

HUMAN RELATIONS COMMISSION  
MEETING MINUTES  
July 11, 2011

Attendance: Nickie Archibeque, Sue Beecher, Neil Chikazawa, Jenna Finley, Tobias Guzmán, David Munoz, Christy Shirazi, Michelle Wardell

Staff representatives: Sharon McCabe and Captain Jack Statler

Minutes from the May meeting were approved as submitted.

New member Michelle Wardell was welcomed and introductions made.

Tobias facilitated continuing discussion on the implementation strategies for the themes/goals that have been discussed over the past several months. Each of the six initial categories was reviewed and discussed.

- 1) **Identify needs of community**
  - A) Gather data that is available on what other organizations have done to assess needs of the community:
    - Data sources: Census data; United Way; ROC; Chamber of Commerce; District 6; UNC Community Survey; City of Greeley Community Development Department surveys; Greeley 2060 Comprehensive Plan
    - Potential data sources: churches; GLBT Resource Center; A Woman's Place; AARP; Real Estate agenciesFocus: demographics, conflicts, oppression
- 2) **Identify educational opportunities for community**
  - A) Identify expert list of individuals who are trained to educate/facilitate within a given topic area and then publish so that schools and businesses have resources
  - B) Educational opportunities for children
  - C) Appropriately educate the Greeley community on issues related to the HRC mission (e.g. how to properly display American flag)
- 3) **Enhance visibility and presence of HRC**
  - A) Continue with "I Am Greeley" marketing campaign
  - B) Volunteer as a group (e.g. Weld Food Bank) or identify opportunities to meet people and attempt to better understand community (put a face on the Human Relations Commission)
  - C) Invite guests to meetings
  - D) Develop marketing/advertising program (place signs around community and in schools)
  - E) Evaluate "Images" GTV8 television program – discover whether its purpose continues to be valuable and viable for today
  - F) Host a "Human Race"
- 4) **Collaborate with area organization and businesses (Commission members were reminded that this is no longer a separate category)**
  - A) After considerable discussion the group consensus was that although this had been identified by a number of Commission members as a high priority, it should be struck as a separate goal and will be incorporated as a strategy to

achieve the five other identified goals. This will be a high priority as part of one or more of the other goals.

- 5) **Establish training for Commission members**
  - A) Invite Department of Justice to HRC meeting to determine what resources and support they may be able to provide
  - B) Establish orientation for new members
  - C) Members attend conventions and conferences
  - D) Tap into other resources and programs (e.g. UNC)
  - E) Suggest that each Commission member attend a specified number of training sessions each year
  - F) Identify and calendar meeting facilitators
  
- 6) **Establish funding opportunities to meet HRC mission**
  - A) Grants
  - B) Assistance from community based and local businesses
  - C) Department of Justice
  - D) Non-monetary resources
  - E) Offer Human Race run
  - F) Churches
  - G) UNC and Aims Community College
  - H) Establish funding priorities

Commission members were asked to determine actionable items in terms of ability to commit time to volunteer efforts. All of the goals and priorities listed are interrelated and it would be expected that individuals other than commission members would be involved in implementation.

Next steps:

- John Pantaleo, City of Greeley Public Information Officer, will be invited to the August commission meeting to provide information on past programs and possible options for the “Images” program.
- All members were asked to give consideration to possible “Images” program topics.
- Neil mentioned a point, counter point format as an option.
- There was considerable discussion about assessing the needs of the community and how best to determine this – the first step would be to identify questions that the Commission needs answers to that are directly related to the Commission’s mission.