



# 16TH STREET CORRIDOR PROJECT

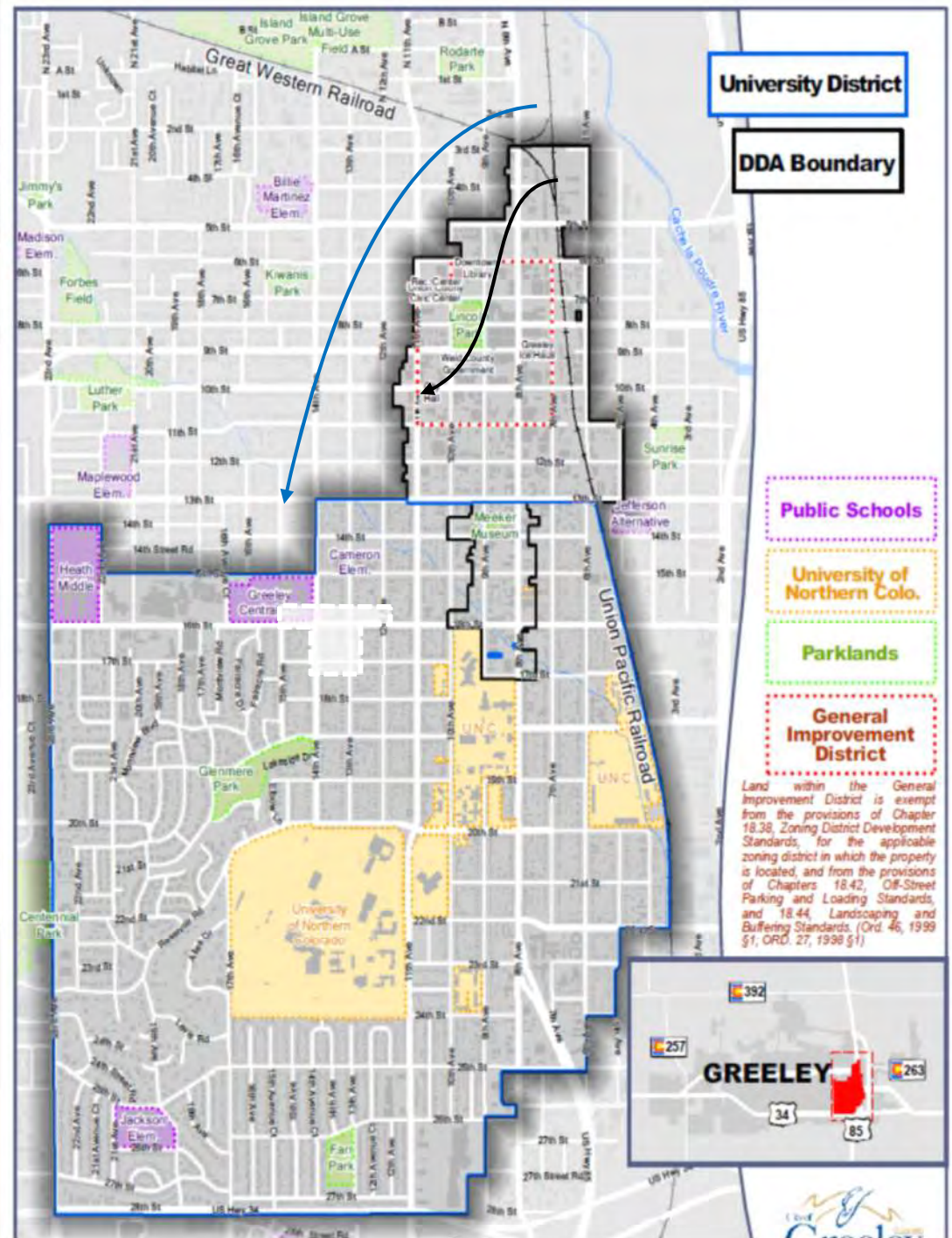
A UNIVERSITY DISTRICT INITIATIVE

7/27/2018

IN PARTNERSHIP WITH:  
CITY OF GREELEY, UNIVERSITY OF NORTHERN  
COLORADO, DOWNTOWN DEVELOPMENT AUTHORITY,  
AND BANNER HEALTH

## Three important Districts:

- Downtown District
- University District
- Creative District





# URBAN DESIGN – 2005 CONCEPT

## Entryway Corridors

### City of Greeley 16th Street Entryway

December 1, 2005



#### Recommendations:

- Reinstall turf lawn where possible and appropriate
- Plant shade trees (North and South sides)
- Provide irrigated planter boxes
- Install furnishings: bike rack, benches, pod, lights
- Provide banner arms with colorful banners
- Unify paving patterns and materials
- Encourage outdoor dining and merchandise display
- Encourage store front upgrades and ped. scale projecting signs
- Underground Utilities
- Develop Guidelines for renovation and storefront treatment



Turf, Grate or Special Paving

College District



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BNA DESIGN INCORPORATED



# IMPROVEMENTS: 16<sup>TH</sup> STREET CANAL SHOPS



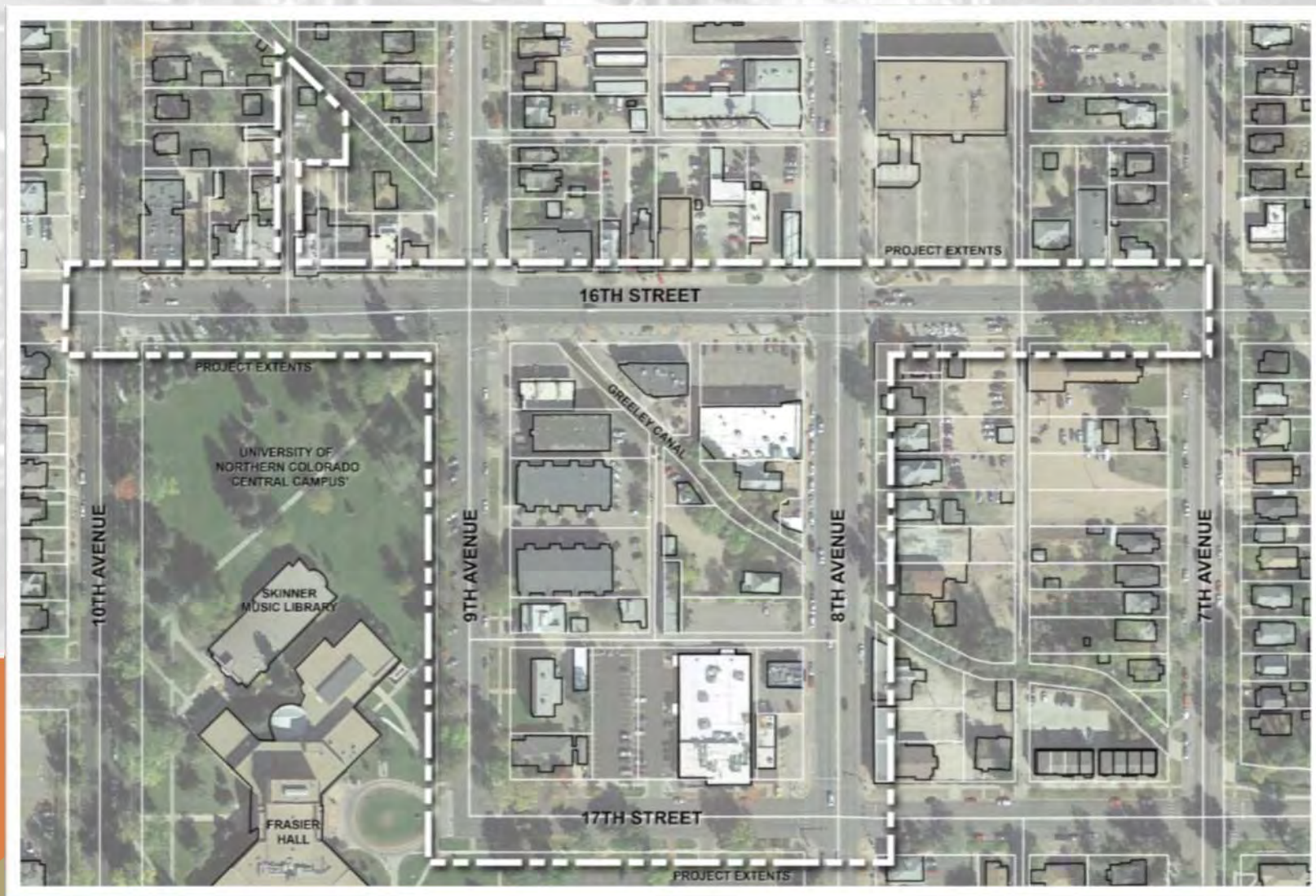


# IMPROVEMENTS: PROMOTE INFILL





# PROPOSED PROJECT LIMITS





# AERIAL PERSPECTIVE – LOOKING NORTH EAST





# AERIAL PERSPECTIVE – LOOKING SOUTH WEST





# WHY

- Capitalize on past initiatives & current work
  - 8<sup>th</sup> Ave Corridor Improvements
  - University District Wayfinding
  - 16<sup>th</sup> Street Improvements
  - Public Redevelopment Incentives
  - Private investment and redevelopment
- This is a next step to capitalize on the momentum created

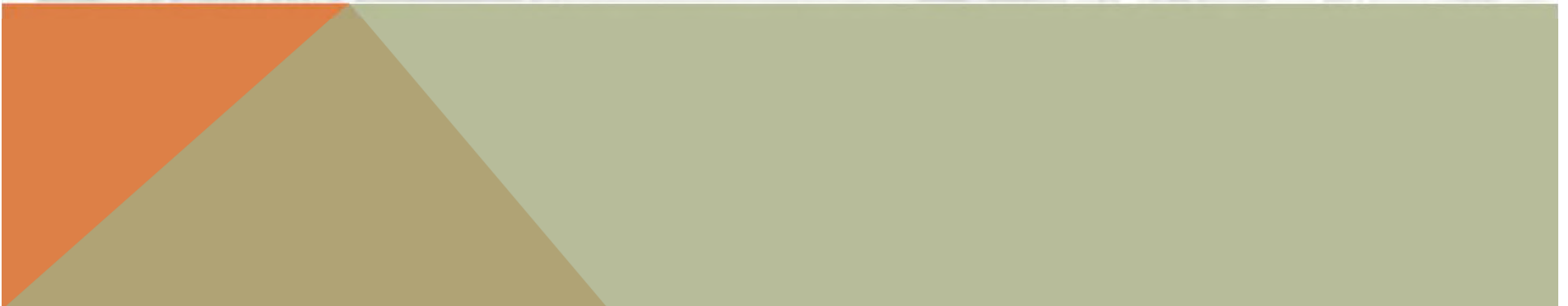
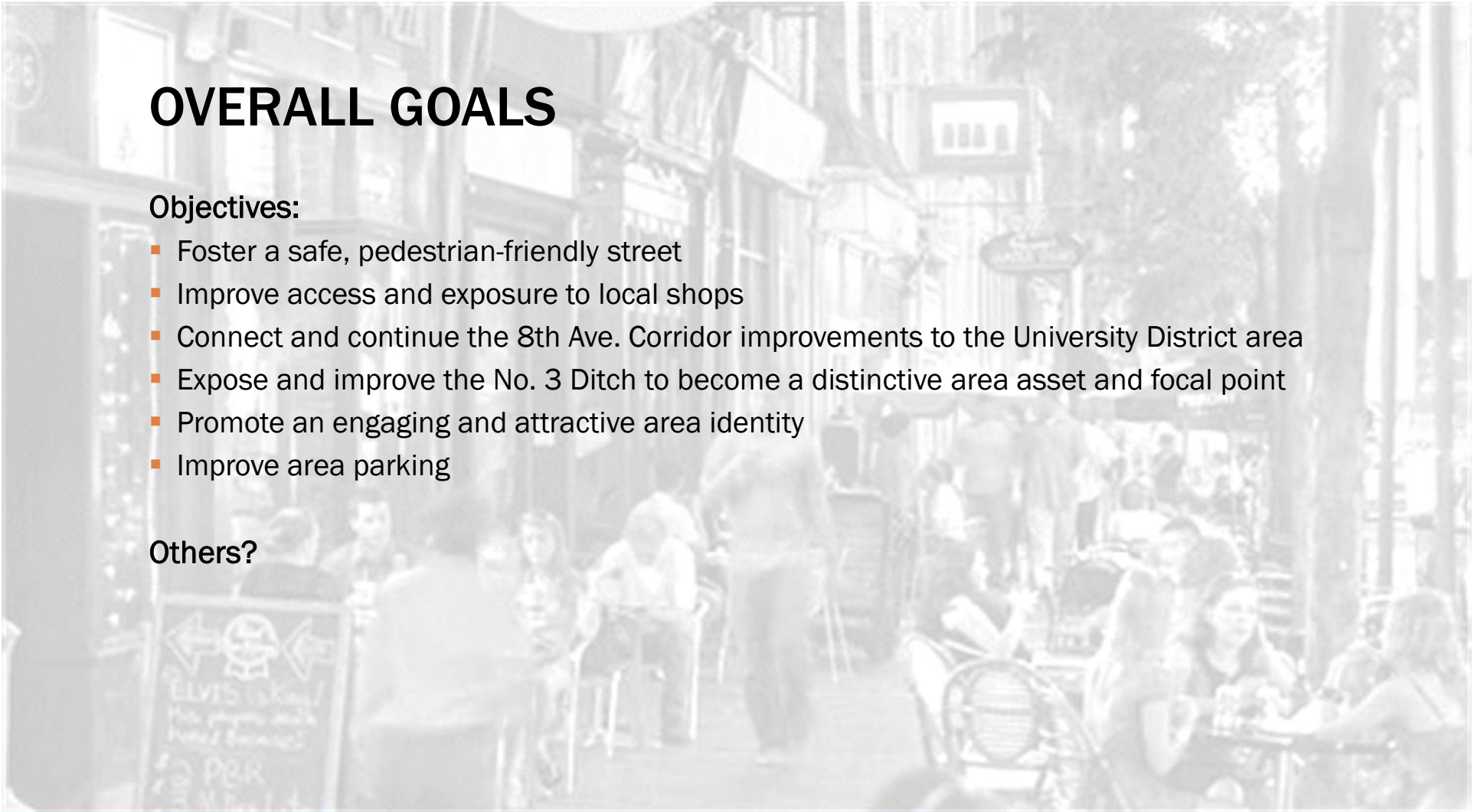


# OVERALL GOALS

## Objectives:

- Foster a safe, pedestrian-friendly street
- Improve access and exposure to local shops
- Connect and continue the 8th Ave. Corridor improvements to the University District area
- Expose and improve the No. 3 Ditch to become a distinctive area asset and focal point
- Promote an engaging and attractive area identity
- Improve area parking

Others?





# DESIRABLE OUTCOMES?

Promote an environment that is:

- Safe
- Quirky
- Fun
- Authentic
- Unique

Where Visitors Can:

- Socialize
- Eat
- Play

That Appeals to :

- Campus Community
- Area neighborhoods
- Visitors
- General population

# REDEVELOPMENT FRAMEWORK

## Public Improvements:

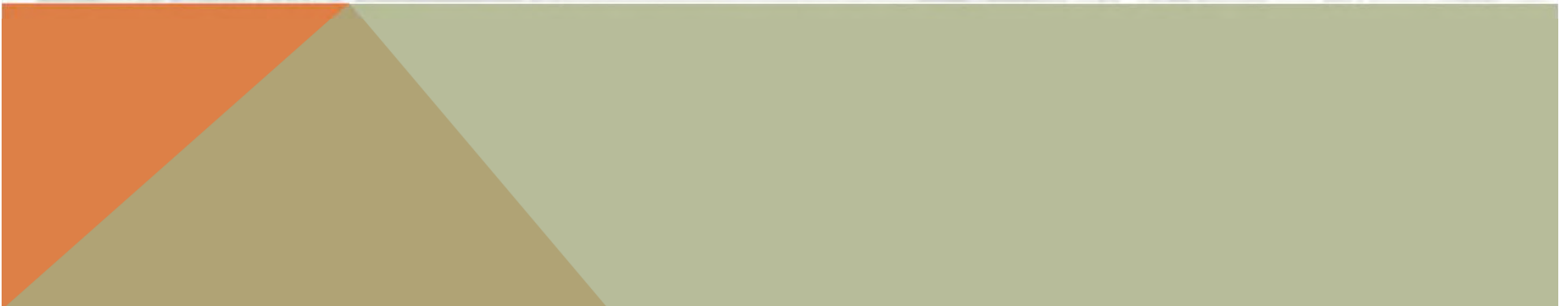
- Streetscape : Roads and Walkways
- Canal Enhancements
- Façade Grants
- Redevelopment incentives

## Private Improvements:

- Infill development/redevelopment
- Interior / Exterior Renovations
- Preservation



# CURRENT CONDITIONS – VISUAL INVENTORY



# 16<sup>TH</sup> STREET AND 10<sup>TH</sup> AVENUE





# 16<sup>TH</sup> STREET AND 10<sup>TH</sup> AVENUE



# 16<sup>TH</sup> STREET AND 10<sup>TH</sup> AVENUE





# 16<sup>TH</sup> STREET



# 16<sup>TH</sup> STREET





# 16<sup>TH</sup> STREET AND 9<sup>TH</sup> AVENUE



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# 16<sup>TH</sup> STREET AND 8<sup>TH</sup> AVENUE





# 16<sup>TH</sup> STREET AND 8<sup>TH</sup> AVENUE





# 16<sup>TH</sup> STREET AND 7<sup>TH</sup> AVENUE





# 16<sup>TH</sup> STREET AND 7<sup>TH</sup> AVENUE





# CANAL SHOPS





# CANAL SHOPS



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# INSPIRATION



# ATMOSPHERE



Nightlife



Layers



Hangout



Activity



# GRAB A BITE



Lighting



Active



Street Side



Intimate Scale



# FUN





# WHIMSY



Seasonal Lighting



Repurpose



Fun



Landmark



GRR



Crosswalk



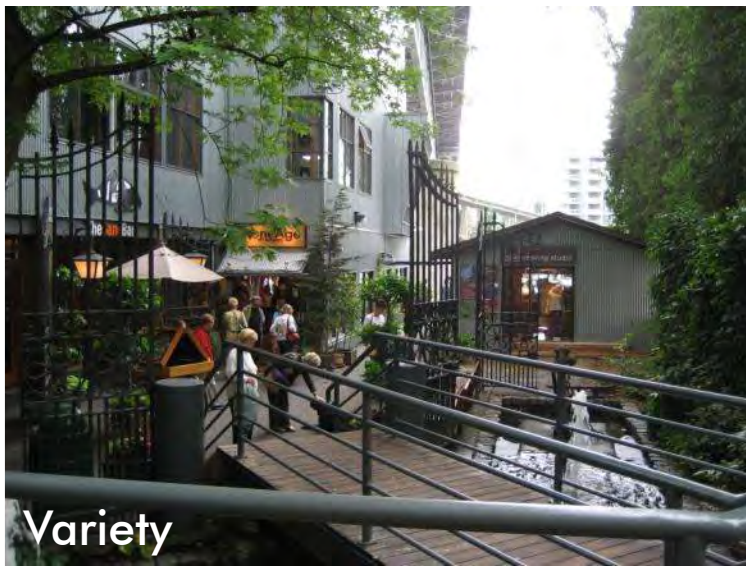
# AQUA



Interactive



Ambiance



Variety



Amenity



# AQUA



Sculptural



Folly



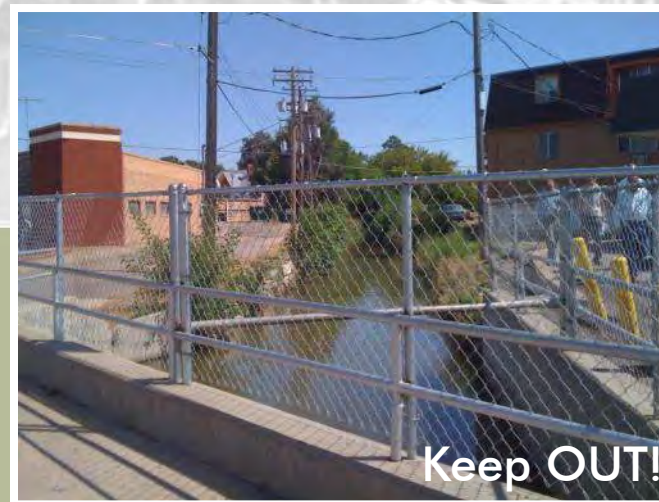
Watertainment



Spray n Play



# OVER THE MOAT





# 3<sup>RD</sup> PLACE



Bold



Fresh



Creative



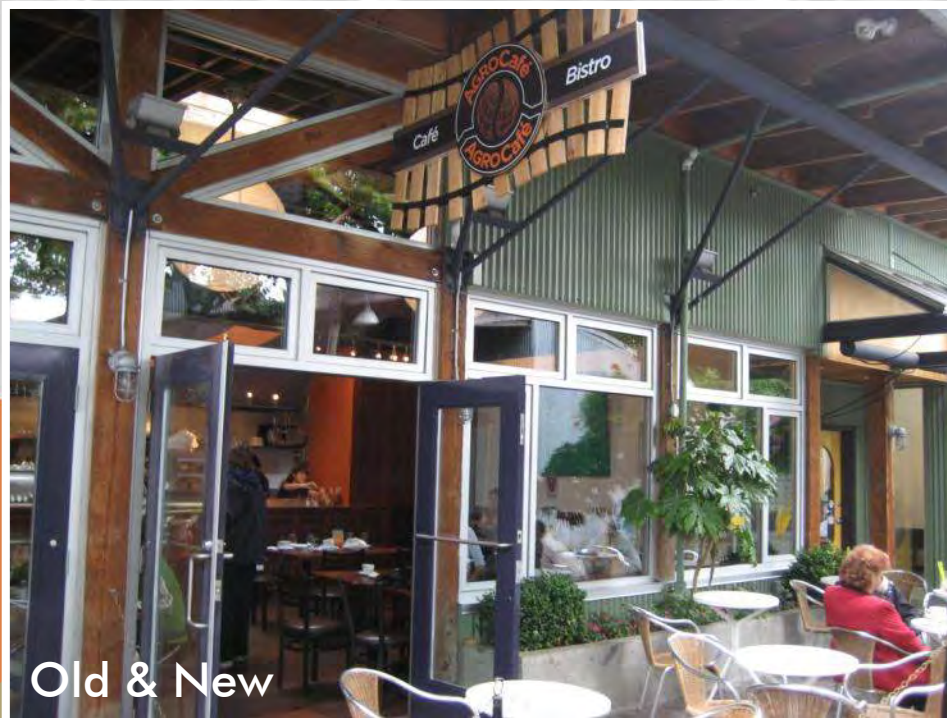
Simple



Timeless

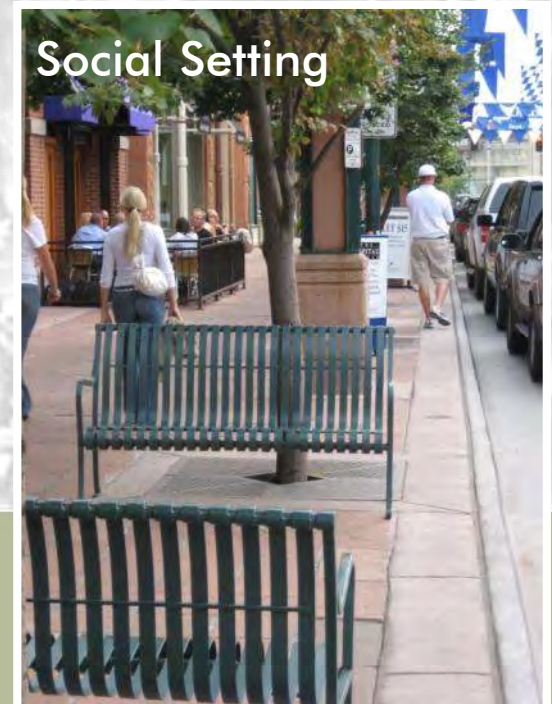


# ECLECTIC VIBE



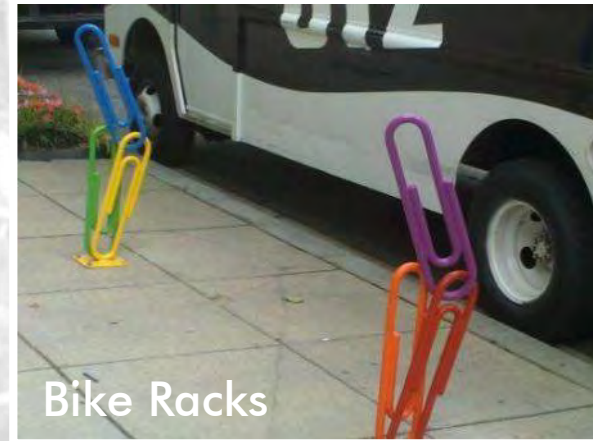


# SIT'N





# OTHER THINGS





# NEXT STEPS

- Gather input from stakeholders & Public
- Merge goals and ideas
- Develop conceptual graphics for area improvements
- Reach back out to public for reaction/comment

