KICK-OFF WORKSHOP

03/03/17

CITY OF GREELEY COMPREHENSIVE PLAN UPDATE
www.imaginegreeley.com
Welcome!
Two-distinct, but inter-related efforts....

**Update to 2060 Comprehensive Plan**
- Update trends and background information
- Confirm community vision and goals
- Document our progress to date
- Develop a more targeted policy framework and implementation strategy to support the community’s vision

**Identification of priority community improvements**
- Identify top community priorities to maintain Greeley’s quality of life in the face of projected growth
- Inform capital improvement planning and public investment campaigns designed to fund major community improvements over the coming years
About the Comprehensive Plan

- Adopted in 2006
- Policy guide that directs public and private growth and development decisions
- A statement of the community’s vision for the future and a roadmap for how to realize that vision
- Legal authority found in state law (CRS 29-20-102) which grants local governments several general powers to plan for and regulate land use; and City charter
- Addresses areas within municipal limits and long range growth area
About the Comprehensive Plan

Organized around 12 “elements” or topic areas:

- Community Design
- Culture
- Economy
- Education
- Environment
- Growth
- Health, Housing, and Human Services
- Land Use
- Parks and Recreation
- Public Safety
- Redevelopment
- Transportation
About the Comprehensive Plan

VISION AND CORE VALUES
What is our desired future? What are our shared values as a community?

GOALS
What are the ideals that we are striving for?

OBJECTIVES
What specific outcomes are we seeking to achieve through daily decision-making?

STRATEGIES OR ACTIONS
What specific steps will be taken to implement key objectives?

For each Plan element
Related Plans and Studies

- Comprehensive Plan provides broad policy guidance on many topics under a single “umbrella”
- Informed and (in some cases) implemented by numerous functional plans and studies

AND MANY MORE!
What Progress Have We Made?

• Audit of 2006 Plan goals, objectives and strategies conducted to assess:
  – Where have we made the most progress?
  – Where do we have room for improvement?

• Of the many dozens of recommendations contained in the Plan—Audit revealed that progress is being made on the vast majority

• Major themes summarized in the 2060 Comprehensive Plan “Report Card”
## Project Schedule

<table>
<thead>
<tr>
<th>Phase</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMPLETE:</td>
<td>Fall 2016 Community Meetings: Priorities for Improvements</td>
</tr>
<tr>
<td>UNDERWAY:</td>
<td>Trends &amp; Key Issues/Greeley’s Vision</td>
</tr>
<tr>
<td>MAR-APR:</td>
<td>Policy Development</td>
</tr>
<tr>
<td>MAY-JUL:</td>
<td>Alternatives &amp; Community Preferences</td>
</tr>
<tr>
<td>AUG-OCT:</td>
<td>Implementation &amp; Draft Plan</td>
</tr>
<tr>
<td>NOV-DEC:</td>
<td>Adoption</td>
</tr>
</tbody>
</table>

Public engagement activities will be held in conjunction with most project phases to ensure the community has multiple opportunities to weigh-in on the process.
Opportunities for Input

www.imaginegreeley.com
Today’s Agenda

• Setting the Stage (9:30 am-10:00 am)
• Thought Wall Activity (10:00 am-11:15 am)
• Confirming the Community’s Vision and Core Values (11:15 am-12:15 am)
• Lunch/Group Reporting (12:15 am-1:15 pm)
• Team Mapping Exercise (1:15 pm-2:15 pm)
• Goal Setting (2:15 pm-3:45 pm)
• Wrap-up/Next steps (3:45 pm-4:00 pm)
Tips for Today

• Feel free to take restroom/refreshment breaks as needed

• Group exercises are designed to get you thinking and spark productive discussion—you don’t need to reach consensus on or “solve” every issue today

• This is just the beginning—more input opportunities to come!
Setting the Stage

Where are we today? What trends and forces will shape our future?
Trends & Existing Conditions

Six major topic areas:

• Population
• Housing
• Economy
• Growth and Development
• Infrastructure & Services
• Livability
Population

Greeley Population, 2005-2017

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>88,108</td>
</tr>
<tr>
<td>2006</td>
<td>90,041</td>
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<tr>
<td>2007</td>
<td>93,386</td>
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<td>2008</td>
<td>93,543</td>
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<td>2009</td>
<td>91,759</td>
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<td>2010</td>
<td>94,358</td>
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<td>2011</td>
<td>95,453</td>
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<td>2012</td>
<td>96,093</td>
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<td>2013</td>
<td>97,320</td>
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<tr>
<td>2014</td>
<td>98,423</td>
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<tr>
<td>2015</td>
<td>101,048</td>
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<tr>
<td>2016</td>
<td>103,037</td>
</tr>
<tr>
<td>2017</td>
<td>104,939</td>
</tr>
</tbody>
</table>

Source: City of Greeley
Population

Average Annual Population Growth Rates, 2000-2015

- Greeley: 1.9%
- Weld County: 3.1%
- Loveland: 2.6%
- Fort Collins: 2.1%

Sources: U.S. Census Bureau Decennial Census; CO Department of Local Affairs

IMAGINE GREELEY | CITY OF GREELEY COMPREHENSIVE PLAN UPDATE
Population

Greeley Age Distribution, 2000

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>80+</td>
<td>1.9%</td>
<td>4.2%</td>
</tr>
<tr>
<td>70 to 79</td>
<td>3.9%</td>
<td>5.2%</td>
</tr>
<tr>
<td>60 to 69</td>
<td>5.2%</td>
<td>5.6%</td>
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<tr>
<td>50 to 59</td>
<td>8.8%</td>
<td>8.9%</td>
</tr>
<tr>
<td>40 to 49</td>
<td>12.7%</td>
<td>12.6%</td>
</tr>
<tr>
<td>30 to 39</td>
<td>13.9%</td>
<td>12.7%</td>
</tr>
<tr>
<td>20 to 29</td>
<td>21.1%</td>
<td>19.6%</td>
</tr>
<tr>
<td>10 to 19</td>
<td>16.9%</td>
<td>17.3%</td>
</tr>
<tr>
<td>0 to 9</td>
<td>15.5%</td>
<td>14.0%</td>
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</table>

Greeley Age Distribution, 2015

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>80+</td>
<td>1.7%</td>
<td>4.4%</td>
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<td>5.1%</td>
</tr>
<tr>
<td>60 to 69</td>
<td>10.0%</td>
<td>9.9%</td>
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<tr>
<td>50 to 59</td>
<td>9.1%</td>
<td>9.9%</td>
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<tr>
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<td>9.6%</td>
<td>10.7%</td>
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<td>17.6%</td>
</tr>
<tr>
<td>0 to 9</td>
<td>14.6%</td>
<td>13.9%</td>
</tr>
</tbody>
</table>

Sources: U.S. Census Bureau Decennial Census; American Community Survey, 5-Year Estimate

Imagine Greeley | City of Greeley Comprehensive Plan Update
Population

Greeley Population 65+, 2000 and 2015

Total Population 65+: 12,955 or 13% of total population

Total Population 65+: 7,811 or 10% of total population

65+ average annual growth, 2000 – 2015: 3.4% | Total population average annual growth, 2000-2015: 1.9%

Sources: U.S. Census Bureau Decennial Census; American Community Survey 5-Year Estimate

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Population

Greeley Race and Ethnicity, 2000

- White: 67%
- Hispanic/Latino: 29%
- All other: 4%

Greeley Race and Ethnicity, 2015

- White: 57%
- Hispanic/Latino: 37%
- All other: 6%

Sources: U.S. Census Bureau Decennial Census; American Community Survey, 5-Year Estimate
Housing
Greeley Housing Tenure by Type, 2000 and 2015

<table>
<thead>
<tr>
<th></th>
<th>2000</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Owner</td>
<td>58%</td>
<td>56%</td>
</tr>
<tr>
<td>Renter</td>
<td>42%</td>
<td>44%</td>
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</tbody>
</table>

Sources: U.S. Census Decennial Census; American Community Survey, 5-Year Estimate
### Housing

**Greeley New Residential Units, 1991-2016**

<table>
<thead>
<tr>
<th>Year</th>
<th>Units</th>
</tr>
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<tbody>
<tr>
<td>1991</td>
<td>152</td>
</tr>
<tr>
<td>1992</td>
<td>269</td>
</tr>
<tr>
<td>1993</td>
<td>451</td>
</tr>
<tr>
<td>1994</td>
<td>519</td>
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<td>1995</td>
<td>432</td>
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<tr>
<td>1996</td>
<td>451</td>
</tr>
<tr>
<td>1997</td>
<td>865</td>
</tr>
<tr>
<td>1998</td>
<td>731</td>
</tr>
<tr>
<td>1999</td>
<td>1,151</td>
</tr>
<tr>
<td>2000</td>
<td>1,168</td>
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<tr>
<td>2001</td>
<td>1,044</td>
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<td>2002</td>
<td>1,300</td>
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<td>2003</td>
<td>1,050</td>
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<td>2004</td>
<td>831</td>
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<td>2005</td>
<td>833</td>
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<td>2006</td>
<td>358</td>
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<td>2007</td>
<td>265</td>
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<td>89</td>
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<td>2009</td>
<td>46</td>
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<td>2010</td>
<td>84</td>
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<td>2011</td>
<td>42</td>
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<td>2012</td>
<td>92</td>
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<td>2013</td>
<td>577</td>
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<td>2014</td>
<td>577</td>
</tr>
<tr>
<td>2015</td>
<td>577</td>
</tr>
<tr>
<td>2016</td>
<td>941</td>
</tr>
</tbody>
</table>

Source: City of Greeley
Housing

Greeley Share of Housing Starts in Multi-Family Units, 2010-2015

Sources: U.S. Census Bureau; City of Greeley

*Boulder, Loveland, Fort Collins

Values adjusted for inflation to 2016 Dollars

Sources: Sears Real Estate
Housing

Greeley Median Monthly Rent, 2007-2016

Values adjusted for inflation to 2016 Dollars

Source: Colorado Department of Local Affairs (DOLA)

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Housing

Greeley Housing Cost Burden, 2009-2015

Renter Households

- 2009: 50.4%
- 2010: 52.0%
- 2011: 53.1%
- 2012: 52.6%
- 2013: 51.4%
- 2014: 50.4%
- 2015: 50.2%

Owner Households

- 2009: 32.0%
- 2010: 31.1%
- 2011: 31.0%
- 2012: 29.4%
- 2013: 26.8%
- 2014: 25.4%
- 2015: 23.3%

- **Spent between 30% and 49% of income on housing costs**
- **Spent more than 50% of income on housing costs**

Sources: U.S. Census American Community Survey, 5-Year Estimate
Economy

Regional (Larimer & Weld Counties) Total Employment, 2001-2015

Source: Colorado Department of Local Affairs; Economic & Planning Systems
Economy

Regional Largest Industries, 2015

Total Employment: 321,707

- Public Administration: 49%
- Retail Trade: 17%
- Manufacturing: 10%
- Health Care: 8%
- Construction: 8%
- All Other Industries: 8%

Source: Colorado Department of Labor; Economic & Planning Systems
Economy

Regional Change in Employment by Industry, 2010-2015

- Public Administration: 8,487
- Other Services: 2,233
- Hospitality: 5,287
- Arts, Entertainment, and Recreation: -1,339
- Health Care: 1,080
- Educational Services: 931
- Business Services: 2,730
- Management: 690
- Professional Services: 3,074
- Real Estate: 1,622
- Finance and Insurance: 406
- Information: 0
- Transportation and Warehousing: 2,771
- Retail Trade: 4,081
- Wholesale Trade: 2,087
- Manufacturing: 4,868
- Construction: 6,258
- Utilities: 69
- Energy: 4,856
- Agriculture: 815

Source: Colorado Department of Local Affairs; Economic & Planning Systems
## Economy

### Regional Fastest Growing Industries, 2010-2015

<table>
<thead>
<tr>
<th>Industry</th>
<th>Annual Percent Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy</td>
<td>17.8%</td>
</tr>
<tr>
<td>Transportation &amp; Warehousing</td>
<td>8.0%</td>
</tr>
<tr>
<td>Management</td>
<td>7.3%</td>
</tr>
<tr>
<td>Construction</td>
<td>5.6%</td>
</tr>
<tr>
<td>Educational Services</td>
<td>5.3%</td>
</tr>
</tbody>
</table>

*Source: Colorado Department of Labor; Economic & Planning Systems*
Economy

Greeley Employment Mix by Industry, 2016

Total Employment: 49,851

- Health Care: 41%
- Educational Services: 14%
- Manufacturing: 12%
- Retail Trade: 9%
- Hospitality: 11%
- All Other Industries: 14%

Top 10 Employers, 2015

1. JBS Swift and Co. 3,885
2. Banner Health 3,178
3. Greeley School District 6 2,320
4. University of Northern Colorado 2,001
5. Weld County 1,527
6. City of Greeley 1,268
7. State Farm 1,193
8. Teletech Services 662
9. Aims Community College 609
10. Colorado Premium Foods 423

Source: Colorado Department of Labor; City of Greeley; Economic & Planning Systems
Economy

Weld County Average Annual Wages, 2016

<table>
<thead>
<tr>
<th>Industry</th>
<th>Average Wages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care</td>
<td>$67,500</td>
</tr>
<tr>
<td>Educational Services</td>
<td>$30,500</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>$49,000</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>$29,600</td>
</tr>
<tr>
<td>Hospitality</td>
<td>$15,100</td>
</tr>
<tr>
<td>All Industries</td>
<td>$46,613</td>
</tr>
</tbody>
</table>

Source: Colorado Department of Labor; Economic & Planning Systems
Growth and Development
Growth and Development

Greeley Annexations and Municipal Growth, 1990-2016 (in acres)

- Total City Land Area (acres)
- Annexations (acres)

Source: City of Greeley
Growth and Development

Greeley Distribution of Current Land Use, 2017 (in acres)

- Developed Area: 17,774 acres
- Undeveloped Area: 12,956 acres

- Vacant: 13%
- Agriculture: 87%
- Commercial: 11%
- Exempt/Institutional: 25%
- Industrial: 2%
- Other: 2%
- Rights-of-Way: 31%
- Residential: 29%

Source: City of Greeley
Growth and Development

Greeley Distribution of Land Uses by Zoning Categories, 2007 and 2015

- Residential: 12,000 acres (2007), 12,000 acres (2015)
- Commercial: 2,000 acres (2007), 2,000 acres (2015)
- Industrial: 4,000 acres (2007), 4,000 acres (2015)
- Conservation: 1,000 acres (2007), 1,000 acres (2015)
- PUD: 2,000 acres (2007), 2,000 acres (2015)
- Ag holding: 6,000 acres (2007), 6,000 acres (2015)

Source: City of Greeley
Growth and Development

Total Residential Permits in Northern Colorado, 2014-2016

<table>
<thead>
<tr>
<th>City</th>
<th>Permits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greeley</td>
<td>2,307</td>
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<tr>
<td>Loveland</td>
<td>1,984</td>
</tr>
<tr>
<td>Evans</td>
<td>155</td>
</tr>
<tr>
<td>Windsor</td>
<td>1,311</td>
</tr>
<tr>
<td>Fort Collins</td>
<td>3,649</td>
</tr>
</tbody>
</table>

Sources: City of Greeley, City of Loveland, City of Evans, Town of Windsor, City of Fort Collins
Growth and Development


<table>
<thead>
<tr>
<th>Year</th>
<th>Permit Ready Lots</th>
<th>Paper Lots</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>669</td>
<td>620</td>
</tr>
<tr>
<td>2015</td>
<td>664</td>
<td>646</td>
</tr>
<tr>
<td>2016</td>
<td>529</td>
<td>1,048</td>
</tr>
<tr>
<td>2017</td>
<td>396</td>
<td>945</td>
</tr>
</tbody>
</table>

Note: “Permit-Ready Lots” are single-family lots approved for development and with the necessary infrastructure in place; “Paper Lots” are single-family lots approved for development but with incomplete infrastructure. Supporting infrastructure will need to be provided to these lots before they can support new single-family development.

Source: City of Greeley
Infrastructure and Services
Infrastructure and Services

Water Use, 2004-2014 (in gallons per capita per day)

*Fort Collins, Loveland

Sources: City of Greeley; City of Fort Collins; City of Loveland
Infrastructure and Services

Annual Transit Rides per Capita, 2009-2015

*Fort Collins, Loveland, Pueblo

Source: Federal Transit Administration; North Front Range Metropolitan Planning Organization
Infrastructure and Services

Greeley Miles of Bike Lanes and Paths

Sources: City of Greeley
Notes:

1. To provide for the public health, safety and welfare, it is essential that development occur only when adequate municipal or public facilities and services are available or will be available concurrent with development or are funded in the most current two-year City budget cycle.

2. This map provides general information showing the total number of adequate public facilities available for each public facility type necessary for commercial and industrial users.

3. Project-specific studies to be provided by the developer and accepted by the City shall be required in order to make a final adequacy determination for each require facility. Proposed developments must also be consistent with adopted City documents.

Adequate Public Facilities for Residential Development

- One Adequate Public Facility
- Two Adequate Public Facilities
- Three Adequate Public Facilities
- Four Adequate Public Facilities
- Five Adequate Public Facilities
- Six (All) Adequate Public Facilities
Notes:

1. To provide for the public health, safety and welfare, it is essential that development occur only when adequate municipal or public facilities and services are available or will be available concurrent with development or are funded in the most current two-year City budget cycle.

2. This map provides general information showing the total number of adequate public facilities available for each public facility type necessary for commercial and industrial users.

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Livability

Acreage of Parks per 1,000 Residents

<table>
<thead>
<tr>
<th>Year</th>
<th>Acreage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>7.6</td>
</tr>
<tr>
<td>2006</td>
<td>8.0</td>
</tr>
<tr>
<td>2007</td>
<td>7.8</td>
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<tr>
<td>2008</td>
<td>7.7</td>
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<td>2010</td>
<td>7.7</td>
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<td>2012</td>
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<td>2013</td>
<td>7.6</td>
</tr>
<tr>
<td>2014</td>
<td>7.4</td>
</tr>
<tr>
<td>2015</td>
<td></td>
</tr>
</tbody>
</table>

Acres of Open Space per 1,000 Residents

<table>
<thead>
<tr>
<th>Year</th>
<th>Acres</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>3.0</td>
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<tr>
<td>2006</td>
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<td>2.8</td>
</tr>
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<td>2011</td>
<td>2.8</td>
</tr>
<tr>
<td>2012</td>
<td>2.7</td>
</tr>
<tr>
<td>2013</td>
<td>4.6</td>
</tr>
<tr>
<td>2014</td>
<td>6.1</td>
</tr>
<tr>
<td>2015</td>
<td>6.6</td>
</tr>
</tbody>
</table>

Source: City of Greeley
Livability

Student/Teacher Ratio

- Greeley 6
- 5 district average*

*Boulder Valley, St. Vrain Valley, Poudre R-1, Pueblo City 60, Mesa County Valley

Source: Colorado Department of Education
Livability

Share of 4th Graders Reading at or Above Proficiency

*Boulder Valley, St. Vrain Valley, Poudre R-1, Pueblo City 60, Mesa County Valley

Source: Colorado Department of Education
Livability

Average Daily Miles of Travel per Capita

25
20
15
10
5
0

2008 2009 2010 2011 2012 2013 2014

19.7 19.0 19.5 19.5 19.4 19.3 20.7

13.6 13.1 13.1 13.0 12.8 12.7 13.3

Weld Average 4-counties*

*Boulder, Larimer, Pueblo, Adams

Source: Colorado Department of Transportation
Livability

Greeley Poverty Rate for All People, 2005-2015

Source: U.S. Census American Community Survey, 1-Year Estimate
Livability

**Property Crimes per 1,000 Residents**

<table>
<thead>
<tr>
<th>Year</th>
<th>Greeley</th>
<th>4-City Avg*</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>37.3</td>
<td>8.0</td>
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<tr>
<td>2010</td>
<td>34.6</td>
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<td>6.8</td>
</tr>
<tr>
<td>2015</td>
<td>30.9</td>
<td>6.9</td>
</tr>
</tbody>
</table>

**Violent Crimes per 1,000 Residents**

<table>
<thead>
<tr>
<th>Year</th>
<th>Greeley</th>
<th>4-City Avg*</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>13.6</td>
<td>12.6</td>
</tr>
<tr>
<td>2010</td>
<td>14.1</td>
<td>12.4</td>
</tr>
<tr>
<td>2011</td>
<td>13.9</td>
<td>12.3</td>
</tr>
<tr>
<td>2012</td>
<td>12.6</td>
<td>13.3</td>
</tr>
<tr>
<td>2013</td>
<td>12.6</td>
<td>13.2</td>
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<td>14.0</td>
</tr>
<tr>
<td>2015</td>
<td>12.4</td>
<td>15.0</td>
</tr>
</tbody>
</table>

* Boulder, Fort Collins, Loveland, Pueblo

Source: FBI Crime Data
Learn More

Documents
A list of existing background documents, as well as all documents prepared as part of Imagine Greeley will be posted here for public review. Check back often, as this page will be updated throughout the process.

Project Documents
- Community Engagement Plan
- Key Trends and Existing Conditions Summary Report (March 2017)

Background Documents
- Greeley Indicators Report, 2016
- Annual Growth and Development Projection Report, 2017

Related Plans and Studies
- 2060 Comprehensive Plan
- 2016 Annual Growth and Development Projections Report
- Parks, Trails, and Open Lands Master Plan
- Economic Development Strategic Plan
- 2035 Comprehensive Transportation Plan
- Greeley Evans Transit Strategic Plan (Draft)
- 2040 Regional Transportation Plan

City of Greeley
Community Development
1100 10th Street – 2nd Floor
Greeley, CO 80631
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Brad Mueller, Community Development Director
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IMAGINE GREELEY | CITY OF GREELEY COMPREHENSIVE PLAN UPDATE
Focus Areas

What key issues will shape the Imagine Greeley conversation?
Focus Areas

- Housing Access
- Growth and City Form
- Economic Health & Diversification
- Livability
- Public Capital & Operations Planning

ABOUT THE FOCUS AREAS

- Listed in no particular order
- Reflect major trends/key issues that emerged from:
  - Plan Audit
  - Community indicators report
  - Growth and Development Report
  - October 2016 input sessions
  - Other background work conducted to date
- Intended to focus the discussions today and throughout the Imagine Greeley process
- Represent general groupings-some points of overlap
Key Questions: Housing Access

• How can we address the rising cost of housing?

• What types of housing are needed to support our changing demographics? (e.g., seniors, young adults)

• Where should the development of different types of new housing be encouraged?

WHAT DOES THIS FOCUS AREA ENCOMPASS?
Degree to which we have housing available to meet the community’s current and future needs in terms of:
- Cost
- Lifestyle preferences
- Specialized needs
- Location/proximity to services and employment
Key Questions: Growth and City Form

- What patterns of growth and development do we want to encourage in different areas?
  - Greenfield/new development
  - Infill and redevelopment

- What types of land uses do we want to prioritize in different locations? What steps are needed to implement these concepts?

- What characteristics of established neighborhoods or areas do we want to preserve in the face of growth pressures?

WHAT DOES THIS FOCUS AREA ENCOMPASS?

- Overall capacity for future growth
- Infill/redevelopment vs. greenfield/new development
- Overall mix of land uses
- Community character and design
- Identification of priority growth areas
Key Questions:
Economic Health & Diversification

• How can we continue to diversify our economy?
• Where should City resources be directed to best support economic development?
• What types of businesses should Greeley target with its economic development strategy?
• How can we continue to encourage the growth of quality, higher-paying jobs?

WHAT DOES THIS FOCUS AREA ENCOMPASS?

• Employment base/workforce
• Community and business environment
• Local and regional partners
• Land use patterns
• Growth and reinvestment strategies
• Community Assets (e.g., rail/air transportation)
Key Questions: Livability

- How do we maintain the qualities that make Greeley unique in the face of population growth?
- How can Greeley support an aging population, and how might City services and programs adapt?
- What should our priorities be for City services, programs, and investments?
- How can we remain a welcoming community to those from a range of social and economic backgrounds?

WHAT DOES THIS FOCUS AREA ENCOMPASS?

- Arts and culture
- Diversity
- Parks and recreation
- Open space and trails
- Environmental stewardship
- Public Safety
- Education
- Transportation
Key Questions: Public Capital & Operations Planning

• What types of infrastructure and services will be needed to support our growth vision?

• What types of facilities will be needed to without impacting levels of service for existing residents?

WHAT DOES THIS FOCUS AREA ENCOMPASS?

• Identification of facilities, services, and infrastructure needed to support the community’s future needs
• Identification of priority needs
• Builds on October 2016 discussions
Thought Wall Activity

Challenges, Opportunities, and Celebrations...
Thought Wall - Instructions

- Record your ideas on the sticky notes provided (one per focus area and one each for “other” category if desired:
  - 6 CHALLENGES
  - 6 OPPORTUNITIES
  - 6 CELEBRATIONS
- Hand completed notes to a rover or poster to add it to the “Thought Wall”
- When everyone is done we will report out common themes to the entire group
- 10:00 am to 11:15 am
Confirming Vision & Core Values

Have they changed since the 2060 Comprehensive Plan?
Vision and Core Values - Instructions

• **Individual Ideas:** list the key aspects of your vision for Greeley on a piece of paper (e.g., healthy economy, strong neighborhoods, etc.)
  
  – 10 minutes

• **Group Discussion:** Using the worksheet provided:
  
  – Explore how well the current vision, core values, and guiding principles align with your vision for Greeley’s future
  
  – Identify aspects of the vision, core values, and guiding principles that are no longer relevant
  
  – Identify new topics/areas (if any) that should be incorporated into the updated plan
  
  – 50 minutes
Lunch & Group Reporting

What are the major takeaways?
Policy Working Groups

Roles and Responsibilities:

• Provide citizen perspectives on issues pertaining to each focus area
• Explore potential policy directions and priorities and provide input as part of the Imagine Greeley process
• Serve as “ambassadors” and advocates of Imagine Greeley
• Meet as a group outside of broader community input opportunities

WORKING GROUP STRUCTURE

• Targeting 8 to 10 members (but some may be larger)
• Anticipated to include:
  — Practice area leaders
  — Representatives from key stakeholder groups
  — Interested community members
Policy Working Groups

- Seeking participants who are interested in being part of a policy working group associated with one of the five focus areas
- Sign up sheet and additional information provided for those that are interested

FOCUS AREAS

- Housing Access
- Growth and City Form
- Economic Health and Diversification
- Livability
- Public Capital & Operations Planning
For this Afternoon...

- Formation of “temporary” working groups
- 4 tables for each focus area
- Select area of greatest interest for you

FOCUS AREAS

- Housing Access
- Growth and City Form
- Economic Health and Diversification
- Livability
- Public Capital & Operations Planning
Team Mapping Exercise
Visualizing our Shared Vision
Mapping Exercise

• Work with your group facilitator to provide input on the map at your table

• Focus on topics related to the following questions:
  – What physical characteristics of our community should we work to protect in the face of future growth?
  – What types of growth should we encourage in different areas of the City to support the community’s vision in each of the focus areas?
  – What physical improvements (i.e., public facilities and services) are needed to support the community’s vision in each of the focus areas?

• 40 minutes
Goal Setting

Review and refine existing goals and objectives
Policy Framework

- **VISION AND CORE VALUES**
  - What is our desired future?
  - What are our shared values as a community?

- **GOALS**
  - What are the ideals that we are striving for?

- **OBJECTIVES**
  - What specific outcomes are we seeking to achieve through daily decision-making?

- **STRATEGIES OR ACTIONS**
  - What specific steps will be taken to implement key objectives?
Goal Setting

• Using the worksheet provided, review existing goals and objective pertaining to your focus area topic
  – 10 minutes
• As a group, evaluate the existing goals and develop a set of 3-5 proposed goals that best capture the group’s “big ideas” for your focus area
  – 40 minutes
• Provide the larger group with a brief presentation of the goals your group developed for your focus area
  – 20 minutes
Wrap-up/Next Steps
Wrap-up/Next Steps

• Working Group sign-up

• Open House
  – 4:00pm to 6:00pm
  – Build awareness of the Imagine Greeley process
  – Provide an informal opportunity for the community at large to review and provide input on the ideas developed as part of today’s workshop

• Next Steps
  – Online Survey
  – Working Groups formation/policy review