



FAST FACTS: ECONOMIC OPPORTUNITIES

As they say, “Quality of Life Begins With a Good Job.” Economic development is directly linked to a community’s long-term health and sustainability. A robust and diverse economy provides employment opportunities for all residents, as well as the tax revenue that allows the City and County to provide essential services to citizens.

The City and County encourage economic development by creating a positive built environment in which businesses and entrepreneurs are able to flourish, providing a strong and vital economy. A focus on facilitating the creation and retention of primary jobs for its residents leads to a sustainable economy.

Primary jobs are those jobs that export products and services, in return bringing new dollars into the area; these new dollars then circulate within the region by means of salaries and other expenditures, which in turn support jobs in the retail, business services, personal services and other sectors. Primary jobs are not limited to large employers; many small employers provide primary jobs as well. One of the chief sources of primary jobs in Weld County is in the agricultural industry, including individual farms.

The North Greeley Area has long been known as a high agricultural producer. With much of the land owned in large lot holdings and most of the area zoned agricultural, much of the land is used for agricultural purposes. Historically, this area has been used for many different agricultural purposes, such as irrigated farming, raising farm animals, and meat processing facilities.

Both the city of Greeley and Weld County are working to develop the economy through different economic gardening and development programs. The Upstate Colorado Economic Development organization works to encourage different industries to locate within the region. They can be contacted at (970)356-4565 or info@upstatecolorado.org.

QUESTIONS FOR CONSIDERATION:

If you are employed, is your place of employment in or close to the study area? If not, would you prefer to work in the Greeley/Weld County area at a similar job and salary?

Would you like to see more well-paying primary jobs available in the North Greeley/Weld area?

What economic development would you like to see happen in the North Greeley/Weld study area?