

# 05. ACTION PLAN





## **ABOUT THE ACTION PLAN**

The Comprehensive Plan for the City of Greeley serves as a guide for the City and community as both work over the next ten to twenty years towards a shared vision for the future. While the vision and goals set forth in the Plan are aspirational in nature, progress can be made in achieving them through a commitment to adhering to the directions established by the objectives and through implementing the actions outlined in this Action Plan over time. To further focus the efforts of the City and its partners, actions to implement the Comprehensive Plan are organized under the ten plan elements set forth in Chapter 3:

- Economic Health & Diversification (ED)
- Education, Health, and Human Services (EH)
- Growth & City Form (GC)
- Historic & Cultural Resources (HC)
- Housing (HO)
- Infrastructure (IN)
- Natural Resources & Open Lands (NR)
- Parks & Recreation (PR)
- Public Safety (PS)
- Transportation & Mobility (TM)

### **How to Use the Action Plan**

The Action Plan should be used by City departments in developing annual work plans for staff and to inform the development of the City's budget and Capital Improvement Plan. It should also be used as a reference for community partners who are interested in supporting the implementation of the Comprehensive Plan and wish to collaborate with the City on particular efforts. To aid in the prioritization of actions and the identification of those who should be involved in the implementation of an action, the Action Plan provides guidance on responsibilities, types of action, and the timeframe for its completion.

#### ***Responsibility***

**Lead:** For each action, a lead department or organization is identified as the party responsible for initiating and coordinating the implementation of the action.

**Partner:** Supporting departments, organizations, citizen boards, and other groups are identified as key partners that should work with or be consulted by the lead during the action's implementation

### ***Type of Action***

**Plans:** The Comprehensive Plan serves as an overarching policy guide for a number of other plans adopted by the City. In some cases, these actions will result in the creation of new plans. In others, the action will result in changes or updates to existing plans in order to ensure alignment with the Comprehensive Plan.

**Policies and Programs:** Actions recommended by the plan may require changes to the way decisions are made within the City of Greeley, as well as changes or additions to existing programs run, funded, and/or managed by the City.

**Public Investments:** These actions recommend direct investments by the City and/or its partners in facilities, infrastructure, or staff capacity. While all of the actions are likely to require allocations of City funds and staff time, these particular actions will result in capital projects or new expenditures above and beyond those likely budgeted for by the City.

**Regulatory Revisions:** These actions will result in changes to the Development Code, the Municipal Code, or other regulations that influence growth, development, and the design and provision of infrastructure within Greeley.

### ***Timeframe***

**Near-Term:** These actions will be considered by the identified leads over the next one to five years following the adoption of the Comprehensive Plan.

**Long-Term:** These actions will be considered by the identified lead starting approximately five years following the adoption of the Comprehensive Plan.

**Ongoing:** These actions do not have firm start and end dates, but will be implemented over the entire planning horizon of the Comprehensive Plan. In some cases, these actions recommend the continuation of current City actions, while others will be implemented as needed.

While timeframes for actions have been identified, actions may be implemented sooner than what is recommended in the Action Plan should the opportunity to do so arise or as community priorities or needs change over time.

### **Updates to the Action Plan**

This Action Plan is intended to be the most dynamic chapter of the Comprehensive Plan. It should be reviewed and updated on an annual basis in order to monitor the City's progress in implementing the Plan,

to remove actions the City has completed, to add new actions that will further support the vision and goals of the Plan, and to refine anticipated timing of actions or the partners involved in the implementation of an action.



## ECONOMIC HEALTH & DIVERSIFICATION (ED)

IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>Goal ED-1: Promote a healthy, progressive, and competitive local economy.</b>			
<p><b>IMP ED-1.1</b> Conduct a market analysis of the Greeley trade area to:</p> <ul style="list-style-type: none"> <li>– Determine which products and/or services are sought by consumers;</li> <li>– Identify segments of the Greeley market that are experiencing sales tax leakage to other communities; and</li> <li>– Analyze market or other local conditions to identify impediments to the attraction of desired goods and services to the area.</li> </ul>	<p><b>Lead</b> Economic Development <b>Partners</b> Chamber of Commerce</p>	Policies and Programs	Ongoing
<p><b>IMP ED-1.2</b> Conduct “business retention visits” to facilitate communication and resource sharing in support of local business expansion.</p>	<p><b>Lead</b> Economic Development <b>Partners</b> Chamber of Commerce SBDC Northern Colorado Economic Alliance Update Colorado Economic Development</p>	Policies and Programs	Ongoing
<p><b>IMP ED-1.3</b> Follow-up with new and expanding businesses to offer support and a personal contact for questions in the early stages of business development.</p>	<p><b>Lead</b> Economic Development <b>Partners</b> Chamber of Commerce</p>	Policies and Programs	Ongoing
<p><b>IMP ED-1.4</b> Evaluate existing codes, ordinances, regulations, taxes and fees, and permit processes to identify opportunities to streamline these processes and reduce costs of doing business in Greeley, balancing these considerations with the City’s fiscal needs and the health and welfare of residents.</p>	<p><b>Lead</b> Economic Development <b>Partners</b> Community Development Finance</p>	Regulatory Revision	Near-Term



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP ED-1.5</b> Develop informational guides for businesses and employers describing:</p> <ul style="list-style-type: none"> <li>- Available local resources;</li> <li>- Relevant municipal codes and regulations;</li> <li>- Incentive programs;</li> <li>- A checklist of things to consider when starting, relocating, and expanding a business in Greeley; and</li> <li>- A “Frequently Asked Question” guide for start-ups, expanding businesses, and businesses looking to relocate to Greeley.</li> </ul>	<p><b>Lead</b> Economic Development</p> <p><b>Partners</b> Community Development Communication &amp; Engagement Chamber of Commerce SBDC Northern Colorado Economic Alliance Update Colorado Economic Development</p>	Policies and Programs	Near-Term
<p><b>IMP ED-1.6</b> Identify areas where the use of Enterprise Zones, Urban Renewal Areas, and other similar tools to encourage business use and development in established areas. Pursue the use or adoption of these tools as needed.</p>	<p><b>Lead</b> Economic Development</p> <p><b>Partners</b> Community Development Greeley Urban Renewal Authority</p>	Policies and Programs	Near-Term
<p><b>IMP ED-1.7</b> Evaluate needs for reinvestment in and improvements to public infrastructure in existing employment areas, commercial centers, and other retail areas and prioritize those which are most necessary for improving the economic vitality of these areas.</p>	<p><b>Lead</b> Public Works</p> <p><b>Partners</b> Economic Development Community Development</p>	Public Investments	Long-Term
<p><b>IMP ED-1.8</b> Develop a process and/or platform for making demographic, market, and related City information readily available to those seeking such information for use in the management and growth of their business.</p>	<p><b>Lead</b> Economic Development</p> <p><b>Partners</b> Community Development Information Technology Communication &amp; Engagement</p>	Policies and Programs	Long-Term
<b>Goal ED-2: Promote desired economic sectors.</b>			
<p><b>IMP ED-2.1</b> Maintain an inventory of vacant commercial and industrial land within Greeley and its LREGA that is suitable to support development of desired industries.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Economic Development</p>	Policies and Programs	Ongoing
<p><b>IMP ED-2.2</b> Develop an economic development strategy for the City.</p>	<p><b>Lead</b> Economic Development</p> <p><b>Partners</b> Community Development Finance Public Works Chamber of Commerce Communication &amp; Engagement</p>	Plans	Near-Term



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP ED-2.3</b> Review, and modify as appropriate, the City’s zoning code to ensure that zoning and development regulations applied to employment areas identified on the Land Use Guidance Map support desired uses and industries envisioned in those areas.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Planning Commission Economic Development Chamber of Commerce Public Works</p>	<p>Regulatory Revision</p>	<p>Near-Term</p>
<p><b>IMP ED-2.4</b> Finalize a scope of work and timeline for developing a coordinated economic development strategy. Once finished, work to develop the strategy. Ensure the strategy includes guidance on those elements identified in Objective EC-2.1.</p>	<p><b>Lead</b> Economic Development <b>Partners</b> Finance City Manager’s Office Community Development Chamber of Commerce SBDC Northern Colorado Economic Alliance Update Colorado Economic Development</p>	<p>Plans</p>	<p>Near-Term</p>
<p><b>IMP ED-2.5</b> Review, and revise as needed, existing economic development incentives and programs to ensure such efforts support and encouraged economic development in desired industries.</p>	<p><b>Lead</b> Economic Development</p>	<p>Regulatory Revisions</p>	<p>Near-Term</p>
<p><b>IMP ED-2.6</b> Develop and disseminate marketing materials advertising Greeley’s incentive programs, amenities, quality of life, and other aspects of the city/community that will help attract businesses in desired industries to Greeley.</p>	<p><b>Lead</b> Economic Development <b>Partners</b> Communication &amp; Engagement</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP ED-2.7</b> Identify staff and resources needed to support the economic activities and programs identified in this Comprehensive Plan or a more detailed economic development strategy. Allocate resources as possible to address identified needs.</p>	<p><b>Lead</b> Economic Development <b>Partners</b> City Manager’s Office City Council Finance</p>	<p>Public Investments</p>	<p>Near-Term</p>
<p><b>Goal ED-3: Attract and maintain an employed, skilled, and adaptable workforce.</b></p>			
<p><b>IMP ED-3.1</b> Regularly review and report the City’s performance in its service delivery by meeting with and/or surveying business consumers as to their customer satisfaction level. Use this review to identify areas for improvement.</p>	<p><b>Lead</b> Economic Development <b>Partners</b> Finance Communication &amp; Engagement Office</p>	<p>Policies and Programs</p>	<p>Ongoing</p>



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP ED-3.2</b> Work with the school district, University of Northern Colorado, Aims Community College, and local businesses to identify and promote internship opportunities for students.</p>	<p><b>Lead</b> City Manager’s Office <b>Partners</b> All City Departments Chamber of Commerce</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP ED-3.3</b> Develop and maintain an inventory of emerging employment needs and skills necessary to successfully perform such jobs in order to cultivate education and training programs for students and/or workers.</p>	<p><b>Lead</b> Economic Development <b>Partners</b> Chamber of Commerce University of Northern Colorado Aims Community College School District</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>IMP ED-3.4</b> Promote employee association networks that foster interest, growth, and satisfaction related to business activities, such as with the Young Professionals group.</p>	<p><b>Lead</b> Economic Development <b>Partners</b> Chamber of Commerce Communication &amp; Engagement</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>IMP ED-3.5</b> Monitor community-wide employee workplace services and amenities, such as childcare, in order to proactively address gaps in facilities and/or services needed to attract and support a diversified work force.</p>	<p><b>Lead</b> Economic Development</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>IMP ED-3.6</b> Support and recognize efforts by local business organizations to provide affordable and competitive employee benefit options.</p>	<p><b>Lead</b> Economic Development <b>Partners</b> Communication &amp; Engagement Chamber of Commerce</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>IMP ED-3.7</b> Develop and disseminate marketing materials advertising Greeley, its amenities, quality of life, and advantages compared to other Front Range communities to potential workers/residents.</p>	<p><b>Lead</b> Economic Development <b>Partners</b> Communication &amp; Engagement</p>	<p>Programs and Policies</p>	<p>Long-Term</p>





IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>Goal ED-4: Facilitate intergovernmental and public/private partnerships which foster successful economic development.</b>			
<p><b>IMP ED-4.1</b> Develop programs, informational materials, and other methods to support:</p> <ul style="list-style-type: none"> <li>- Special financing programs to increase access to capital;</li> <li>- Research and develop referral systems;</li> <li>- Training and support programs;</li> <li>- The availability of suitable business facilities and/or sites;</li> <li>- Development of appropriate initiatives and innovative programs;</li> <li>- Home occupations and/or</li> <li>- Provide business incubation support.</li> </ul>	<p><b>Lead</b> Economic Development <b>Partners</b> Chamber of Commerce SBDC University of Northern Colorado Aims Community College Northern Colorado Economic Alliance Update Colorado Economic Development</p>	Policies and Programs	Ongoing
<p><b>IMP ED-4.2</b> Promote Greeley’s quality local convention space to attract events and visitors.</p>	<p><b>Lead</b> Economic Development <b>Partners</b> Chamber of Commerce Communication &amp; Engagement University of Northern Colorado Aims Community College</p>	Policies and Programs	Long-Term
<p><b>IMP ED-4.3</b> Explore opportunities with local educational institutions to expand their roles in providing research, professional, and technical assistance to industrial and economic development projects, including programs which involve the implementation of technology transfer programs.</p>	<p><b>Lead</b> Economic Development <b>Partners</b> Chamber of Commerce University of Northern Colorado Aims Community College</p>	Policies and Programs	Long-Term



## EDUCATION, HEALTH, AND HUMAN SERVICES (EH)

IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>Goal EH-1: Promote community excellence related to a fully-integrated health care system.</b>			
<b>IMP EH-1.1</b> Develop programs and promotions which provide basic safety and first-aid training, including CPR, first aid, life guard training and other related programs.	<b>Lead</b> Fire Department <b>Partners</b> Culture, Parks, and Recreation Police Department Communication & Engagement	Policies and Programs	Ongoing
<b>IMP EH-1.2</b> Develop and disseminate promotional and marketing materials advertising Greeley’s exceptional medical services, such as those provided by North Colorado Medical Center and its affiliated service providers as a method for attracting top health care professionals to Greeley.	<b>Lead</b> Communication & Engagement <b>Partners</b> Economic Development	Policies and Programs	Long-Term
<b>IMP EH-1.3</b> Evaluate the City’s zoning code and map to identify any barriers to the development of a full continuum of health care services, clinics, and facilities ranging from neighborhood clinics, emergency response and urgent care facilities to fully-equipped and staffed hospital care. Also consider zoning changes to encourage the development of health care service facilities in areas where gaps in the continuum of service exist.	<b>Lead</b> Community Development <b>Partners</b> Planning Commission	Regulatory Revisions	Long-Term
<b>Goal EH-2: Integrate healthy living into community planning and development.</b>			
<b>IMP EH-2.1</b> Identify and address safety issues within neighborhoods that are perceived by residents as a barrier to active lifestyles, such as sidewalk gaps, busy street intersections, or narrow sidewalks.	<b>Lead</b> Neighborhood Resource Office <b>Partners</b> Culture, Parks, and Recreation Community Development Public Works Communication & Engagement	Public Investments	Near-Term



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>IMP EH-2.2</b> Evaluate the feasibility of providing healthy food and drink choices through vendors and vending machines in City facilities.	<b>Lead</b> Culture, Parks, and Recreation	Policies and Programs	Near-Term
<b>IMP EH-2.3</b> Develop a marketing/informational campaign to encourage greater participation in the City’s employee wellness program.	<b>Lead</b> Human Resources <b>Partners</b> Culture, Parks, and Recreation Communication & Engagement	Policies and Programs	Near-Term
<b>IMP EH-2.4</b> Encourage development proposals and site plans to include considerations for supporting healthy living and providing access to nearby services, particularly food retailers and health and human service providers, for a range of modes.	<b>Lead</b> Community Development <b>Partners</b> Planning Commission	Policies and Programs	Near-Term
<b>IMP EH-2.5</b> Identify and address gaps in transportation systems and services in order to effectively link residents with community recreational facilities and essential health services.	<b>Lead</b> Community Development <b>Partners</b> Public Works Greeley-Evans Transit	Public Investments	Long-Term
<b>IMP EH-2.6</b> Explore the feasibility of, and opportunities for integrating community gardens and/or food and nut trees into parks, neighborhoods, or other locations where irrigation can be provided using existing facilities, and formal maintenance agreements can be established, such as with a homeowners association or neighborhood organization.	<b>Lead</b> Neighborhood Resources Office <b>Partners</b> Public Works Sewer and Water Community Development	Public Investments	Long-Term
<b>Goal EH-3: Ensure that residents are aware of and have access to efficient and effective health and human services.</b>			
<b>IMP EH-3.1</b> Assess special population and service needs and opportunities to coordinate response through the City’s Neighborhood Building Blocks program.	<b>Lead</b> Neighborhood Resource Office <b>Partners</b> Culture, Parks, and Recreation	Policies and Programs	Ongoing
<b>IMP EH-3.2</b> Regularly convene meetings of the Urgent Responders Coalition of area emergency, human service and related service providers to share information, service challenges and strategies to optimize service response and encourage self-sufficiency of community members.	<b>Lead</b> City Manager’s Office <b>Partners</b> Neighborhood Resource Office	Policies and Programs	Ongoing



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP EH-3.3</b> Create a single online platform where residents can easily access information on all of City services and programs.</p>	<p><b>Lead</b> City Manager's Office <b>Partners</b> All Departments</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP EH-3.4</b> Regularly update the City's contact and program information on directory resources, such as the United Way 211 Information and Referral Line, to facilitate the effective referral of service request questions to appropriate City departments. Ensure such information is readily available, particularly on the City's website.</p>	<p><b>Lead</b> Neighborhood Resource Office <b>Partners</b> Communication &amp; Engagement Information Technology</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP EH-3.5</b> Explore the feasibility of establishing a 311 line to provide ready access to residents needing to access government services.</p>	<p><b>Lead</b> City Manager's Office <b>Partners</b> Communication &amp; Engagement</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP EH-3.6</b> Promote resident involvement in the City's "Neighbor Labor" program which works with United Way to match volunteers with special needs residents to address property care issues that may limit quality of life and impact neighborhood well-being.</p>	<p><b>Lead</b> Neighborhood Resource Office <b>Partners</b> Communication &amp; Engagement</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>IMP EH-3.7</b> Develop a survey or other feedback mechanism to allow customers or other participants in health and human service-related programs managed or funded by the City of Greeley to provide input on the service and/or provide recommendations for improvements.</p>	<p><b>Lead</b> Neighborhood Resource Office <b>Partners</b> Communication &amp; Engagement</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>IMP EH-3.8</b> Develop a set of performance measures or metrics that allows the City to gauge the performance and results of health and human service programs managed or funded by the City.</p>	<p><b>Lead</b> Neighborhood Resource Office <b>Partners</b> Communication &amp; Engagement</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>Goal EH-4: Support and collaborate with the city's school districts.</b></p>			
<p><b>IMP EH-4.1</b> Review and provide comments on new academic facilities being developed as they relate to site design, architectural elements and related improvements in order to complement neighborhood features.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Culture, Parks, and Recreation</p>	<p>Policies and Programs</p>	<p>Ongoing</p>





IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP EH-4.2</b> Assess the feasibility of adopting school site dedication requirements as part of subdivision requests.</p>	<p><b>Lead</b> Community Development <b>Partners</b> City Manager's Office Culture, Parks, and Recreation</p>	<p>Regulatory Revision</p>	<p>Near-Term</p>
<p><b>IMP EH-4.3</b> Explore the feasibility of creating a land dedication or 'cash-in-lieu' fee to support land acquisition for school sites commensurate with new residential growth. Such a fee should be universally applied within all school districts serving Greeley residents.</p>	<p><b>Lead</b> Community Development <b>Partners</b> City Manager's Office Finance</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>Goal EH-5: Be an education center of excellence.</b></p>			
<p><b>IMP EH-5.1</b> Develop and promote a consolidated list or online calendar of educational programs, classes, and other offerings for persons of all ages and abilities.</p>	<p><b>Lead</b> Culture, Parks, and Recreation <b>Partners</b> Communication &amp; Engagement Information Technology</p>	<p>Policies and Programs</p>	<p>Ongoing</p>
<p><b>IMP EH-5.2</b> Develop intergovernmental agreements with area educational institutions which define a coordinated approach to such matters as school location and construction, facility maintenance and joint use objectives.</p>	<p><b>Lead</b> City Manager's Office <b>Partners</b> Culture, Parks, and Recreation Community Development</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP EH-5.3</b> Research and promote the expanded use of communication and creative technologies for off-site educational learning and community information access.</p>	<p><b>Lead</b> Information Technology <b>Partners</b> Communication &amp; Engagement Culture, Parks, and Recreation</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>IMP EH-5.4</b> Stimulate opportunities for access to educational resources for all age groups, ranging from early childhood development programs to "Elder-garden" settings.</p>	<p><b>Lead</b> Culture, Parks, and Recreation</p>	<p>Policies and Programs</p>	<p>Long-Term</p>



### GROWTH & CITY FORM (GC)

IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>Goal GC-1: Manage growth effectively.</b>			
<b>IMP GC-1.1</b> Update the Community Indicators report at 5-year intervals as a means to monitor trends that have an impact on Greeley’s quality of life. Work with community agencies and organizations to formulate a strategic response to correct the conditions leading to the negative trend.	<b>Lead</b> Community Development	Policies and Programs	Ongoing
<b>IMP GC-1.2</b> Consider interim development opportunities within the North Annexation Area in the near-term, provided the uses and development configurations proposed will not preclude the viability of future development and/or transportation networks needed to serve adjacent areas.	<b>Lead</b> Community Development <b>Partners</b> Planning Commission	Policies and Programs	Ongoing
<b>IMP GC-1.3</b> Develop land use tools to assist in the preservation of important natural features, farmland, community separators, and open space in targeted areas.	<b>Lead</b> Community Development <b>Partners</b> Culture, Parks, and Recreation Planning Commission	Policies and Programs	Near-Term
<b>IMP GC-1.4</b> Amend the Development Code to formalize the method of establishing the APFA by: <ul style="list-style-type: none"><li>– Establishing a system that graduates the development fees due by the development, in addition to the infrastructure expansion, proportionate to its distance from the APFA; and</li><li>– Developing a mechanism for subsequent developers who benefit from the new infrastructure to reimburse a pro-rata share of the cost of the new infrastructure if subsequent development occurs within ten years of its initial installation or expansion.</li></ul>	<b>Lead</b> Community Development <b>Partners</b> Planning Commission	Regulatory Revisions	Near-Term



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>IMP GC-1.5</b> Develop a method the City can use to anticipate, monitor and respond to the cumulative fiscal impacts of new development as build-out occurs.	<b>Lead</b> Community Development <b>Partners</b> Finance	Policies and Programs	Near-Term
<b>IMP GC-1.6</b> Conduct a sub-area plan process for urban reserve lands within Greeley's Long Range Expected Growth Area (LREGA), to engage property owners, the community, and other stakeholders in a discussion regarding future land uses and adequate public facilities, for these areas.	<b>Lead</b> Community Development <b>Partners</b> Planning Commission	Policies and Programs	Near-Term
<b>IMP GC-1.7</b> Work with Windsor, Severance, Eaton, Kersey, and other regional partners to develop IGAs for urban reserve lands within Greeley's Long Range Expected Growth Area (LREGA), as shown on the Land Use Guidance Map.	<b>Lead</b> Community Development <b>Partners</b> City Manager's Office City Council Adjacent municipalities	Policies and Programs	Near-Term
<b>IMP GC-1.8</b> Review and update, as appropriate, Development Code provisions associated with sand and gravel mining to assure that reasonable mitigation and accommodation of potential impacts to adjacent land uses, such as from transportation, environmental quality, and nuisance conditions, are provided.	<b>Lead</b> Community Development <b>Partners</b> Planning Commission	Regulatory Revisions	Long-Term
<b>Goal GC-2: Promote a balanced mix and distribution of land uses.</b>			
<b>IMP GC-2.1</b> Update the Development Code and/or amend the zoning map so that zoning districts that are consistent with the Land Use Guidance Map.	<b>Lead</b> Community Development <b>Partners</b> Planning Commission	Regulatory Revisions	Near-Term
<b>IMP GC-2.2</b> Develop and adopt a mixed-use zone--or amend existing zoning districts--to support a greater mix of uses in Greeley. Review Development Code standards to utilize parking standards to promote mixed-use developments with joint use and opportunity for parking space reduction.	<b>Lead</b> Community Development <b>Partners</b> Planning Commission	Regulatory Revisions	Near-Term
<b>Goal GC-3: Ensure new development, infrastructure investments, and public realm improvements enhance the character of the community.</b>			
<b>IMP GC-3.1</b> Update the City's Development Code to include additional design standards that will encourage more innovative and high-quality design that reflect contemporary, progressive and sustainable building design trends.	<b>Lead</b> Community Development <b>Partners</b> Planning Commission	Regulatory Revisions	Near-Term



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP GC-3.2</b> Update the City’s design standards to require new development to offer unique physical elements or improvements that contribute to the area’s character and identity including:</p> <ul style="list-style-type: none"> <li>– Distinct site elements or architecture;</li> <li>– Historic or cultural resources;</li> <li>– Amenities such as views, open space, water courses, varied topography, or connectivity to existing or new trails; or</li> <li>– A central gathering place for residents of the neighborhood or subdivision.</li> </ul>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Planning Commission Historic Preservation Commission</p>	Regulatory Revisions	Near-Term
<p><b>IMP GC-3.3</b> Explore the feasibility of re-establishing the citizen Architectural Review Advisory Committee, which would acts as a technical and community resource to City staff and applicants in evaluating and trouble- shooting specific project design issues, as requested.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Planning Commission</p>	Policies and Programs	Near-Term
<p><b>IMP GC-3.4</b> Update the City’s Sign Code to reflect contemporary design elements and construction options and promote the attractive appearance of commercial corridors through functional and appealing property and business identification that is well- integrated into other site improvements.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Planning Commission</p>	Regulatory Revisions	Long-Term





IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>Goal GC-4: Prioritize infill and redevelopment</b>			
<p><b>IMP GC-4.1</b> Assess and amend as needed the Development Code and other City regulations related to infill development and redevelopment to protect the existing neighborhood areas. Regulations (or lack thereof) that address, among other issues:</p> <ul style="list-style-type: none"> <li>- Site design and building massings and forms that are compatible with or complimentary of the surrounding neighborhood;</li> <li>- Mitigation of any compatibility issues (such as parking, noise, hours of operation) that could arise from non-residential land uses/developments;</li> <li>- Transitions between higher-intensity development and lower-intensity development (particularly single-family neighborhoods);</li> <li>- The development of a diverse range of higher-density housing types, not just multi-family apartment buildings;</li> <li>- The development of accessory dwelling units; and</li> <li>- Protection, preservation, and adaptive re-use of historic buildings or other structures.</li> </ul>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Planning Commission Historic Preservation Commission Public Works Greeley Urban Renewal Authority</p>	Regulatory Revisions	Near-Term
<p><b>IMP GC-4.2</b> Amend municipal, building, and fire codes to eliminate barriers which would prevent, or place unreasonable costs on property-owners looking to rehabilitate and/or re-use older structures.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Historic Preservation Commission Fire</p>	Regulatory Revisions	Near-Term
<p><b>IMP GC-4.3</b> Where the adoption of regulations are not possible, or not desired by the neighborhood, explore developing non-regulatory design guidelines, or other materials that provide guidance to developers on how their projects can best complement the existing qualities and characteristics of that neighborhood.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Planning Commission Historic Preservation Commission</p>	Policies and Programs	Long-Term
<p><b>IMP GC-4.4</b> Explore the feasibility of establishing a financial resource whereby existing buildings may be improved to comply with or meet the intent of building and fire code standards through low interest-rate loans or similar incentives.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Fire</p>	Policies and Programs	Long-Term



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>Goal GC-5: Facilitate the rebirth of Downtown Greeley as a regional multi-use activity area while preserving and promoting the cultural aspects of the area.</b></p>			
<p><b>IMP GC-5.1</b> Explore expanding existing programs or establishing new programs which encourage the development of attainable housing, particularly “to own” housing, for Downtown workers, such as with the Urban Homesteader program.</p>	<p><b>Lead</b> Neighborhood Resources Office</p> <p><b>Partners</b> Community Development Downtown Development Authority Greeley Urban Renewal Authority</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP GC-5.2</b> Update the menu of incentives available to Downtown landowners and provide information about such resources in broad formats and in a timely manner.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Downtown Development Authority Historic Preservation Commission</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>IMP GC-5.3</b> Explore regulatory amendments to the Model Traffic Code which would allow for multiple, alternative and special forms of transportation to be allowed in a defined Downtown area, such as Smart cars, horse drawn carriages, trolley, and other similar devices.</p>	<p><b>Lead</b> Public Works</p> <p><b>Partners</b> Community Development Downtown Development Authority</p>	<p>Regulatory Revisions</p>	<p>Long-Term</p>
<p><b>Goal GC-6: Maintain and enhance the character and inter-connectivity of Greeley’s neighborhoods.</b></p>			
<p><b>IMP GC-6.1</b> Continue to work with the University of Northern Colorado and its affiliated off-campus student organizations (such as fraternities/sororities) to educate students on how to be a respectful tenant and maintain “good neighbor conduct” in order to ensure that residences occupied by students are well-maintained and compatible with surrounding properties.</p>	<p><b>Lead</b> Neighborhood Resources Office</p> <p><b>Partners</b> University of Northern Colorado</p>	<p>Policies and Programs</p>	<p>Ongoing</p>



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP GC-6.2</b> Review, and update as needed, the Subdivision Regulations and Development Code to assure:</p> <ul style="list-style-type: none"> <li>- Aesthetics are well- integrated in public places, roadways, adjacent uses;</li> <li>- Natural land features or forms are well integrated into the overall design of the subdivision;</li> <li>- Inclusion of a range of housing types is encouraged;</li> <li>- The integration of non-residential uses are encouraged;</li> <li>- New subdivisions provide for a range of transportation options (such as bike and pedestrian pathways) within the development; and</li> <li>- Connections to adjacent neighborhoods and/or non-residential areas (such as neighborhood centers) are provided.</li> </ul>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Planning Commission Public Works Culture, Parks, and Recreation</p>	<p>Regulatory Revisions</p>	<p>Near-Term</p>
<p><b>IMP GC-6.3</b> Work with the community to explore the possibilities of establishing a “character overlay district” to support neighborhood driven covenants or design characteristics to protect the distinctiveness of an area. Also explore the establishment of local historic districts in neighborhoods that contain a preponderance of historic resources and such a designation is supported by property owners.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Planning Commission Historic Preservation Commission</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP GC-6.4</b> Review and update Development Code standards related to the redevelopment of land lease or manufactured home communities to promote homeownership and a stable neighborhood setting.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Neighborhood Resources Office</p>	<p>Regulatory Revisions</p>	<p>Long-Term</p>
<p><b>IMP GC-6.5</b> Review and update as appropriate the requirement for perimeter landscape treatment plans for new subdivisions in order to better link neighborhood via complimentary perimeter treatment schemes.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Planning Commission</p>	<p>Regulatory Revisions</p>	<p>Long-Term</p>
<p><b>IMP GC-6.6</b> Prohibit the siting of residential uses immediately adjacent to medium- or high-intensity industrial uses and/or zoning districts without a Development Concept Master Plan or a neighborhood area master plan (within the Redevelopment District).</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Planning Commission</p>	<p>Regulatory Revisions</p>	<p>Ongoing</p>



**HISTORIC & CULTURAL RESOURCES (HC)**

IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>Goal HC-1: Preserve and promote local heritage.</b>			
<b>IMP HC-1.1</b> Implement, and regularly update, the Greeley Historic Preservation Plan.	<b>Lead</b> Historic Preservation Commission <b>Partners</b> Community Development	Plans	Ongoing
<b>IMP HC-1.2</b> Periodically research and publicize other financial sources of support for historic preservation activities, including state, federal and private foundation sources.	<b>Lead</b> Community Development <b>Partners</b> Historic Preservation Commission Communication & Engagement	Policies and Programs	Ongoing
<b>IMP HC-1.3</b> Catalogue and promote places in the community which have special significance to the development of the area, such as the Cache la Poudre River, the Union Pacific Railroad, irrigation ditches and improvements, and similar features which provide an important context of community identity. Seek grants and other resources to provide markers, plaques and other identification, as appropriate.	<b>Lead</b> Culture, Parks and Recreation <b>Partners</b> Historic Preservation Commission Poudre Heritage Alliance Visit Greeley	Policies and Programs	Near-Term
<b>IMP HC-1.4</b> Identify and prioritize areas of the city that may contain historic resources that have yet to be surveyed. In addition, identify and prioritize areas or neighborhoods that need to be re-surveyed or have completed surveys updated.	<b>Lead</b> Community Development <b>Partners</b> Historic Preservation Commission	Policies and Programs	Near-Term
<b>IMP HC-1.5</b> Produce materials which describe and illustrate elements associated with historic structures, architectural styles, the care or maintenance of historic structures, provide interpretive displays and exhibits, and other related topics.	<b>Lead</b> Community Development <b>Partners</b> Historic Preservation Commission Communication & Engagement Culture, Parks, and Recreation	Policies and Programs	Near-Term





IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP HC-1.6</b> Explore technological opportunities to expose the public to historic preservation programs and resources.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Historic Preservation Commission Information Technology</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP HC-1.7</b> Explore ways in which the City of Greeley can facilitate the availability of private loans at attractive rates and terms through local lenders for landowners seeking financial support in the renovation, rehabilitation, or restoration of an historic structure.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Historic Preservation Commission Culture, Parks, and Recreation Finance</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>Goal HC-2: Support and celebrate the rich diversity of human experience within the community.</b></p>			
<p><b>IMP HC-2.1</b> Continue to fund the Greeley Unexpected campaign as a means to promote the city’s diversity and unique cultural offerings.</p>	<p><b>Lead</b> City Manager’s Office</p>	<p>Policies and Programs</p>	<p>Ongoing</p>
<p><b>IMP HC-2.2</b> Solicit citizen participation on City boards and commissions which represents a broad geographic, cultural, gender, age, and ability cross-section of the community.</p>	<p><b>Lead</b> City Clerk’s Office <b>Partners</b> All Boards and Commissions</p>	<p>Policies and Programs</p>	<p>Ongoing</p>
<p><b>IMP HC-2.3</b> Continue efforts to achieve a City workforce which is a reflection of the cultural and demographic population of the community.</p>	<p><b>Lead</b> All City Departments</p>	<p>Policies and Programs</p>	<p>Ongoing</p>
<p><b>IMP HC-2.4</b> Continue support for the Community Mediation program and explore new programs, venues, or opportunities to support residents, businesses, and government work through differences and resolve conflicts in an amicable and mutually respectful way. Publicize existing and future programs to build awareness within the community.</p>	<p><b>Lead</b> Neighborhood Resources Office <b>Partners</b> Human Relations Commission Communication &amp; Engagement</p>	<p>Policies and Programs</p>	<p>Ongoing</p>
<p><b>IMP HC-2.5</b> Develop and expand resources, exhibits, and programs through the city’s museums, libraries, and other public venues which educate residents in a thoughtful manner about the diverse cultures within the community.</p>	<p><b>Lead</b> Culture, Parks and Recreation <b>Partners</b> High Plains Library District University of Northern Colorado Model Railroad Museum</p>	<p>Policies and Programs</p>	<p>Near-Term</p>



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP HC-2.6</b> Explore new opportunities to increase the involvement of diverse groups of residents in community issues and City-sponsored events.</p>	<p><b>Lead</b> Communication &amp; Engagement</p> <p><b>Partners</b> All City Departments Human Relations Commission</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP HC-2.7</b> Explore venues, events, and ongoing programs to expand knowledge, understanding, and appreciation of differences between people in order to diminish stereotypes and reduce intolerance and disparities between various community populations.</p>	<p><b>Lead</b> Culture, Parks and Recreation</p> <p><b>Partners</b> Human Relations Commission Area Non-Profit Organizations Neighborhood Resources Office Communication &amp; Engagement</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>Goal HC-3: Develop and promote art and culture experiences.</b></p>			
<p><b>IMP HC-3.1</b> Promote the City’s One Percent for Art Program which incorporates artistic design and art works installation as component of its capital construction projects, thereby enriching the interest, quality and relevance of public improvements and the community areas in which they are located.</p>	<p><b>Lead</b> Culture, Parks and Recreation</p> <p><b>Partners</b> Greeley Art Commission Communication &amp; Engagement</p>	<p>Policies and Programs</p>	<p>Ongoing</p>
<p><b>IMP HC-3.2</b> As the city grows, promote and expand local museum facilities and/or programming to provide a context for residents to understand those who preceded them in the development of the community, as well as to provide a mechanism to document key events, people and community features to help bring history alive for area residents and visitors.</p>	<p><b>Lead</b> Culture, Parks and Recreation</p> <p><b>Partners</b> Communication &amp; Engagement</p>	<p>Public Investments</p>	<p>Ongoing</p>
<p><b>IMP HC-3.3</b> Retool the City’s art program to expand community awareness, experience, and involvement through hands-on demonstrations and outreach by bringing artwork out into various parts of the community through the use of a “mobile gallery.”</p>	<p><b>Lead</b> Culture, Parks and Recreation</p> <p><b>Partners</b> Greeley Art Commission Greeley Creative Arts District School Districts Aims Community College</p>	<p>Policies and Programs</p>	<p>Long-Term</p>



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP HC-3.4</b> Evaluate the City’s Development Code to assess whether current regulations limit or create barriers to the creation of arts and culture venues or hosting of arts and culture events. Address any such barriers in order to expand access to arts and culture venues and events throughout the city.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Planning Commission Greeley Art Commission Greeley Creative Arts District</p>	<p>Regulatory Revisions</p>	<p>Long-Term</p>
<p><b>IMP HC-3.5</b> Explore locations in West Greeley for the establishment of a commercial regional outdoor amphitheater.</p>	<p><b>Lead</b> Culture, Parks, and Recreation</p> <p><b>Partners</b> Community Development</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>IMP HC-3.6</b> Continue to promote music-focused events, such as the UNC Jazz Festival, the Blues Jam, and FridayFests</p>	<p><b>Lead</b> Economic Development</p>	<p>Policies and Programs</p>	<p>Ongoing</p>



## HOUSING (HO)

IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>Goal HO-1: Improve access to housing for all income-levels, ages, and physical abilities.</b>			
<b>IMP HO-1.1</b> Conduct and maintain an inventory of public, deed-restricted, subsidized, Section 8 or other types of designated affordable housing units in Greeley. Include if the units are rental or ownership units, the size (including number of bedrooms and bathrooms), and the population/income range to which the unit is affordable. Monitor to understand how the supply of affordable housing in the city is changing over time.	<b>Lead</b> Greeley Urban Renewal Authority <b>Partners</b> Greeley-Weld Housing Authority Community Development	Policies and Programs	Near-Term
<b>IMP HO-1.2</b> Conduct an inventory of City-owned properties and identify parcels that could be used to support the City’s housing goals (e.g., for disposition to an affordable housing developer).	<b>Lead</b> Community Development <b>Partners</b> City Manager’s Office	Policies and Programs	Near-Term
<b>IMP HO-1.3</b> Following the development of a comprehensive housing strategy (see Objective HO-2.1), assess the need to increase staff capacity and/or resources to implement the strategy’s recommended actions. Increase capacity as needed.	<b>Lead</b> Community Development <b>Partners</b> City Manager’s Office	Public Investments	Long-Term
<b>IMP HO-1.4</b> Explore public/private partnerships to encourage home ownership through services like first-time home buyer’s assistance programs, and other home ownership incentive programs.	<b>Lead</b> Greeley Urban Renewal Authority <b>Partners</b> Neighborhood Resource Office	Policies and Programs	Long-Term
<b>IMP HO-1.5</b> Provide new and prospective home buyers with information concerning property maintenance, budgeting, community resources and related areas to support a successful transition from renting to ownership.	<b>Lead</b> Greeley Urban Renewal Authority <b>Partners</b> Neighborhood Resource Office	Policies and Programs	Long-Term



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>Goal HO-2: Encourage a broad diversity of housing options.</b>			
<p><b>IMP HO-2.1</b> Monitor the local housing market in order to evaluate trends, identify gaps in types of housing or price-points, adjust housing-related programs and policies, and understand the effectiveness and impact of the City’s housing strategy, once determined. Trends to be monitored should include:</p> <ul style="list-style-type: none"> <li>– The types of housing units built in the city each (including tenure and housing type);</li> <li>– Number of public, subsidized, or deed restricted (for purposes of affordable housing) housing units;</li> <li>– The composition (by tenure and housing type) of the city’s housing stock;</li> <li>– The cost of housing, home sales prices and rents;</li> <li>– Vacancy rates; and</li> <li>– Area median income and the housing affordable to varying AMI levels (e.g., 80% AMI, 60% AMI, etc.).</li> </ul>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Greeley Urban Renewal Area University of Northern Colorado Colorado Housing Division</p>	Policies and Programs	Ongoing
<p><b>IMP HO-2.2</b> Review and update, as appropriate, Development Code standards to update zoning districts or adopt new zoning districts that are consistent with the Land Use Guidance Map in order to allow for a greater diversity of housing options.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Planning Commission</p>	Regulatory Revisions	Near-Term
<p><b>IMP HO-2.3</b> Develop and adopt an accessory dwelling unit (ADU) ordinance.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Planning Commission</p>	Regulatory Revisions	Near-Term
<p><b>IMP HO-2.4</b> Explore modifications to existing programs or establishing new programs which provide information and resources to renters and landlords on topics such as maintenance and safety of rental properties, rights and responsibilities of tenants and landlords, evictions, and crime prevention.</p>	<p><b>Lead</b> Neighborhood Resource Office</p> <p><b>Partners</b> Community Development Greeley Urban Renewal Authority Greeley Police Department</p>	Policies and Programs	Long-Term



## INFRASTRUCTURE (IN)

IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>Goal IN-1: Ensure developed areas in Greeley are served by adequate public facilities and services.</b>			
<p><b>IMP IN-1.1</b> Annually review and update the City’s Adequate Public Facilities Area (APFA) concurrent with annual growth and development projections to assist in the planning and funding of municipal infrastructure to accommodate growth. Prepare maps depicting the boundaries of existing and budgeted service areas for infrastructure included in the APFA requirements.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Planning Commission Public Works Police Fire Water and Sewer Culture, Parks, and Recreation</p>	<p>Policies and Programs</p>	<p>Ongoing</p>
<p><b>IMP IN-1.2</b> Continue to support timely and effective development in the Long Range Expected Growth Area as it relates to 208 Wastewater planning and treatment. Where possible and practical, look for opportunities to share and/or coordinate such capital improvements with other jurisdictions to efficiently use public resources.</p>	<p><b>Lead</b> Water and Sewer</p> <p><b>Partners</b> Community Development</p>	<p>Policies and Programs</p>	<p>Ongoing</p>
<p><b>IMP IN-1.3</b> Through the annual Population Growth and Projections and Capital Improvements Plan, identify the location for new fire stations, parks and other public facilities commensurate with the City’s expected growth.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Culture, Parks, and Recreation Police Department Fire Department</p>	<p>Policies and Programs</p>	<p>Ongoing</p>
<p><b>IMP IN-1.4</b> Complete and implement a basin-wide study that addresses drainage improvements through larger, shared, facilities which could also achieve an attractive, functional community or regional park use.</p>	<p><b>Lead</b> Public Works</p> <p><b>Partners</b> Culture, Parks, and Recreation</p>	<p>Plans</p>	<p>Near-Term</p>





IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP IN-1.5</b> Evaluate existing capacity within established areas of the city to understand where investments in expanding infrastructure will be needed in order to support the type and/or intensity of development envisioned in the Land Use Guidance Map</p>	<p><b>Lead</b> Water and Sewer</p> <p><b>Partners</b> Public Works Culture, Parks, and Recreation Community Development</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP IN-1.6</b> Update existing functional master plans for infrastructure and services as needed to account for changes in land uses and intensities that result from the adoption of this Comprehensive Plan and completion of implementation actions.</p>	<p><b>Lead</b> All City Departments</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP IN-1.7</b> Develop functional master plans detailing the maintenance, operation, and expansion of infrastructure and public facilities where such documents do not currently exist.</p>	<p><b>Lead</b> All City Departments</p>	<p>Plans</p>	<p>Near-Term</p>
<p><b>IMP IN-1.8</b> Consider the extension of water lines to serve larger groups of users and along primary roadways to provide non-potable water to landscaped medians and parkways.</p>	<p><b>Lead</b> Water and Sewer</p> <p><b>Partners</b> Culture, Parks, and Recreation Community Development</p>	<p>Public Investments</p>	<p>Long-Term</p>
<p><b>Goal IN-2: Ensure the design, construction, and appearance of City infrastructure and facilities contributes to the character of the community.</b></p>			
<p><b>IMP IN-2.1</b> Evaluate current best practices in designing, developing, and constructing green infrastructure and incorporate appropriate practices into the City’s approach to stormwater management.</p>	<p><b>Lead</b> Public Works</p> <p><b>Partners</b> Culture, Parks, and Recreation Community Development</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP IN-2.2</b> Evaluate, and update as needed, existing design guidelines for infrastructure and public facilities to ensure aesthetics and considerations for the visual or quality of life impacts on surrounding neighborhoods are considered.</p>	<p><b>Lead</b> Public Works</p> <p><b>Partners</b> Water and Sewer Culture, Parks and Recreation Community Development</p>	<p>Regulatory Revisions</p>	<p>Long-Term</p>



## NATURAL RESOURCES & OPEN LANDS (NR)

IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>Goal NR-1: Protect, conserve, maintain, and improve the quality and quantity of water available to Greeley.</b>			
<b>IMP NR-1.1</b> Develop and maintain incentive programs which induce water conservation installations and practices, including irrigation systems.	<b>Lead</b> Water and Sewer <b>Partners</b> City Manager’s Office Finance	Policies and Programs	Ongoing
<b>IMP NR-1.2</b> Develop and maintain a water rate structure that provides incentives for the efficient use of water and reflects actual costs for service.	<b>Lead</b> Water and Sewer <b>Partners</b> Finance	Policies and Programs	Ongoing
<b>IMP NR-1.3</b> Monitor and comment on development proposals, land uses, or other activities within the Cache la Poudre, Big Thompson, or Upper Colorado watersheds which may impact or threaten the quality of water obtained by Greeley from these sources. Include those proposals outside of the City of Greeley.	<b>Lead</b> Community Development <b>Partners</b> Water and Sewer	Policies and Programs	Ongoing
<b>IMP NR-1.4</b> Audit water use associated with City facilities and review options to convert to xeric landscape treatments or strategically redesign sites for water conservation.	<b>Lead</b> Water and Sewer <b>Partners</b> Public Works Culture, Parks and Recreation	Policies and Programs	Near-Term
<b>IMP NR-1.5</b> Develop incentives to encourage use of non-potable water in landscape irrigation and other appropriate applications.	<b>Lead</b> Water and Sewer <b>Partners</b> Community Development Finance	Policies and Programs	Near-Term
<b>IMP NR-1.6</b> Implement and periodically update the City’s <i>Water Master Plan</i> to ensure that the City’s future needs for raw water are estimated and planned for.	<b>Lead</b> Water and Sewer	Plans	Near-Term



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP NR-1.7</b> Review Development Code standards, and updated as needed, to assure regulations encourage the sensitive, effective and desirable incorporation of water and irrigation elements into the design of the site in such a way as to protect water quality, promote conservation and efficiency, and create more natural and appealing development design and function.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Planning Commission</p>	<p>Regulatory Revisions</p>	<p>Long-Term</p>
<p><b>Goal NR-2: Manage emissions, effluents, waste, and other sources of pollution that impact our quality of life and natural environment.</b></p>			
<p><b>IMP NR-2.1</b> Identify and employ methods to minimize and mitigate noise impacts generated from existing and planned traffic corridors, transit operations, and other capital improvements.</p>	<p><b>Lead</b> Public Works <b>Partners</b> Community Development CDOT North Front Range MPO Weld County</p>	<p>Policies and Programs</p>	<p>Ongoing</p>
<p><b>IMP NR-2.2</b> Minimize the exposure to excessive and disturbing noise through the enforcement of daytime and nighttime noise ordinances, as well as through assertive traffic enforcement actions.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Police Department</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP NR-2.3</b> Update, as appropriate, Development Code standards to limit impacts caused by errant light on adjacent properties and rights-of-way (such as requirements for downward directed lighting), and create standard illumination levels for various types of development.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Planning Commission Public Works</p>	<p>Regulatory Revisions</p>	<p>Near-Term</p>
<p><b>IMP NR-2.4</b> Consider and provide comment on land use applications which may generate ground and surface water pollution from point and non-point sources, such as from industrial or manufacturing uses, practices associated with agriculture, and landscape maintenance and seasonal roadway treatments (e.g., pest control, fertilizers, de-icing applications). Develop appropriate management and mitigation strategies or requirements to address areas of concern.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Planning Commission Public Works Culture, Parks and Recreation</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP NR-2.5</b> Explore the feasibility of adopting local design standards for future construction and major redevelopment projects to reduce impervious surfaces and the heat emitted from the completed development.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Planning Commission</p>	<p>Regulatory Revisions</p>	<p>Near-Term</p>



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP NR-2.6</b> Evaluate Low-Impact Development techniques and best practices to determine which are most appropriate to Greeley, its climate, and soils. Develop informational materials and guidelines for LID practices and features, and consider incorporating some or all into the Development Code.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Public Works Water and Sewer Culture, Parks and Recreation</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP NR-2.7</b> Work with community partners to assess the effects of household hazards in the form of lead-based paint, radon, asbestos, carbon monoxide, mold, and other potential indoor hazards; and support continued efforts to educate residents on the identification and management of such household hazards.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Weld County Department of Public Health and Environment Communication &amp; Engagement</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP NR-2.8</b> Evaluate and implement best practices for mitigating the impacts of air pollution generated from road sanding and other snow/ice treatments, wood burning fireplaces and stoves, and agricultural and ditch burning practices.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Public Works</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>IMP NR-2.9</b> Identify and encourage crop management practices that limit air quality impacts.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Farm Bureau Colorado State University Extension</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>IMP NR-2.10</b> Monitor traffic-related noise levels throughout the community to establish baseline standards and evaluate noise ‘hot spots’ to ascertain mitigation or management alternatives to address noise pollution from transportation activity.</p>	<p><b>Lead</b> Public Works <b>Partners</b> Community Development Neighborhood Resources Office</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>Goal NR-3: Demonstrate stewardship of the environment.</b></p>			
<p><b>IMP NR-3.1</b> Work with neighborhoods, community facilities, and institutions to define the character of neighborhoods by the types and locations of trees and major vegetation in order to provide guidance and incentives for replacing in-kind when such trees and vegetation must be removed.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Culture, Parks and Recreation</p>	<p>Policies and Programs</p>	<p>Long-Term</p>



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP NR-3.2</b> Develop promotional materials to build awareness of the City’s Backyard and Natural Areas Certification Program.</p>	<p><b>Lead</b> Culture, Parks, and Recreation</p> <p><b>Partners</b> Community Development Communication &amp; Engagement</p>	<p>Policies and Programs</p>	<p>Ongoing</p>
<p><b>IMP NR-3.3</b> Provide on-going education to the public, area plant nurseries, and landscape businesses about noxious weeds, their threat to local habitats and wildlife, and regulatory provisions and fines related to the presence of such weeds on property.</p>	<p><b>Lead</b> Culture, Parks, and Recreation</p> <p><b>Partners</b> Community Development Communication &amp; Engagement</p>	<p>Policies and Programs</p>	<p>Ongoing</p>
<p><b>IMP NR-3.4</b> Periodically review and revise the location and extent of wetland resources to ensure accuracy in the identification and preservation of these natural resources.</p>	<p><b>Lead</b> Culture, Parks and Recreation</p> <p><b>Partners</b> Community Development</p>	<p>Policies and Programs</p>	<p>Ongoing</p>
<p><b>IMP NR-3.5</b> Develop intergovernmental agreements or similar arrangements with other jurisdictions and conservation organizations to preserve open space areas, either through acquisition, conservation easements, or other approach.</p>	<p><b>Lead</b> Culture, Parks and Recreation</p> <p><b>Partners</b> Community Development Town of Windsor City of Evans Colorado Division of Parks and Wildlife Colorado Open Lands Trust for Public Lands</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP NR-3.6</b> Develop minimum standards for acceptance of land for natural areas, public open space, greenways, or parks. Consider a requirement for establishment of native vegetation for such areas.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Culture, Parks and Recreation Planning Commission Parks &amp; Recreation Advisory Board</p>	<p>Regulatory Revisions</p>	<p>Near-Term</p>



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP NR-3.7</b> Establish a multi-departmental Open Space Team, including representation by companion citizen boards and community at large members to provide comprehensive interface and coordinated attention to oversee open space planning and management.</p>	<p><b>Lead</b> Culture, Parks and Recreation</p> <p><b>Partners</b> Community Development Public Works City Manager’s Office Parks &amp; Recreation Advisory Board Planning Commission</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP NR-3.8</b> Identify and secure a range of funding sources and other financial mechanisms that will enable the implementation of the Open Lands and Natural Areas program and community separator concept in a way that balances individual property interests while securing important visual and natural areas for public enjoyment and/or protection of habitat and other environmentally sensitive areas.</p>	<p><b>Lead</b> Culture, Parks and Recreation</p> <p><b>Partners</b> City Manager’s Office Finance Community Development</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP NR-3.9</b> Develop intergovernmental agreements with Weld County to assure that the manner of mineral extraction and reclamation is consistent with City standards within its Long Range Expected Growth Area. Such an agreement should address the provision of buffer areas from existing development and sensitive natural areas.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Weld County</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP NR-3.10</b> Develop and implement management plans for all open lands or natural areas in the city. Management plans should focus primarily on sustaining and enhancing the natural and ecological functions of the area, but should seek opportunities to promote and support low-impact recreation opportunities when possible.</p>	<p><b>Lead</b> Culture, Parks and Recreation</p> <p><b>Partners</b> Community Development</p>	<p>Plans</p>	<p>Near-Term</p>
<p><b>IMP NR-3.11</b> Work with the property owner early in the aggregate mining land use permitting process to establish expectations for reclamation of the site upon completion. Incorporate these standards into the initial land use permitting process.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Planning Commission</p>	<p>Regulatory Revisions</p>	<p>Long-Term</p>





IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP NR-3.12</b> Review and revise as appropriate, local regulations related to the extraction of subsurface aggregate material to create mitigation requirements to protect the natural environment, surrounding neighborhoods and properties, and provide for the review of reclamation plans.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Planning Commission</p>	<p>Regulatory Revisions</p>	<p>Long-Term</p>
<p><b>IMP NR-3.13</b> Undertake a study of the Poudre River sand and gravel mining corridor to establish a comprehensive design scheme for this important reclaimed mining area and identify means by which to ensure its accomplishment.</p>	<p><b>Lead</b> Culture, Parks and Recreation <b>Partners</b> Community Development Water and Sewer</p>	<p>Plans</p>	<p>Long-Term</p>
<p><b>IMP NR-3.14</b> Review various community master plans including the <i>Parks, Trails, and Open Lands Master Plan</i>, <i>Poudre River Trail Master Plan</i>, and the <i>Comprehensive Drainage Master Plan</i> to ascertain areas to develop a prioritized list of parcels that could be protected as open lands. Higher priority should be given to parcels or areas that help implement or advance the greatest number of plans.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Culture, Parks and Recreation Water and Sewer Planning Commission</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>IMP NR-3.15</b> Evaluate the feasibility of establishing a program to aid in the protection, enhancement or development of wetland areas in order to restore natural habitats, improve water quality, or provide flood protection. Consider the merits of the development of a “wetlands bank” as part of this evaluation in order to provide additional options for mitigating wetland destruction (when permitted).</p>	<p><b>Lead</b> Culture, Parks and Recreation <b>Partners</b> Community Development</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>Goal NR-4: Use resources efficiently and sustainably.</b></p>			
<p><b>IMP NR-4.1</b> Provide the public and the building community with information about the short- and long-term return on investment (monetarily and environmentally) associated with the use of energy-wise products, water-conserving products, and other green building practices.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Communication &amp; Engagement</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP NR-4.2</b> Evaluate the feasibility of standardizing the use of energy-efficient lights, such as LEDs, in City facilities, street and other outdoor lights maintained by the City, and in other municipal applications in new facilities or devices, or through upgrades to existing facilities and devices.</p>	<p><b>Lead</b> Public Works <b>Partners</b> Culture, Parks, and Recreation City Manager’s Office</p>	<p>Policies and Programs</p>	<p>Near-Term</p>



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP NR-4.3</b> Periodically review and consider adoption of the most current edition of the International Energy Conservation Code.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Public Works Water and Sewer</p>	<p>Regulatory Revisions</p>	<p>Near-Term</p>
<p><b>IMP NR-4.4</b> Periodically update the Greeley <i>Natural Resources and Wildlife Master Plan</i> to keep it relevant and up-to-date in order to address emerging issues and incorporate best management practices into the Plan.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Culture, Parks, and Recreation Colorado Division of Parks and Wildlife</p>	<p>Plans</p>	<p>Near-Term</p>
<p><b>IMP NR-4.5</b> Encourage agencies which develop housing for lower income residents to maximize energy efficient installations to help reduce housing costs as it relates to energy consumption.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Greeley-Weld Housing Authority</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>IMP NR-4.6</b> Consider requiring all new or renovated City buildings and facilities to meet green building standards, such as LEED, Energy Star, or the International Green Construction Code. In addition, evaluate and consider adoption of a green building program and/or develop incentives to encourage the incorporation of green building techniques and practices into private development.</p>	<p><b>Lead</b> Public Works <b>Partners</b> Community Development</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>Goal NR-5: Engage all members of the community in the process of supporting the stewardship of our natural and built environments.</b></p>			
<p><b>IMP NR-5.1</b> Prepare an annual report to the community that provides an inventory of environmental resources, their use, considerations, and emerging stewardship accomplishments, needs, and opportunities.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Culture, Parks and Recreation Communication &amp; Engagement</p>	<p>Policies and Programs</p>	<p>Ongoing</p>
<p><b>IMP NR-5.2</b> Catalogue the trees and plantings which carry such significance and share such information with land owners and the public to enhance the protection and appreciation of such natural elements.</p>	<p><b>Lead</b> Culture, Parks and Recreation <b>Partners</b> Community Development Historic Preservation Commission</p>	<p>Policies and Programs</p>	<p>Ongoing</p>



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP NR-5.3</b> Continue tree planting and replacement incentive programs accompanied by educational materials to support a successful establishment of the new installations.</p>	<p><b>Lead</b> Culture, Parks, and Recreation</p> <p><b>Partners</b> Community Development Communication &amp; Engagement</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP NR-5.4</b> Explore and develop programs which cultivate citizen stewardship and responsibility for the care and protection of special natural areas in the community, such as an Adopt-a-Trail program..</p>	<p><b>Lead</b> Culture, Parks, and Recreation</p> <p><b>Partners</b> Community Development Communication &amp; Engagement</p>	<p>Policies and Programs</p>	<p>Long-Term</p>



### PARKS & RECREATION (PR)

IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>Goal PR-1: Develop and maintain an inter-connected system of parks, trails, and recreational facilities.</b>			
<p><b>IMP PR-1.1</b> Periodically review and update the functional organization structure of the Parks Division set forth in the <i>PTOL Master Plan</i>, and validate recommended staffing levels.</p>	<p><b>Lead</b> Culture, Parks and Recreation</p> <p><b>Partners</b> City Manager’s Office Finance</p>	Policies and Programs	Ongoing
<p><b>IMP PR-1.2</b> Periodically survey the city’s residents to gauge whether current park amenities, recreational facilities, and recreation programing meet their needs. Adjust amenities, facilities, and programing as needed to address gaps or shifts in residents’ preferences.</p>	<p><b>Lead</b> Culture, Parks and Recreation</p> <p><b>Partners</b> Parks and Recreation Advisory Board Communication &amp; Engagement</p>	Policies and Programs	Ongoing
<p><b>IMP PR-1.3</b> Create a Recreation Facility Master Plan to address the opportunities and needs for indoor recreation.</p>	<p><b>Lead</b> Culture, Parks and Recreation</p> <p><b>Partners</b> Parks and Recreation Advisory Board</p>	Plans	Near-Term
<p><b>IMP PR-1.4</b> Develop outreach and marketing materials advertising Greeley’s parks, trails, recreational facilities, and programs targeted to active seniors, minority populations, and persons with disabilities.</p>	<p><b>Lead</b> Culture, Parks and Recreation</p> <p><b>Partners</b> Parks and Recreation Advisory Board Communication &amp; Engagement</p>	Policies and Programs	Near-Term
<p><b>IMP PR-1.5</b> Review City-owned parcels and explore opportunities to use such parcels for public recreation, as appropriate. Parcels considered should include public rights-of-way, streets, utility easements, and stormwater retention sites.</p>	<p><b>Lead</b> Culture, Parks and Recreation</p> <p><b>Partners</b> Community Development Public Works Water and Sewer City Manager’s Office</p>	Policies and Programs	Near-Term



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP PR-1.6</b> Review subdivision requirements and the Development Code to ensure that new development is required to provide quality streetscape improvements and connections to parks and trails.</p>	<p><b>Lead</b> Community Development</p> <p><b>Partners</b> Culture, Parks and Recreation Public Works Planning Commission</p>	<p>Regulatory Revisions</p>	<p>Near-Term</p>
<p><b>IMP PR-1.7</b> Identify opportunities to co-locate or develop parks through reviewing development plans of other entities, such as University of Northern Colorado or the school district.</p>	<p><b>Lead</b> Culture, Parks and Recreation</p> <p><b>Partners</b> Community Development University of Northern Colorado Aims Community College School Districts Parks and Recreation Advisory Board</p>	<p>Policies and Programs</p>	<p>Long-Term</p>
<p><b>IMP PR-1.8</b> Develop a plan to implement the vision for the Cache la Poudre set forth in the <i>Comprehensive Cache la Poudre Greenway Guide – Greeley-Windsor Reach</i>.</p>	<p><b>Lead</b> Culture, Parks and Recreation</p> <p><b>Partners</b> Community Development</p>	<p>Plans</p>	<p>Long-Term</p>
<p><b>Goal PR-2: Ensure the City’s system of parks, trails, and recreational facilities align with and support other community goals.</b></p>			
<p><b>IMP PR-2.1</b> Evaluate the feasibility of providing non-potable water for irrigation of parks.</p>	<p><b>Lead</b> Water and Sewer</p> <p><b>Partners</b> Culture, Parks and Recreation</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP PR-2.2</b> Assess existing parks, recreation areas, trails, and open lands for opportunities to incorporate interpretive elements which provide educational information on the environment, history, or other notable aspects of the site.</p>	<p><b>Lead</b> Culture, Parks and Recreation</p> <p><b>Partners</b> Parks and Recreation Advisory Board Historic Preservation Commission</p>	<p>Policies and Programs</p>	<p>Long-Term</p>



## PUBLIC SAFETY (PS)

IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>Goal PS-1: Minimize loss of life and property from hazards</b>			
<b>IMP PS-1.1</b> Provide regular education and training to citizens and businesses to enable educated lay parties to initiate appropriate emergency and medical response until professional response is on scene.	<b>Lead</b> Police Department <b>Partners</b> Fire Department Communication & Engagement	Policies and Programs	Ongoing
<b>IMP PS-1.2</b> Regularly and proactively update floodplain data and, as necessary, modify designated boundaries and classifications to minimize potential for property damage.	<b>Lead</b> Community Development	Policies and Programs	Ongoing
<b>IMP PS-1.3</b> Publish and distribute an annual Emergency Response Community Guide and expand current home and safety guides to educate residents and businesses on the emergency protocol in the event of an area emergency.	<b>Lead</b> Police Department <b>Partners</b> Fire Department Communication & Engagement	Policies and Programs	Ongoing
<b>IMP PS-1.4</b> Evaluate the impacts of prohibiting or severely limiting new development in flood hazard areas and consider the possibility of dedicating floodplains as a wetlands “bank” to mitigate loss of wetlands due to development.	<b>Lead</b> Community Development <b>Partners</b> Public Works Culture, Parks, and Recreation Planning Commission	Regulatory Revisions	Near-Term
<b>IMP PS-1.5</b> Evaluate the feasibility of participating in the Federal Emergency Management Administration’s (FEMA) Community Rating System in order to reduce National Flood Insurance Program premiums.	<b>Lead</b> Community Development <b>Partners</b> City Manager’s Office	Policies and Programs	Near-Term
<b>IMP PS-1.6</b> Review, and update as needed, existing hazard-related regulations within the Development Code, such as the Hillside Development Standards and the Floodplain Overlay District to ensure these incorporate best practices that are appropriate to Greeley’s situation and risk of hazards.	<b>Lead</b> Community Development <b>Partners</b> Planning Commission	Regulatory Revisions	Near-Term





IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>IMP PS-1.7</b> Develop a Community Wildfire Protection Plan.	<b>Lead</b> Fire Department <b>Partners</b> Community Development Culture, Parks, and Recreation Weld County Emergency Services	Plans	Near-Term
<b>Goal PS-2: Maintain high-quality public safety and emergency response services.</b>			
<b>IMP PS-2.1</b> Train and maintain the City's workforce emergency preparedness level through accepted standards such as the National Incident Management System (NIMS) and practice preparedness on a regular basis to maximize response effectiveness.	<b>Lead</b> Fire Department <b>Partners</b> Police Department	Policies and Programs	Ongoing
<b>IMP PS-2.2</b> Regularly evaluate staffing levels within the Greeley Fire Department and Police Department to ensure adequate staff levels needed to ensure public safety, particularly as Greeley's population grows.	<b>Lead</b> City Manager's Office <b>Partners</b> Police Department Fire Department	Public Investments	Ongoing
<b>IMP PS-2.3</b> Maintain the level of training and preparedness as recommended by the federal Department of Homeland Security (DHS) to provide community safety at levels deemed to be "best practices" and to qualify the City to access to emergency preparedness and response funding grants and services.	<b>Lead</b> Fire Department <b>Partners</b> Police Department	Policies and Programs	Ongoing
<b>IMP PS-2.4</b> Continue to convene informal service provider networks, such as the Urgent Responders Cooperative, to complement coordination of communication related to common community response needs.	<b>Lead</b> Fire Department	Policies and Programs	Ongoing
<b>IMP PS-2.5</b> Develop a continuity of government plan or protocol in order to maintain the basic services required by residents to be available in times of emergency.	<b>Lead</b> City Manager's Office <b>Partners</b> All City Departments	Plans	Near-Term



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>Goal PS-3: Develop and maintain a safe, aesthetically pleasing, and livable community.</b>			
<b>IMP PS-3.1</b> Provide active code enforcement to limit the negative impacts to neighborhoods from “broken window” conditions (e.g. weeds, trash, inoperable vehicles, general property neglect) with greater attention and penalties to properties with chronic neglect and code violations.	<b>Lead</b> Community Development <b>Partners</b> Police Department Culture, Parks, and Recreation	Policies and Programs	Ongoing
<b>IMP PS-3.2</b> Continue educational and rewards programs that encourage property owners, property managers, and tenants to provide a high level of maintenance and care for their property.	<b>Lead</b> Neighborhood Resource Office <b>Partners</b> Community Development	Policies and Programs	Long-Term
<b>IMP PS-3.3</b> Explore the feasibility of adopting minimum standards for the condition of rental housing properties.	<b>Lead</b> Community Development <b>Partners</b> Planning Commission	Regulatory Revisions	Long-Term
<b>IMP PS-3.4</b> Evaluate the Development Code for opportunities to incorporate design standards or best practices for discouraging or preventing crime or criminal activity, such as CPTED (crime prevention through environmental design).	<b>Lead</b> Community Development <b>Partners</b> Planning Commission	Regulatory Revisions	Long-Term



## TRANSPORTATION & MOBILITY (TM)

IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>Goal TM-1: Develop and maintain an integrated, safe, and efficient transportation system</b>			
<b>IMP TM-1.1</b> Revise, as appropriate, traffic design standards to match actual experience with various land use types.	<b>Lead</b> Public Works <b>Partners</b> Community Development Citizen Transportation Advisory Board Planning Commission	Regulatory Revisions	Near-Term
<b>IMP TM-1.2</b> Develop standards which control volume and speed on local streets through pro-active traffic calming strategies.	<b>Lead</b> Public Works <b>Partners</b> Community Development Citizen Transportation Advisory Board	Regulatory Revisions	Near-Term
<b>IMP TM-1.3</b> Review Development Code standards to evaluate and update parking requirements for various zoning districts to ensure that excessive parking areas are not created, and attractive parking lot design is required.	<b>Lead</b> Community Development <b>Partners</b> Planning Commission Public Works Downtown Development Authority	Regulatory Revisions	Near-Term
<b>IMP TM-1.4</b> Establish minimum short- and long-term off-street parking requirements for new development that incorporate special vehicles and purposes including areas for those with disabilities, car pools, van pools, and bicycles	<b>Lead</b> Community Development <b>Partners</b> Public Works	Regulatory Revisions	Near-Term
<b>IMP TM-1.5</b> Develop and enforce an Access Control Plan which supports efficient travel on major roadways through a combination of access management and the number and spacing of driveways and intersections. The Access Control Plan should support the efficient, functional and attractive development of land through compatible design measures.	<b>Lead</b> Public Works <b>Partners</b> Community Development Citizen Transportation Advisory Board Planning Commission	Plans	Long-Term



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>Goal TM-2: Provide residents with a range of transportation choices and options.</b>			
<p><b>IMP TM-2.1</b> Explore design features or incentives to induce greater use of pedestrian or bicycle travel to school.</p>	<p><b>Lead</b> Public Works <b>Partners</b> Community Development Culture, Parks and Recreation School Districts</p>	<p>Policies and Programs</p>	<p>Ongoing</p>
<p><b>IMP TM-2.2</b> Utilize a wide variety of public service messages such as information concerning Greeley’s level of air quality and emissions to encourage the use of transit, carpooling and the other forms of travel as an alternative to single-occupant travel.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Greeley-Evans Transit Communication &amp; Engagement</p>	<p>Policies and Programs</p>	<p>Ongoing</p>
<p><b>IMP TM-2.3</b> Continue to implement, and updated as needed, the <i>Greeley Bicycle Master Plan</i>. Where needed, updated City regulations and design standards to align with the recommendations of that plan.</p>	<p><b>Lead</b> Public Works <b>Partners</b> Culture, Parks, and Recreation Community Development Citizen Transportation Advisory Board Planning Commission</p>	<p>Policies and Programs/ Regulatory Revisions</p>	<p>Ongoing</p>
<p><b>IMP TM-2.4</b> Continue to implement, and update as needed, the <i>Greeley Evans Transit Strategic Plan</i>.</p>	<p><b>Lead</b> Greeley-Evans Transit <b>Partners</b> Public Works Citizen Transportation Advisory Board Planning Commission</p>	<p>Policies and Programs</p>	<p>Ongoing</p>
<p><b>IMP TM-2.5</b> Develop standards for and implement the recently adopted Complete Streets Policy for new City and developer initiated street projects.</p>	<p><b>Lead</b> Public Works <b>Partners</b> Community Development</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP TM-2.6</b> Evaluate the feasibility of requiring subdivision applications to include, where applicable, a “Safe Routes to School” plan which clearly shows intended pedestrian and bicycle routes to nearby schools.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Planning Commission</p>	<p>Regulatory Revisions</p>	<p>Near-Term</p>
<p><b>IMP TM-2.7</b> Retain rights-of-way to accommodate potential future transportation corridors, such as light rail capacity.</p>	<p><b>Lead</b> Public Works <b>Partners</b> Community Development</p>	<p>Policies and Programs</p>	<p>Near-Term</p>



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<b>Goal TM-3: Ensure that land use and transportation decisions, strategies, and investments are coordinated and complementary.</b>			
<b>IMP TM-3.1</b> Monitor vehicle trips by land use types on a periodic basis in order to measure the accuracy of transportation demand expectations (e.g. daily and peak hour activity).	<b>Lead</b> Public Works <b>Partners</b> Greeley-Evans Transit Community Development	Policies and Programs	Ongoing
<b>IMP TM-3.2</b> Where appropriate, explore development incentives that will encourage and promote adjacent transit networks.	<b>Lead</b> Community Development <b>Partners</b> Planning Commission	Policies and Programs	Near-Term
<b>IMP TM-3.3</b> Identify TOD corridors in City maps and through the Development Code to alert developers and landowners to the desired intensity of development in these areas.	<b>Lead</b> Community Development <b>Partners</b> Public Works	Policies and Programs	Near-Term
<b>IMP TM-3.4</b> Develop a users' manual of locally-approved practices which guide development in transit- oriented design.	<b>Lead</b> Community Development <b>Partners</b> Public Works Greeley-Evans Transit Planning Commission	Policies and Programs	Long-Term
<b>Goal TM-4: Promote the orderly movement of goods and services throughout the city and region.</b>			
<b>IMP TM-4.1</b> Commence negotiations with landowners to reserve adequate rights-of-way to assure that orderly and effective development of the roadways is achieved. Immediate attention needs to be focused on the following roadways: <ul style="list-style-type: none"><li>- Two rivers Parkway (83rd Avenue)</li><li>- North City east/west bypass routes (SH392 and also "O" Street</li><li>- 4th Street extension from 83rd Avenue to SH 257</li></ul>	<b>Lead</b> Community Development <b>Partners</b> Public Works	Policies and Programs	Ongoing
<b>IMP TM-4.2</b> Coordinate with the Airport Authority in the implementation of an Airport Infrastructure Plan to install capital improvements needed to realize the full development of the airport as a regional air transportation facility.	<b>Lead</b> Public Works <b>Partners</b> Greeley/Weld Airport Authority Community Development	Plans	Near-Term



IMPLEMENTATION ACTION	RESPONSIBILITY	TYPE	TIMEFRAME
<p><b>IMP TM-4.3</b> Amend the City's Development Code to incorporate structure height limitations in restricted Airport Influence Areas as may be necessary.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Greeley/Weld Airport Authority</p>	<p>Regulatory Revisions</p>	<p>Near-Term</p>
<p><b>IMP TM-4.4</b> Pursue the installation of "Quiet Zones" in sensitive rail corridors where the train whistles are incompatible with and disruptive to adjacent uses.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Citizen Transportation Advisory Board Planning Commission</p>	<p>Policies and Programs</p>	<p>Near-Term</p>
<p><b>IMP TM-4.5</b> Enhance the main travel corridors used to travel to and from the airport with special attention to way-finding signage, well-defined and complete roadway systems, and attractive landscaping, public art or other distinctive community features. Particular attention should be paid to the improvement, appearance and function of the following road corridors:</p> <ul style="list-style-type: none"> <li>- State Hwy 263 (E. 8th Street), which should also be considered for expansion to meet the diverse and growing number of industrial users in the area</li> <li>- US Hwy 85</li> <li>- 8th Street from US Hwy 85 to Downtown</li> <li>- Consider carefully the types of land uses in these corridors and promote those which provide compatible and complementary uses to the airport.</li> </ul>	<p><b>Lead</b> Public Works <b>Partners</b> Citizen Transportation Advisory Board Community Development Greeley/Weld Airport Authority</p>	<p>Public Investments</p>	<p>Long-Term</p>
<p><b>IMP TM-4.6</b> Undertake a study to develop a Rail Master Plan which evaluates the safe, compatible and effective use of rail to, from and through the City.</p>	<p><b>Lead</b> Public Works <b>Partners</b> Community Development Citizen Transportation Advisory Board Planning Commission</p>	<p>Plans</p>	<p>Long-Term</p>
<p><b>IMP TM-4.7</b> To the degree practical provide a trailhead or loop trail from the Poudre Trail Corridor to the airport.</p>	<p><b>Lead</b> Culture, Parks and Recreation <b>Partners</b> Public Works</p>	<p>Public Investments</p>	<p>Long-Term</p>
<p><b>IMP TM-4.8</b> Establish minimum design standards for properties adjacent to rail lines to assure compatibility between different uses.</p>	<p><b>Lead</b> Community Development <b>Partners</b> Planning Commission</p>	<p>Regulatory Revisions</p>	<p>Long-Term</p>





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