



# gREeNEWAL

program

## GREEN YOUR BUSINESS WITH ENERGY SAVINGS AND BETTER CASH FLOW!

The City of Greeley received federal stimulus funds (ARRA) to undertake energy efficiency and conservation projects in the community including both city facilities and privately owned commercial buildings. The designated funds are available to owners of commercial buildings located within the City's Redevelopment District through the [Greeley gREeNEWAL™ Program](#).

There are three opportunities to obtain these funds:



Rebates up to \$300 for energy audits in qualifying commercial buildings;



Low-interest loans for energy efficiency projects in qualifying commercial buildings.



Low-interest loans to improve the façade of commercial structures in the Redevelopment District.

These programs can be combined into one package for qualified projects. Read these frequently asked questions for more information then contact us to submit your application for an audit rebate or energy efficiency loan and get started saving energy and improving your cash flow.



### Frequently Asked Questions



#### **What is an energy audit?**

An energy audit is a comprehensive on-site assessment of the energy usage in your business performed by an energy engineer. The audit identifies potential areas where you can save energy and reduce your energy costs. The written audit will include a list of conservation opportunities and an estimate of how quickly each improvement might pay for itself in energy savings. Opportunities may include lighting, heating, cooling, refrigeration systems, motor and compressed air use. Reducing your energy expenses could help your business be more competitive and productive.



#### **How do I get an energy audit?**

There are several options:

1. Contact your Xcel Energy account manager or call the Business Solutions Center at 1-800-481-4700 to discuss options and register for an audit. The audits are performed by an independent engineer. The

cost for an audit for facilities less than 25,000 square feet is \$200. Facilities larger than 25,000 square feet are charged \$300. It generally takes 2 weeks for the audit to be performed after it has been scheduled and another 2 to 3 weeks to get the report.

2. Contract independently with a company trained in performing energy audits. Costs will vary but generally will be in the range of \$1000 to \$2000.

3. Xcel Energy also provides free lighting audits for small businesses. These are done through Franklin Energy. Call them at 1-877-287-2250 to schedule a free, no-strings-attached lighting audit.

### **Are there any requirements to obtain an energy audit rebate?**

**gREeNEWAL™** Energy Audit Rebates are available to businesses located in the Greeley Redevelopment District. (see map) Audits must be performed after January 1, 2010.



### **How do I apply for a gREeNEWAL™ Energy Audit Rebate**

Once the audit has been completed and paid for, the business can submit a rebate application form to the City of Greeley. The City will rebate up to \$300. The rebate form is available on the City's website at [www.greeleygov.com/energy](http://www.greeleygov.com/energy). Forms may also be picked up at Greeley Building Inspection Division or the Greeley Urban Renewal Authority office. Both offices are located at 1100 10<sup>th</sup> Street.



### **What happens after I get the results of the energy audit?**

You can determine what, if any, measures you want to implement to save energy in your building. If you could use some financial help to install some of the permanent improvements (funds not available for changing light bulbs) to your building you may consider applying for a low-interest loan through the **Greeley gREeNEWAL™ Program**.



### **Are there rebates for energy efficiency projects?**

There are a number of rebates available through utility companies for different types of projects. The audit will generally identify potential rebates. You can check with your Xcel Energy or Atmos account managers or go to [www.rechargecolorado.com](http://www.rechargecolorado.com).



### **What are the loan requirements for an energy efficiency project?**

The first step is to visit with a City Project Coordinator in the Building Inspection Division to discuss your project. The Coordinator can provide you a list of qualified contractors and describe the requirements for the construction work. If you don't own the building your business is in then the building owner will need to apply for the loan because a lien will be placed on the property until the loan has been repaid. A **Greeley gREeNEWAL™ Program** loan application will need to be completed to see if you qualify.



### **How do I apply for a gREeNEWAL™ Energy Project Loan?**

Loan applications are available at [www.greeleygov.com/energy](http://www.greeleygov.com/energy) or at the Greeley Building Inspection Division or Greeley Urban Renewal Authority offices. After the completed loan application is received the City will review the application and pre-qualify the applicant and project. After the project has been pre-qualified the applicant obtains bids from qualified contractors and submits them to the City. After the bids are submitted the loan application is approved and finalized. Once the loan has been approved the applicant is given a notice to proceed with the project.



### **What is a façade improvement?**

Businesses in the Redevelopment District (see map) may apply for a low interest loan to make permanent improvements to the front or façade of the building to improve its appearance and function. Façade improvements may also include energy efficiency improvements. Signs are not eligible for these funds. If the building is over 40 years in age a review of the proposed improvements by the City's Historic Preservation Specialist will be done to assure the project does not have a negative impact on the historic qualities of the building.



### **How do I apply for a façade improvement loan?**

A list of qualified improvements and loan application form are available at [www.greeleygov.com/energy](http://www.greeleygov.com/energy) or contact the Greeley Urban Renewal Office at 970-350-9380. Façade and energy efficiency projects may be combined in one loan application.

