

# APPENDIX A: PUBLIC INVOLVEMENT SUMMARY

## PUBLIC INPUT

Public participation plays a key role in developing a master plan. Opportunities for public and stakeholder input were provided throughout the plan process, from the data-gathering stage to the final recommendations stage.

## Public Workshops

Two open houses were held as part of the master plan process: the first at the existing conditions data-gathering stage, and the second to present preliminary recommendations. Over 70 community members participated in the two meetings, with particularly good turnout and enthusiasm during the recommendations-phase meeting.

### Workshop #1 - June 2014

An initial workshop was held on June 19th at the Rodarte Center. The open house format provided opportunity for the public to ask questions, familiarize themselves with this master plan effort, review information pertaining to Greeley and its existing bicycle facilities, and give input about the types of bicycling improvements they would like to see. Stations were set up to provide

information and receive feedback on a number of different topics relating to the master planning process.

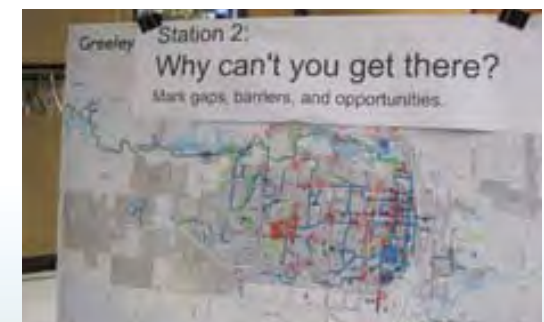
Station 1: Information and background was provided on the bicycle master plan origin, purpose, and process. Input was solicited on project vision and goals.

Station 2 (Map Exercise): Participants used sticky dots to provide information on their current trip origins and destinations and were also encouraged to mark those destinations that they would like to reach by bicycle but currently can't.

Station 3 (Map Exercise): A large map was provided to show current designated bikeways throughout the city. Participants documented areas where improvements are needed, areas that they currently enjoy bicycling and feel comfortable, and areas or facilities that are currently barriers to their bicycle travel. Many participants spent significant time at this station discussing their input with project team members.

Station 4: iPads (and paper copies as necessary) were utilized to administer an online survey collecting information on bicyclist type, preferences, and attitudes.

Participants were first asked a series of questions about what type of bicyclist they are, how often they ride, and factors that keep them from riding more as well as questions on what type of facilities and programs would get them out riding more in Greeley in the future. Results of the mapping and survey input received are included in "Interactive Mapping" and "Survey" sections following.



*Gathering input at the first public meeting*

## Workshop #2 - October 2014

The second and final public event was held on October 22nd at the Greeley Family FunPlex. This workshop was held in coordination with Greeley Bike Night, a bike ride, bike rodeo, and party held to celebrate the opening of the adjacent section of the Sheep Draw Trail. The workshop was again presented in an open house format, allowing residents to spend as much time as desired at each station.

Station 1: This station provided existing conditions information to participants who weren't able to make the first workshop, giving them an opportunity to review the project vision and goals and project process. An infographic presenting the results of the public survey was also displayed at this station.

Station 2: The needs, gaps, and barriers map was presented, and residents made comments on any gaps or barriers they particularly agreed with or felt were missing from the analysis. Economic, health, and safety infographics on the benefits of bicycling and bicycle facilities were also on display for information and background.

Station 3: The preliminary project recommendations were presented in the form of the recommended network map, programs recommendations board, and prioritization criteria process board. A complete streets explanation

board was also provided to explain the concept of complete streets to residents who were unfamiliar. Participants were particularly interested in the network recommendations, and spent time providing significant, generally supportive, input at this station.

Station 4: Participants were asked to review six proposed corridor bicycle facility projects and vote for their favorite one by placing their straw (given to them upon signing into the workshop) in the corresponding mason jar. This particular station was very successful as, in addition to providing valuable feedback, many participants really got into discussing the reason for their vote with the project team and other participants.

A protected bike lane demonstration event was installed on the roadway adjacent to the workshop location to provide residents an example of one of the new bicycle facility types being proposed in the master plan. Greeley traffic control crews installed the temporary tape and delineator posts in the middle of the day of the event, allowing those arriving at the Bike Night events or public meeting by bicycle to ride in the protected bike lane and those arriving by cars to experience the general feeling of "right sizing" a road to install protected bicycle facilities.



*Bike Rodeo, open house, and demonstration event at the second public meeting*

## Community Survey and Online Mapping

A project website ([www.greeleybikemasterplan.com](http://www.greeleybikemasterplan.com)) was used throughout the master plan development process to announce open houses, display information, collect general comments, and direct the public to an online survey and the two phases of mapping exercises.



*Greeley Bicycle Master Plan website and survey website*

The survey, which was open from mid-June to mid-August, contained questions for the respondent about what type of bicyclist they are, how often they ride, and factors that keep them from riding more as well as questions on what type of facilities and programs they would get them out riding more in Greeley in the future. In total, 367 responses were received. Information on survey respondents (demographics) and responses is shown in the following pages.

Two interactive, online mapping exercises were conducted using the wikimaps platform. The first exercise collected existing conditions map input from residents during the same time frame as the online survey. The interactive map showed existing bicycle facilities and asked participants to add points to the map showing locations corresponding with their home (or point of origin), destinations, need for bicycle parking, conflict areas or points, and gaps in the current network. Participants were also asked to add line segments to the map where they like to ride and feel comfortable, where they ride often but do not feel safe, where they would like to ride if improvements were made, and where they feel no one should ride. A sample of these maps are shown, following, to give perspective on breadth of comment locations and types. Information from this mapping exercise was output into a detailed spreadsheet and mapping file and incorporated into the “Gaps, Barriers,

and Needs” Map shown in the master plan document.

The second online mapping exercise was open from October 21st through November 7th, and collected feedback on the network recommendations. Participants were asked to add lines representing the categories: “Add this Route,” “Delete this Route,” “Great proposed Route, Different Facility,” and “Great Route, Great Facility.” Information from this exercise was considered and incorporated into network recommendations as appropriate.



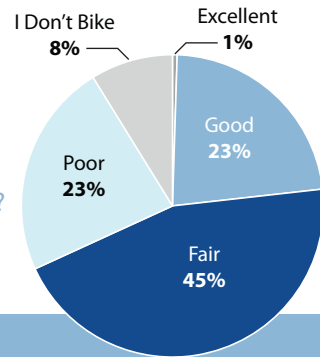


Online, interactive mapping tool and responses for existing conditions and recommendations phases.

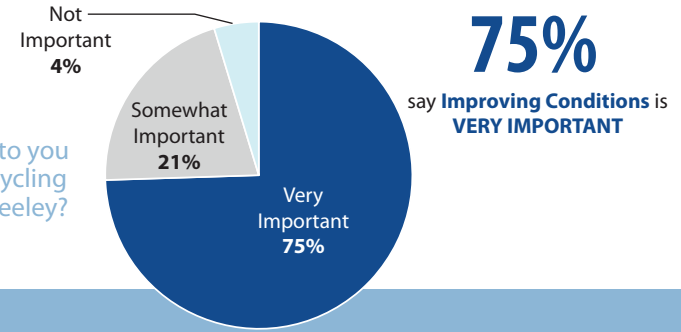
# Survey Results

Bicyclists in Greeley are growing in number, and despite bicycling conditions perceived as only fair, residents are excited to see improvements to Greeley’s bicycling network and programs.

How do you rate your present bicycling experience in Greeley?



How important to you is improving bicycling conditions in Greeley?

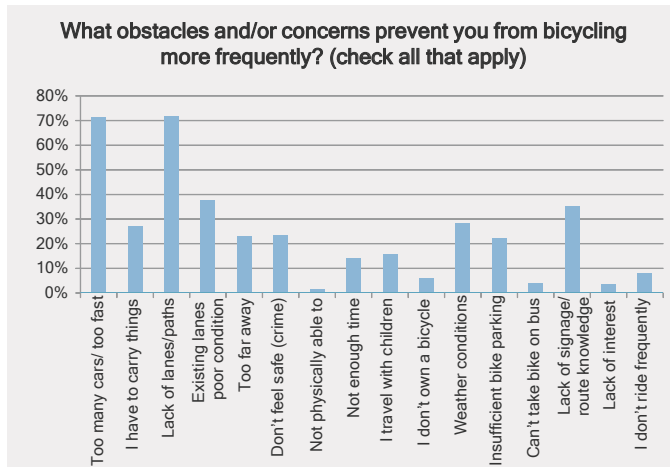


## The Takeaway:

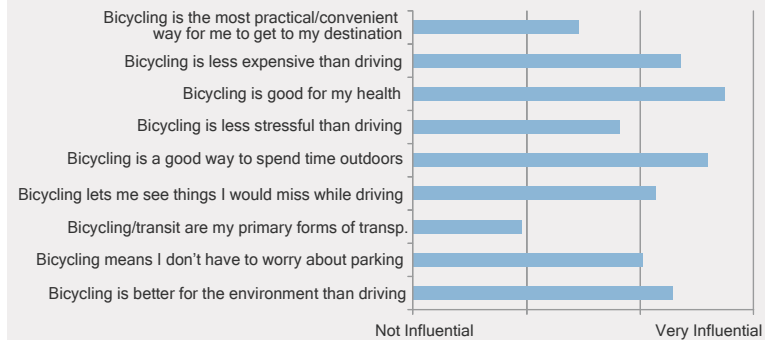
The current attitude in Greeley shows that the community is experiencing a window of opportunity with significant support for much-needed improvements to bicycle facilities and programs. Residents and business owners are concerned that neglecting to build upon the current momentum will result in lost opportunity and frustrated community members.

## Why We Bike (or Don't Bike)

Residents bicycle for a variety of reasons from transportation to recreation and exercise, and voice concerns centered around perceived safety issues.



How do each of the following impact your decision to bike instead of drive? (If you don't currently bike, how would each factor impact your decision if you choose to start biking?)



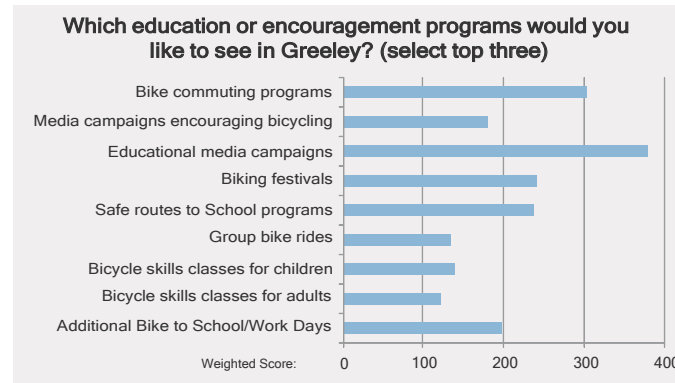
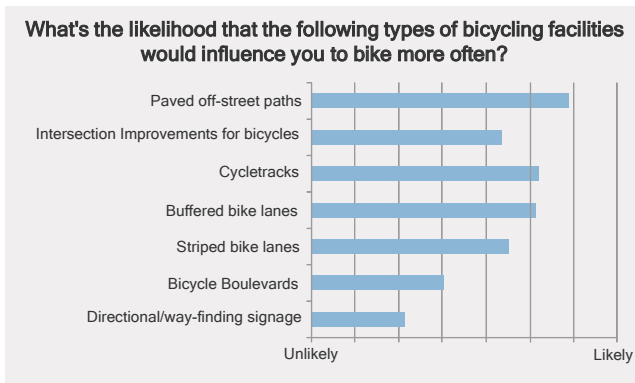
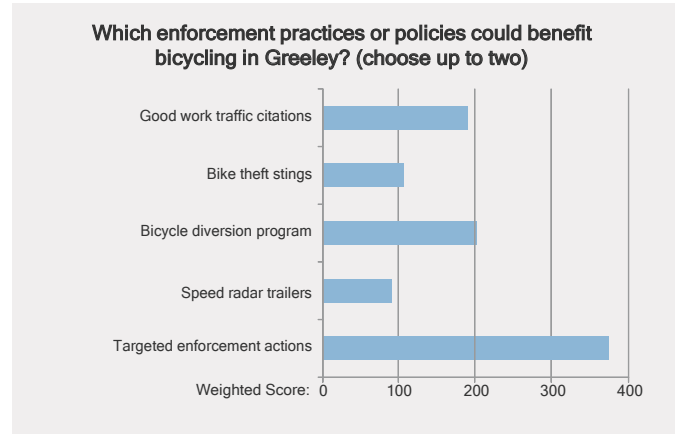
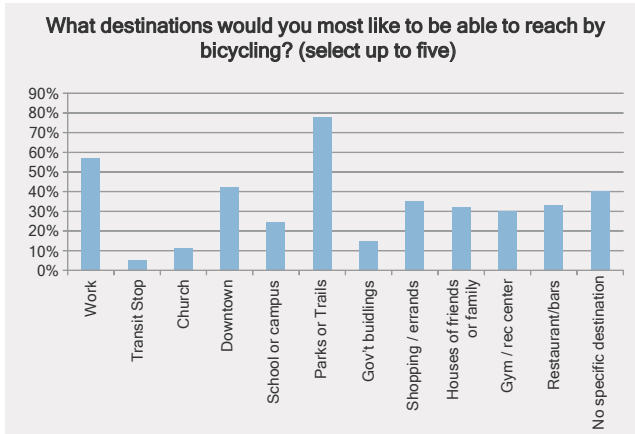
## The Takeaway:

While a portion of the population uses bicycling as a form of transportation, a larger portion of Greeley bicyclists primarily enjoy the recreational and trail opportunities Greeley offers. Many residents feel that non-trail bicycling conditions in Greeley feel unsafe. As a result, proposed improvements should consider designing for a range of experience and comfort levels, and programmatic elements need to address resident on-road safety and comfort concerns.

Community survey results

# What Could be Better?

Bicyclists in Greeley primarily want to ride to parks, to trails, or to work on facilities that are separated from traffic. They are interested in a wide range of encouragement, education, and enforcement programs.



## The Takeaway:

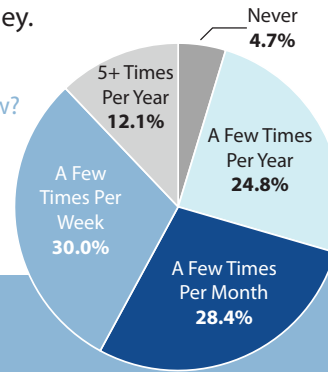
Building primarily bicycle facilities that are separated from traffic will likely increase bicycle ridership in Greeley, creating a stronger core of regular riders. However, designing only trails and separated facilities may be short-sighted in that, as ridership in Greeley grows, demands for more direct, on-street facilities will also likely grow as rider-type and trip purpose shift to include more utilitarian and commute trips. The City cannot establish an entirely off-street system that meets the needs of the whole community. Facilities of all types should be considered during network development.

Community survey results

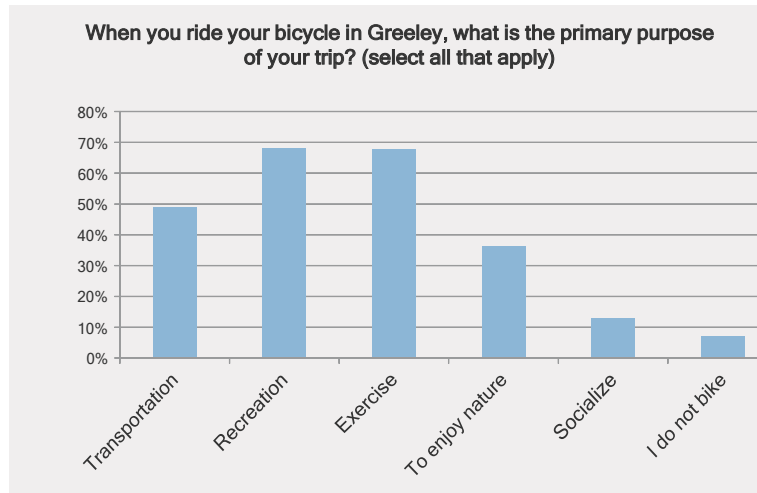
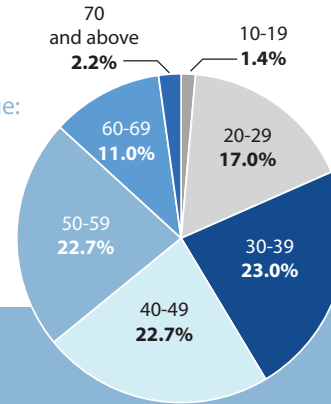
# Who We Heard From

We heard from approximately 370 residents, business owners, students, and visitors. Respondents ranged in age with roughly 80% residing in Greeley.

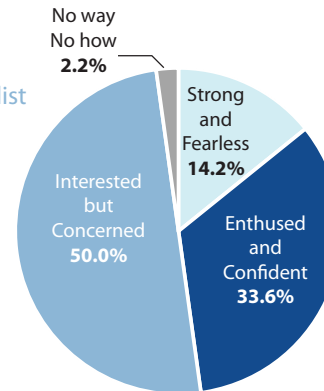
How often do you bike now?



Respondent age:



What type of bicyclist are you?



## The Takeaway:

Repondent bicyclists type percentages show that those taking the survey tend to be slightly more experienced bicyclists than the national average, which is not unusual for a voluntary bicycle survey. Acknowledging during the recommendations phase that there is likely a slightly larger population of bicyclists in Greeley that are less experienced and that ride less often will allow us to design for the majority of residents.

Community survey results

Internal Review Team Members	
Team Member	Representing
Eric Bracke, PE, PTOE, Project PM	City of Greeley Public Works
Eric Aakko	Weld County Department of Public Health
John Barnett	City of Greeley Planning
Sarah Boyd	City of Greeley Parks and Recreation
Deborah DeBoutez	City of Greeley City Manager's Office
Wesley Hood	City of Greeley Public Works
John Kinne	City of Greeley Police Department
Wendy Polulech	North Colorado Medical Center
Joshua Romero-Perry	City of Greeley Intern

### Internal Review Team (IRT)

A steering committee with representation from a variety of city departments, other agencies, and local health organizations was formed to meet regularly, review draft documents, and generally guide development of the Greeley Bicycle Master Plan. The committee has met monthly during the course of the project. The following table lists the members of the steering committee along with the organizations that they represent.



Internal Review Team on field visit during kickoff meeting

### Stakeholder, Board, and Commission Meetings

Input was gathered from stakeholders in several stakeholder meetings throughout the project.

- Staff from the **Downtown Development Authority** were interviewed to gather information on the concerns, desires, and ideas of downtown business owners.
- The project team met multiple times with the **Bicycle Advocacy Group** to present plan progress and receive input on plan elements. The coordination with this group was very beneficial in that the members of the group represent a wide range of backgrounds and interests. As such, coordination between the group and the plan public involvement activities

was mutually beneficial, resulting in a very successful final public event.

- The project team met with the **Citizens Transportation Advisory Board (CTAB)** twice in the fall. The first meeting was to give background and current progress on the project, and the second was to present the draft master plan document. Feedback was solicited and received at the first meeting, and the board endorsed the plan at the second meeting.
- In November, the project team presented the components of the draft master plan to the **Greeley Planning Commission** to provide background and request input prior to presentation of the draft master plan document at the December meeting.
- Before project completion, the project team will present twice to the **Greeley City Council**. The first presentation will be at a council work session, and the second will be to present the plan for adoption.
- **Individual interviews** at family rides throughout the summer were conducted by members of the project team. Input was solicited from students and staff from University of Northern Colorado, staff from Aims Community College, local business owners, and members of the general public.