



**JULY 24  
JULY 25 2021**

**SPONSORSHIP  
PACKAGE**



**ART. CRAFTS. MUSIC. FOOD.  
BEER GARDEN. FAMILY. FUN.  
COMMUNITY.**

While 2020 forced so many to cancel events in 2020, 2021 is presenting us an opportunity to recreate some of Greeley's favorite summer traditions. 2021 Greeley Arts Picnic won't look the same, but it will have the same Downtown Greeley location & support and a whole lotta love from the local community!



## **COVID SAFETY GUIDELINES**

We are committed to making the annual Arts Picnic, safe for everyone. As we follow capacity guidelines, adhere to contact tracing, and restructure the flow of park traffic to allow for social distancing, things will look different. Just know that every effort to keep our patrons, vendors, performers, sponsors and volunteers safe, is being addressed.



# SPONSORSHIP

## \$2000.00 INVESTMENT

As we anticipate 2021 may have less attendance than in years past, we still need tremendous support from the community. With many unknowns, we understand the risk of such a financial commitment. We hope our 40+ year history, our reputation, & our positive impact among so many, will incite the support. The added safety measures, signage, cleaning stations, fencing, and staff will ultimately cost more than in previous years. We look forward to your partnership in the 2021 Arts Picnic, helping us bring a little familiar joy to the community this summer!

### SPONSORSHIP PERKS INCLUDE:

- local & regional newspaper ads
- 200 event posters throughout No. Co.
- Channel 8 information board
- the Arts Picnic web-site
- the Arts Picnic online marketplace
- the Greeley Arts Picnic Facebook page
- Sponsor specific social media posts
- local and regional on-line calendars
- local & regional press releases
- tbd# 2021 Arts Picnic Guides, or online version available to public
- On site recognition including:
  - Recognition from both stages
  - Booth space and or banner space
  - Logo inclusion on the back of the 2021 Arts Picnic t-shirts

