



**JULY 30
JULY 31 2022**



**SPONSORSHIP
PACKAGE**

**ART. CRAFTS. MUSIC. FOOD.
BEER GARDEN. FAMILY. FUN.
COMMUNITY.**

How has another year passed?!

**While some days feel like time stands still
- other days just fly by!**

We are beginning preparation for another fantastic Greeley Arts Picnic and will need your support! If 2021 proved anything, it's that the people of Northern Colorado are willing and able to get outdoors and join the world again! Attendance is difficult to track without a ticket system in place, yet we are positive that 2021 was our largest attended Arts Picnic in our history! Now, who's excited for 2022?!

HEALTH & SAFETY GUIDELINES

We are committed to making the annual Arts Picnic, safe for everyone. We also know that local & statewide health mandates change daily. Just know that every effort to keep our patrons, vendors, performers, sponsors and volunteers safe, is being addressed.

SPONSORSHIP

\$2,500 INVESTMENT

With wonderful success in 2021, we feel comfortable returning to pre-pandemic pricing for the Arts Picnic sponsorship. This support helps us with our multi-faceted advertising campaign across Northern Colorado, bringing thousands to Downtown Greeley, and to our event. The added safety measures, signage, cleaning stations, and staff instituted in 2021 will remain for 2022. These additions helped run things smoothly over the very busy weekend.

We look forward to your partnership in 2022! Let's bring art, music, food & fun to the community this summer!

SPONSOR INCLUSION:

- local & regional newspaper & radio ads
- 200 event posters throughout No. Co.
- Channel 8 information board
- the Arts Picnic & MyGreeley websites
- the Greeley Arts Picnic Facebook page
- Arts Picnic Facebook Event
- local and regional on-line calendars
- local & regional press releases
- tbd# 2022 Arts Picnic Guides, or online-version available to public

On-site recognition including:

- -Recognition from both stages
- -Booth space and or banner space
- -Logo inclusion on the 2022 t-shirts, as well as a pile of shirts for your staff!
- -Opportunity to introduce bands from stage
- -Opportunity to volunteer in any capacity pre-event, during event, or post-event.



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