement, etc.



Water Quality Protection: what practices have been implemented or equipment installed to protect downstream water quality? Actions to consider include industrial pre-treatment of wastes before they enter the wastewater system, backflow prevention devices, reduced/no use of chemical fertilizers, cleaning products and pesticides, and keeping wastes from entering the wastewater stream including indoor plumbing, gutters and storm drains, etc. Describe the impacts these actions have had on the environment, your budget or operations such as amount of chemicals reduced, cost savings, health improvement, etc.



Air Pollution Prevention: what actions have been done to reduce indoor and outdoor air pollutants? Actions to consider include alternative transportation or fuels, trip reduction, car-pooling, using electric or low-emissions equipment, using products with little or no volatile organic compounds (toxic vapors) such as paints and cleaning products, idle-reduction of vehicles, etc. Describe the impacts these actions have had on the environment, your budget or operations such as fuel savings, cost savings, health improvement, etc



Education: What have you done to educate/encourage other individuals, employees, peers, or customers to adopt environmental practices in their homes and businesses?

Submit completed applications to City of Greeley Natural Resources Division, 1100 10th Street, Suite 202, Greeley CO 80631 or by e-mail to karen.scopel@greeleygov.com. Applications must be received by 5:00 p.m. April 4, 2011 to be considered. Winners will be notified in mid-April for a presentation of the award during a community event(s) – dates/locations to be determined. Winners may be recognized throughout the year in press releases, feature stories and other appropriate venues.