



# CITY OF GREELEY

## SIGN CODE UPDATE

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### What to expect:

- Yard and site signs may not exceed 32 square feet cumulative.
- You may have either (1) 32 square-foot sign or any number of signs with cumulative area not to exceed 32 square feet per lot.
- Included in this category are previously message-defined signs such as real estate, political, ideological, event signs among others.
- No sign may be placed in the City right-of-way.

### Why update the Sign Code?

A Supreme Court ruling (*Reed v. Gilbert*, 2015) determined sign regulations cannot vary standards based on the message for **non-commercial** signage. This includes sign classifications and regulation for message-defined signs such as ideological, real estate, special event signs, etc. that are temporary in nature and do not require a permit.

These categories of signs are to be referred to as either a “yard sign” or “site sign” moving forward to align with content neutral enforcement. Uniform regulations will apply to both.

How the City measures and enforces permitted commercial signs such as wall or freestanding signs will not change at this time.

The City’s objective is to ensure Code legality. Content neutrality is the goal.

- This update only pertains to non-commercial signage.
- The City will consider this update to Sign Code in early 2020.

### Questions?

Contact City Planning Staff:  
Brittany Hathaway, Planner III  
Brittany.Hathaway@greeleygov.com | 970-350-9823