

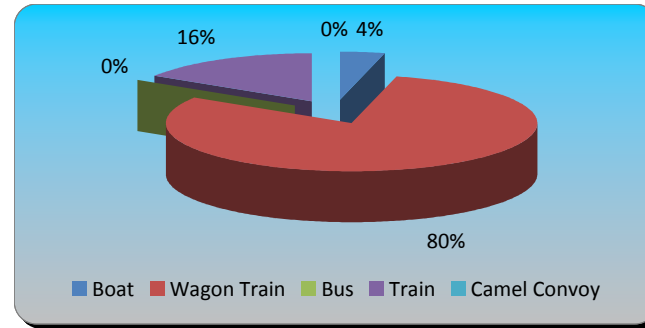
Greeley City Council Speak Up Session

May 24, 2011, Monfort Elementary School
Economic Development - Citizen Input

Correct Answers are indicated in color.

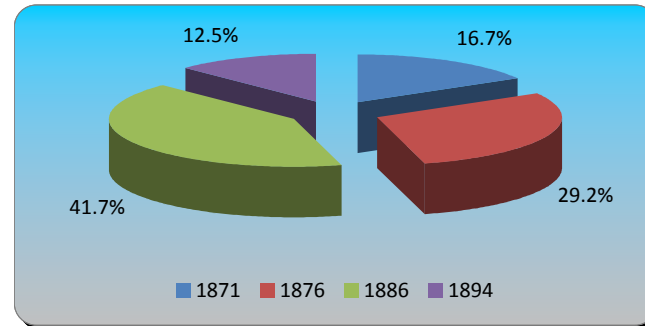
1.) How did the original Union Colony settlers arrive in the West?

	Responses	
Boat	1	4%
Wagon Train	20	80%
Bus	0	0%
Train	4	16%
Camel Convoy	0	0%
Totals	25	100%



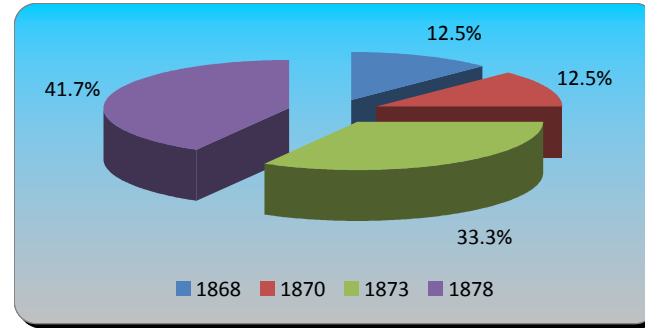
2.) When did Greeley officially become a City?

	Responses	
1871	4	16.67%
1876	7	29.17%
1886	10	41.67%
1894	3	12.50%
Totals	24	100%



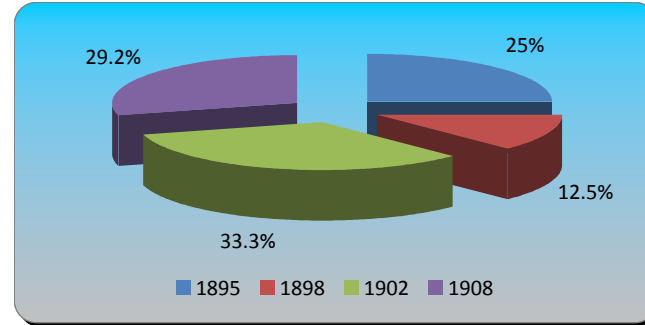
3.) When did Ditch #3 begin carrying water for irrigation in the city?

	Responses	
1868	3	12.50%
1870	3	12.50%
1873	8	33.33%
1878	10	41.67%
Totals	24	100%



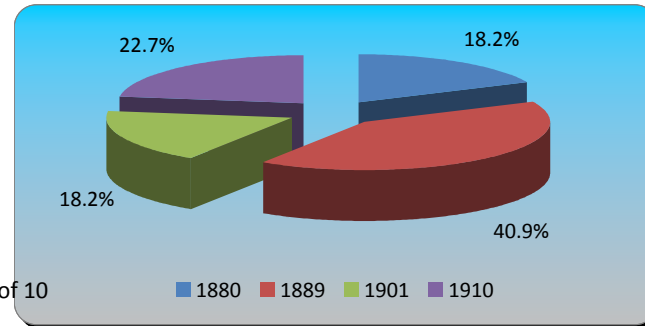
4.) When did the Great Western Sugar factory open for business?

	Responses	
1895	6	25%
1898	3	12.50%
1902	8	33.33%
1908	7	29.17%
Totals	24	100%



5.) When was the State Normal School (UNC) founded?

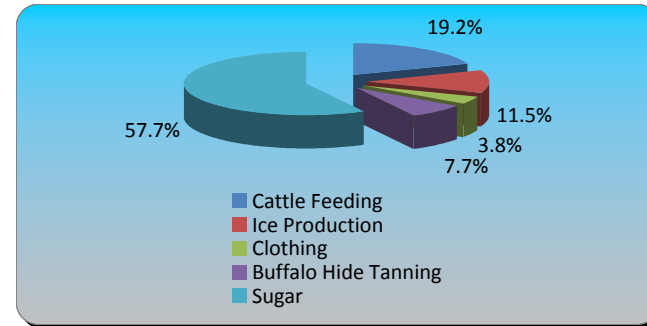
	Responses	
1880	4	18.18%
1889	9	40.91%
1901	4	18.18%
1910	5	22.73%
Totals	22	100%



6.) What was Greeley's first major industry?

Responses

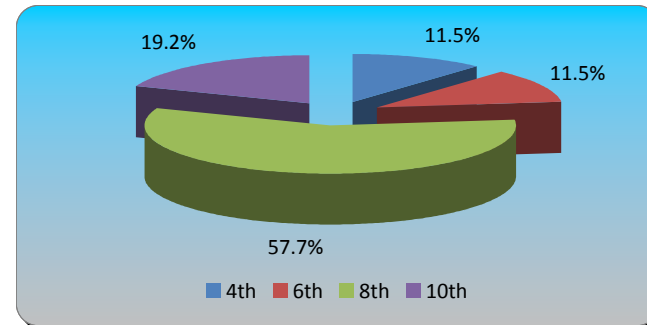
Cattle Feeding	5	19.23%
Ice Production	3	11.54%
Clothing	1	3.85%
<i>Buffalo Hide Tanning</i>	<i>2</i>	<i>7.69%</i>
Sugar	15	57.69%
Totals	26	100%



7.) Weld County is the ___ largest agricultural producer in the U.S.

Responses

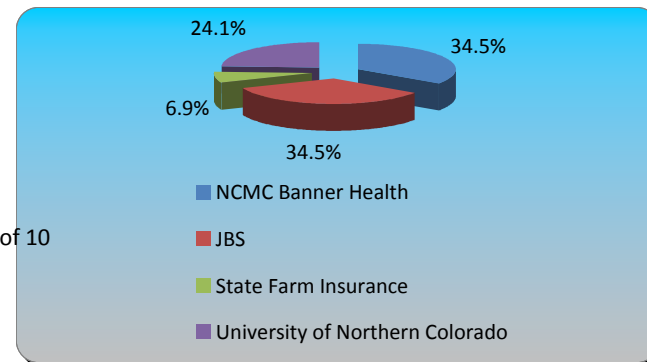
4th	3	11.54%
6th	3	11.54%
<i>8th</i>	<i>15</i>	<i>57.69%</i>
10th	5	19.23%
Totals	26	100%



8.) Who is Greeley's largest employer?

Responses

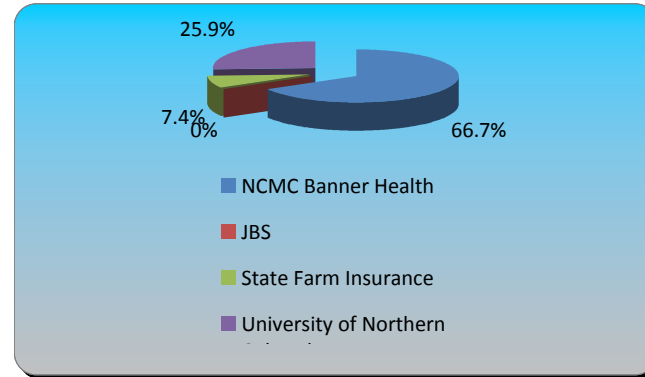
NCMC Banner Health	10	34.48%
<i>JBS</i>	<i>10</i>	<i>34.48%</i>
State Farm Insurance	2	6.90%
University of Northern Colorado	7	24.14%
Totals	29	100%



9.) Who is Greeley's second largest employer?

Responses

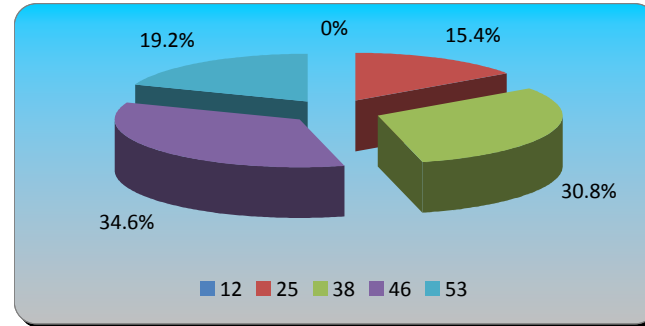
<i>NCMC Banner Health</i>	18	66.67%
JBS	0	0%
State Farm Insurance	2	7.41%
University of Northern Colorado	7	25.93%
Totals	27	100%



10.) Greeley has grown to cover how square miles?

Responses

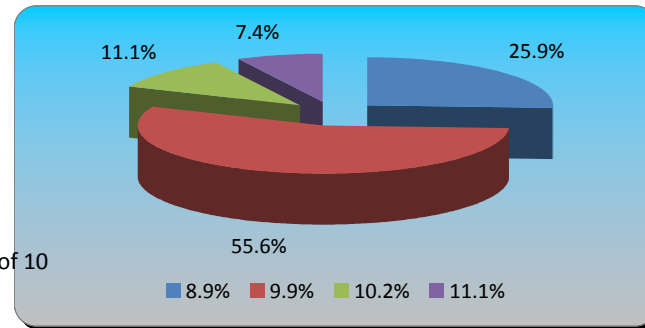
12	0	0%
25	4	15.38%
38	8	30.77%
<i>46</i>	9	34.62%
53	5	19.23%
Totals	26	100%



11.) What is Greeley's unemployment rate?

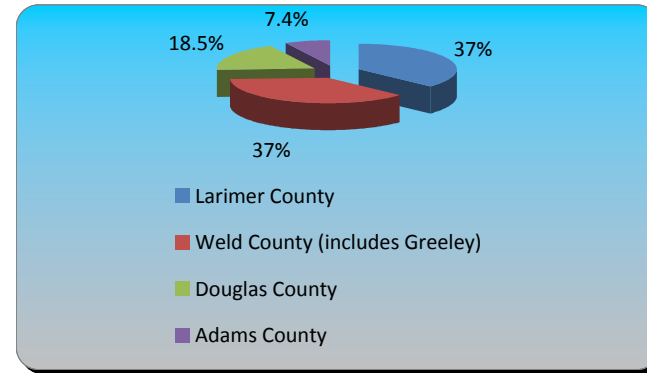
Responses

8.9%	7	25.93%
9.9%	15	55.56%
10.2%	3	11.11%
<i>11.1%</i>	2	7.41%
Totals	27	100%



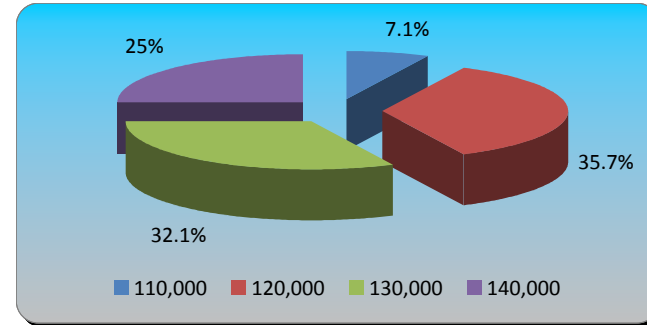
12.) Who led the state in job creation in 2010?

	Responses	
Larimer County	10	37.04%
<i>Weld County (includes Greeley)</i>	<i>10</i>	<i>37.04%</i>
Douglas County	5	18.52%
Adams County	2	7.41%
Totals	27	100%



13.) What is Greeley's population projected to be in 2025?

	Responses	
110,000	2	7.14%
120,000	10	35.71%
130,000	9	32.14%
<i>140,000</i>	<i>7</i>	<i>25%</i>
Totals	28	100%



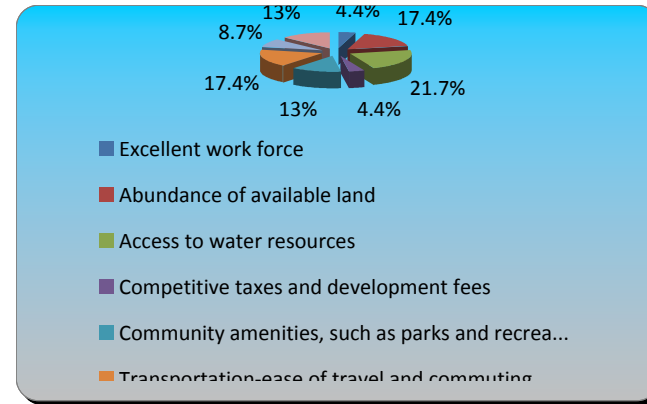
14.) What do you think is Greeley's greatest economic development competitive strength?

	Responses	
Excellent work force	1	3.85%
Abundance of available land	6	23.08%
Access to water resources	5	19.23%
Competitive taxes and development fees	1	3.85%
Community amenities, such as parks and recrea...	1	3.85%
Transportation-ease of travel and commuting	1	3.85%
Cooperative partnering and community involvem...	9	34.62%
Educational system	2	7.69%
Totals	26	100%



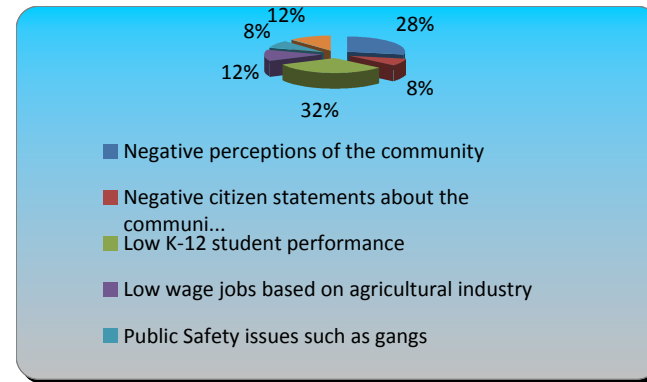
15.) What do you think is Greeley's 2nd greatest economic development competitive strength?

	Responses	
Excellent work force	1	4.35%
Abundance of available land	4	17.39%
Access to water resources	5	21.74%
Competitive taxes and development fees	1	4.35%
Community amenities, such as parks and recrea...	3	13.04%
Transportation-ease of travel and commuting	4	17.39%
Cooperative partnering and community involvem...	2	8.70%
Educational system	3	13.04%
Totals	23	100%



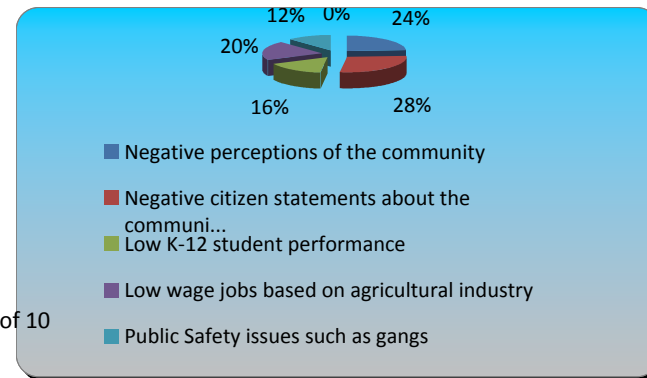
16.) What do you think is Greeley's greatest economic development competitive weakness?

	Responses	
Negative perceptions of the community	7	28%
Negative citizen statements about the communi...	2	8%
Low K-12 student performance	8	32%
Low wage jobs based on agricultural industry	3	12%
Public Safety issues such as gangs	2	8%
Not enough retail shopping or entertainment &...	3	12%
Totals	25	100%



17.) What do you think is Greeley's 2nd greatest economic development competitive weakness?

	Responses	
Negative perceptions of the community	6	24%
Negative citizen statements about the communi...	7	28%
Low K-12 student performance	4	16%
Low wage jobs based on agricultural industry	5	20%
Public Safety issues such as gangs	3	12%
Not enough retail shopping or entertainment &...	0	0%
Totals	25	100%



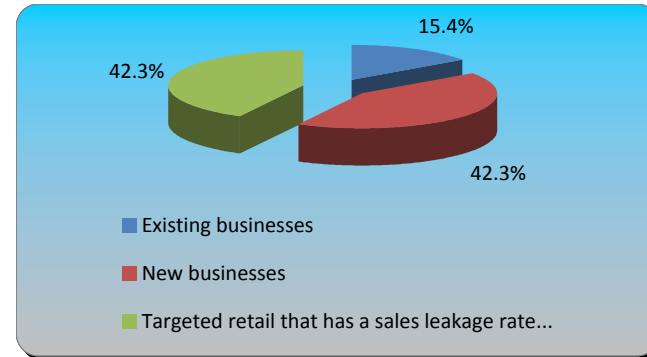
18.) If you believe the City of Greeley should provide economic development incentives, which of the following should be the most important objective for economic development?

	Responses	
Primary Industry job creation	16	64%
Increased City Sales/Property Tax revenue	2	8%
Additional population growth	1	4%
Expanded shopping opportunities	2	8%
Retail job creation	4	16%
Totals	25	100%



19.) If you believe the City of Greeley should provide incentives for retail development, and City Government could only afford to incentivize one category, what type of retail development should be eligible for incentives?

	Responses	
Existing businesses	4	15.38%
New businesses	11	42.31%
Targeted retail that has a sales leakage rate...	11	42.31%
Totals	26	100%



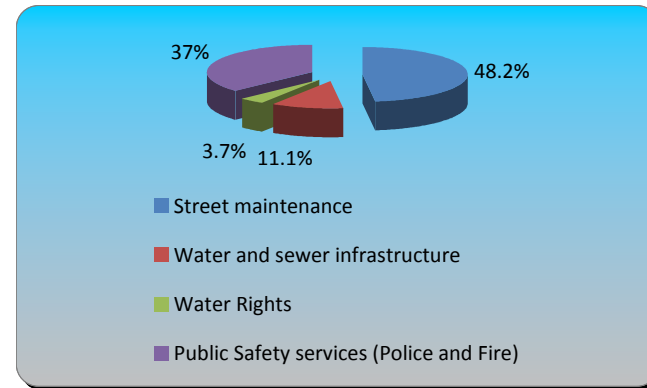
20.) If you think the community at large should invest in economic development efforts, which one of these should be the highest priority?

	Responses	
Educational system improvements	8	32%
Municipal Infrastructure-such as water pipeli...	5	20%
Development-ready land & buildings	3	12%
Small Business development	2	8%
Creating an Economic Development fund	2	8%
Primary Industry marketing & attraction	5	20%
Totals	25	100%



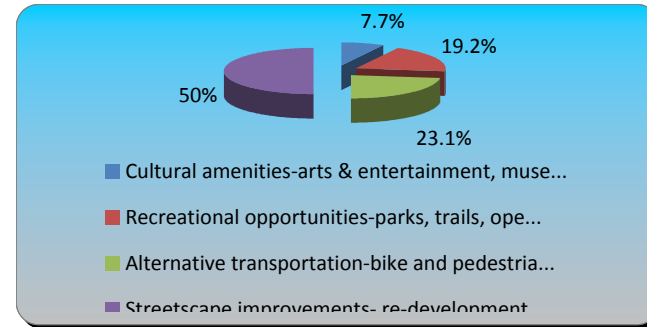
21.) If you believe that investing in municipal infrastructure and services is important to economic and community development, then which of these should be the highest priority?

	Responses	
Street maintenance	13	48.15%
Water and sewer infrastructure	3	11.11%
Water Rights	1	3.70%
Public Safety services (Police and Fire)	10	37.04%
Totals	27	100%



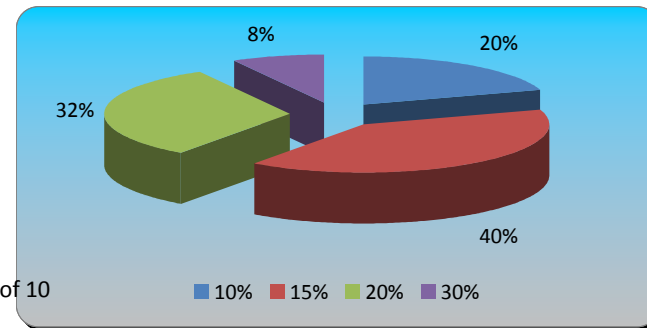
22.) If you believe that City government should invest in new community amenities to improve Greeley's attractiveness for business and economic development, what do you think is the most important objective for community development? The City and residents should invest in:

	Responses	
Cultural amenities-arts & entertainment, muse...	2	7.69%
Recreational opportunities-parks, trails, ope...	5	19.23%
Alternative transportation-bike and pedestria...	6	23.08%
Streetscape improvements- re-development area...	13	50%
Totals	26	100%



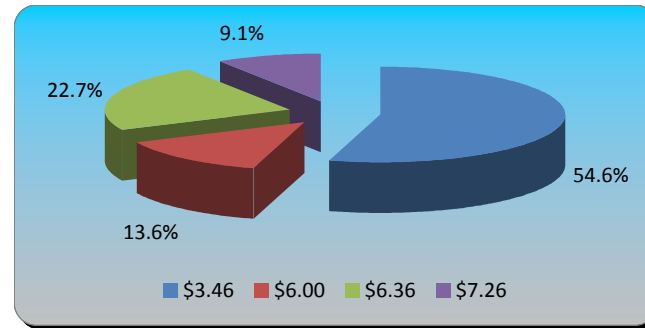
23.) As a Greeley homeowner, what percent of your property tax goes to Greeley city government?

	Responses	
10%	5	20%
15%	10	40%
20%	8	32%
30%	2	8%
Totals	25	100%



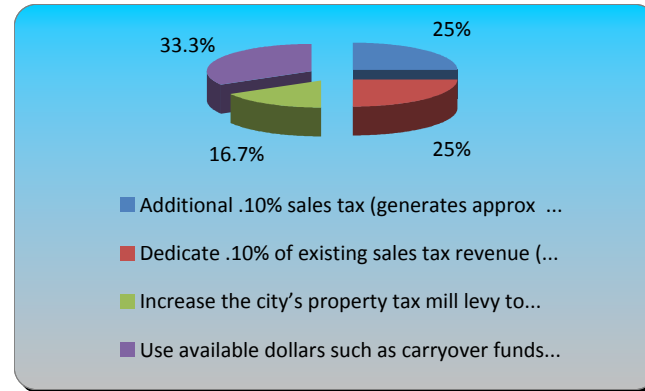
24.) When you make a \$100 taxable purchase in Greeley, how much sales tax goes to Greeley city government?

	Responses	
\$3.46	12	54.55%
\$6.00	3	13.64%
\$6.36	5	22.73%
\$7.26	2	9.09%
Totals	22	100%



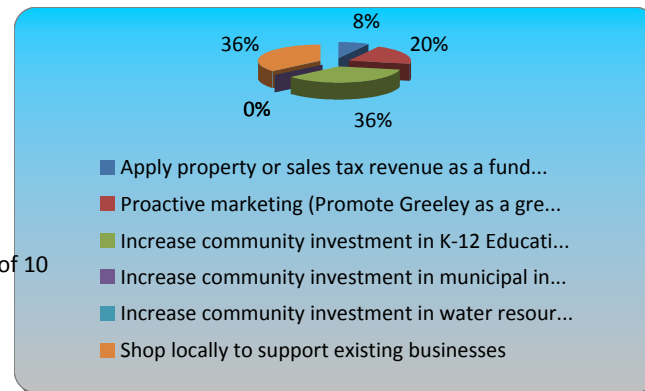
25.) If you believe that the City should create an Economic Development Fund for strategic projects such as the ACE (Aerospace & Clean Energy) Technology Park, how do you think that fund should be created? Pick just one.

	Responses	
Additional .10% sales tax (generates approx ...	6	25%
Dedicate .10% of existing sales tax revenue (...	6	25%
Increase the city's property tax mill levy to...	4	16.67%
Use available dollars such as carryover funds...	8	33.33%
Totals	24	100%



26.) What do you believe is the most important way that residents can help make our community attractive to businesses?

	Responses	
Apply property or sales tax revenue as a fund...	2	8%
Proactive marketing (Promote Greeley as a gre...	5	20%
Increase community investment in K-12 Educati...	9	36%
Increase community investment in municipal in...	0	0%
Increase community investment in water resour...	0	0%
Shop locally to support existing businesses	9	36%
Totals	25	100%



27.) What do you believe is the 2nd most important way that residents can help make our community attractive to businesses?

	Responses	
Apply property or sales tax revenue as a fund...	2	9.09%
Proactive marketing (Promote Greeley as a gre...	7	31.82%
Increase community investment in K-12 Educati...	5	22.73%
Increase community investment in municipal in...	1	4.55%
Increase community investment in water resour...	1	4.55%
Shop locally to support existing businesses	6	27.27%
Totals	22	100%

