



Broadband Task Force Agenda

Task Force Meeting

Thursday 4:00pm – 5:30pm

Members:

Amy Dugan

Rod Esch

Bianca Fisher

Michelle Kempema

Bret Naber

Brian Siefried

Matt Estrin

Trent Howell

Lavonna Longwell

Jason Ogren

Consulting:

Lori Sherwood, Esq. – Project Manager Greeley Broadband - Director of Broadband Development (VantagePoint)

Fred Diehl – VantagePoint Consulting

City Staff:

Paul Fetherston, Assistant City Manager

Kelli Johnson, Communication and Engagement Manager

Renee Wheeler, Director of Finance

Scott Magerfleisch, CIO/Director of IT

Brian Sullivan, Software Applications Manager

Agenda:

- **Welcome**
- **Approval of 1/09 minutes & 12/19 – 2 min**
- **Committee Actions – Re vote – due to lack of quorum at 1/09 – 3 min**
 - **Election of Chair / Deputy Chair**
 - **Potential adjustments to Committee membership**
- **Introductions of Hilltop staff – 5 min**
- **City Funding Options by Model Presentation – 20 min**
- **Funding Options Q/A – 10 min**
- **Identification of Problem/Problems That Need to be Solved – 15 min**
- **Overview of Models – 5 min**
- **SWOT (Strengths, Weakness, Opportunities, Threats) Analysis of Models – 20 min**
- **Introduction of Decision Matrix – emailed for committee to complete – 5 min**
- **Overview of upcoming meetings/schedule – 5 min**
- **Adjourn**

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Considerations on Models/Presentations

Key Questions to Answer

- What is the problem that needs to be addressed? Questions include:
 - Citizen access to broadband?
 - Business access to broadband?
 - Lack of broadband adoption?
 - Better competition with existing providers?
 - Need to compete with neighboring jurisdictions?
- Why is the City of Greeley exploring solutions?

Network Models Under Consideration

- Establish a City-run broadband network
- Enter into a Public Private Partnership (PPP) with a new provider
- Collaborate better with existing providers (including marketing services)

Things to Keep in Mind

- City of Greeley does not have a municipal electric system
- There is not an example of another City the size of Greeley without a municipal electric system that has developed and deployed a municipal network

Task Force Presentations that will address Key Questions and Models Under Consideration

Month	Presenters	Subject	Notes
January 23	City Finance	Finance Capacity	Discussion around bounding options.
February 20	Committee	Decisions	Discussion and development of recommendation to Council
March 26	Committee	Review Council Decision	Discussion and planning for next steps based on Council decisions and questions