



July 28-29, 2018 Greeley, Colorado

# Park Your Art

## Information and Registration Form

The 40th Annual Arts Picnic, scheduled for July 28-29, 2018 will be held in beautiful historic Lincoln Park in downtown Greeley, Colorado. Arts Picnic is presented by the City of Greeley with the support of local businesses and non-profit organizations as well as a vast number of volunteers. In 2017, over 150 artists/crafters and 20,000 "picnickers" from all over the United States attended the two day event enjoying food booths, a beer garden, live and continuous entertainment on two stages and a children's hands-on area. We pride ourselves in hosting a festival where exhibitors and visitors alike enjoy a fun-filled weekend. Past event participants tell us this is one of their favorite shows. We look forward to another wonderful festival this year and hope you can join us!

### Eligibility

The "Park Your Art" committee welcomes all artists in any fine art or fine craft medium exhibiting his or her own handmade work of art. **No dealers or sales representatives are allowed.** The show is juried by local committees to maintain high quality, originality and creativity with a balance of represented arts and crafts.

The following items are **NOT** eligible for sale as arts and crafts items at the Arts Picnic:

- Commercially manufactured items that are not significantly altered by the artist or crafter
- Imported & resale items
- Kits & ceramics cast from a commercial mold
- Henna tattoos & face painting (Due to returning invited vendors)

A piece may incorporate some commercially produced parts, but the design and execution of the work must be the product of the exhibiting artist's skill. Alteration and enhancement by the crafts-person and the handcrafted components must dominate the commercial components. Other factors in the jury process are price justification and artists featuring a specific media, NOT a variety booth.

Prior participation in the Arts Picnic does not guarantee acceptance into this or future shows. Because of the large number of applications processed, no conversation will be entered into regarding the decision of the jury. All decisions are final!

Work on display after the opening of the Arts Picnic will be reviewed by the committee. Any participant whose display includes work that is not consistent with the work submitted for jurying will be required to withdraw the work in question from the show without refund of booth fees.



### How to Enter

Exhibitors must submit the following on a CD or thumb-drive in **JPEG format only** or hard copy photos.

- 3 images of finished work to be sold
- 2 images of work in progress
- 1 image of artist/crafter at work

An image of your display booth as it appears with your artwork would be helpful, but is not mandatory. Make sure your name is printed on the back of each photograph. Extra effort to obtain quality images could affect entrance into the show. Images by email will not be accepted.

Applicants are encouraged to enclose a current resume/biography as well as any information about their work, techniques, etc. that may assist the jury in their decision. Include two checks made payable to the Arts Picnic (money orders are also acceptable); a non-refundable \$10 processing fee deposited upon receipt and a \$110 booth fee that will be deposited upon acceptance in the show. If requesting more than one space, only one processing fee is required.

Your application **must also include a self addressed envelope** big enough and with sufficient postage for your photos, CD or thumb-drive, a 2-page notification letter, booth assignment map and lodging information. If there is not a self-addressed envelope included with your information, your images will not be returned and other arrangements will need to be made for you to receive your notification packet.

Please list your medium (**type of art or craft**) on the front lower left of envelope containing application information.

Booth space may be shared if both artists are accepted. Applications may be submitted individually but mailed in the same envelope. A two-person team producing a single product may qualify as a single exhibitor.

**ONLY COMPLETE APPLICATIONS WILL BE CONSIDERED BY THE JURY COMMITTEE!**

Upon acceptance by the jury, no booth space refunds will be made. In the event of an emergency, written requests for refunds will be considered at the discretion of the Arts Picnic.

### Important Dates

**April 16:** Registration materials deadline

**May 21-25:** Confirmation letters/booth assignments mailed

**July 27:** Early vendor check-in (2-7pm)

**July 28:** Vendor check-in (7am)

**ARTS PICNIC! (9am-5pm)**

**July 29:** ARTS PICNIC! (10am-4pm)

## Exhibition Space

- Booth dimension is 10x10 feet and all parts of the display must fit within the space.
- Arts picnic is held outdoors so we suggest suitable protection from the elements. **All exhibitors must provide their own equipment** including canopies, tables, chairs and etc. (Tent stakes, 12 inches or shorter are allowed.) Displays must be suitable for use on a grassy surface.
- Booths can be set up after 2pm, Friday, July 27. Booths should be set up no later than 8:30am on July 28 and 9:30am on July 29. No early departures! Booth locations are determined by the "Park Your Art" Committee. **You may not relocate your booth once it has been assigned.**
- Security will be provided in the park both Friday and Saturday nights. Booths may remain overnight but items should be removed from the park or secured in locked booths. The festival is not responsible for loss or damage to artists' property.
- Exhibitors shall agree to abide by Festival parking regulations. **Lots are available for vendors to park vehicles and trailers one block south of Arts Picnic in the City Hall parking lot**
- No dogs (except service animals) are allowed in Lincoln Park by City Ordinance.

## Sales

All items for sale should be clearly marked with the price. The City of Greeley must collect city sales tax from each Arts Picnic participant (4.11%) at the end of the festival on Sunday, July 29.

## Weather

The City of Greeley reserves the right to cancel the Arts Picnic due to Acts of God, weather, or other unforeseen events that will jeopardize the health and safety of the public. There is no rain date.

## Application Checklist

- Complete application and sign.
- Submit required photos, CD or thumb-drive.
- Enclose additional information about your work (optional).
- List medium on the front lower left of envelope.
- Enclose two checks or money orders (Payable to Arts Picnic): \$10 non-refundable processing fee and \$110 for each 10X10 booth space request. **Do not send cash!**
- Enclose a sufficient size self-addressed stamped envelope with adequate postage for confirmation information.
- Completed registration packet must be received in our office on or before Monday, April 16, 2018. Acceptance notification letters will be mailed during the week of May 21-25, 2018. Booth fees and photos, CDs or thumb-drives will be returned to non-accepted artists at this time as well.

## Additional Information

We encourage you to demonstrate your art so that the public may observe your skill and process. If you would like your name removed from the Arts Picnic mailing list, contact Rhonda Welch at 970.350.9451 or email [Rhonda.Welch@greeleygov.com](mailto:Rhonda.Welch@greeleygov.com). *More at ArtsPicnic.com*

## Mail applications to:

**ARTS PICNIC, Culture, Parks, and Recreation Dept., 651 10th Avenue, Greeley, CO 80631**

## Registration Form (Please type or print)

Name \_\_\_\_\_ Business Name \_\_\_\_\_  
Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
Day Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_  
Email Address \_\_\_\_\_  
Vehicle Make/Color \_\_\_\_\_ License Plate # \_\_\_\_\_  
I am requesting \_\_\_\_\_ booth space/s.  
I am requesting electricity. \_\_\_\_ Yes \_\_\_\_ No  
Location Request \_\_\_\_\_ Medium \_\_\_\_\_ Price Range \_\_\_\_\_  
Please describe work to be displayed: \_\_\_\_\_

## Risk and Liability

The undersigned hereby releases and agrees to hold harmless The City of Greeley, Arts Picnic and the Arts Picnic Steering Committee from any damage to undersigned's property or any personal injury which he/she or helpers may sustain while participating in Arts Picnic on July 28-29, 2018. The City of Greeley reserves the right to cancel the Arts Picnic due to Acts of God, weather, or other unforeseen events that will jeopardize the health and safety of the public. Further, I agree to abide by the rules, policies and guidelines developed by the Arts Picnic Steering Committee and understand that failure to follow these regulations can mean expulsion from this year's festival or future festivals. Arts Picnic does not carry insurance to cover your personal property. As an independent contractor you are advised to obtain your own insurance. I understand that I display and store my artwork at my own risk. I also understand that failure to pay any part of the required sales taxes will result in permanent expulsion from Arts Picnic. By signing this form, applicant agrees to abide by all rules set forth in this application.

Signature \_\_\_\_\_ Date \_\_\_\_\_