

Greeley Rising™

Monthly News and Insights from Greeley's Department of Economic Health & Housing

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Construction & Development



Activity September YTD

		YTD 2021	YTD 2020
Single Family	Permits	113	60
	Units	113	60
	Valuation	\$36,478,816	\$15,318,920
Multi-Family	Permits	238	37
	Units	598	160
	Valuation	\$101,085,298	\$18,504,308
Commercial	Permits	21	16
	Valuation	\$141,240,728	\$9,104,491

Promontory Imagine School Subdivision Now Under Construction

This project is being driven by Journey homes, a well-known local homebuilder. Earthwork is now well underway with homes anticipated to be delivered to the market in 2022-2023. Key project highlights:

- Located just east of JBS HQ in Promontory
- 90 acres
- 362 Single Family Homes
- 2 acres mixed-use
- 9.4 acre park

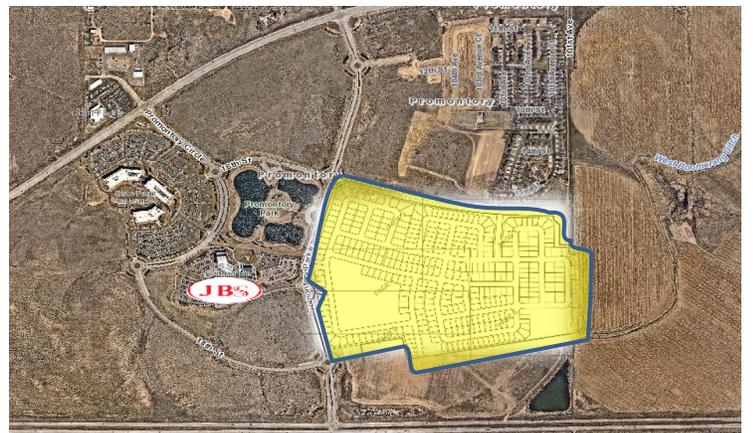


Looking for deeper insight? The City's Community Development Department maintains current and historical construction and planning reports online.

Find them here:

Monthly Construction Reports: greeleygov.com/services/building-inspection

Monthly Planning Reports: greeleygov.com/services/cd



Taking a Closer LOOK.....

Each month, we will dive a little deeper into some numbers about the Greeley or Regional economy, showcase Greeley's ranking on a state or national list, or provide deeper insight into key growth trends.



The Big Reset: How to Build a Better World Post-COVID-19

In the past two weeks, Greeley Economic Health & Housing (EHH) was able to attend two events that invited people to think about sustainable strategies of the future for the health of our children, our communities, and our planet. In their different ways, both the NoCO IgnitED workshop in Windsor hosted by OtterCares and the 2021 Energy and Environment Symposium held at the University of Northern Colorado, promoted and encouraged leadership, collaboration, and entrepreneurial spirit to help develop a better world post-COVID-19. Common themes included the opportunity to leverage education to advance economic and environmental innovation so future generations and natural ecosystems can thrive.

In Colorado and Weld County specifically, the 2021 Energy and Environment Leadership Symposium presented some exciting innovative projects related to biogas, solar energy, and water within the context of fossil fuel dominating local energy production. In Colorado, 87% of all crude oil production and 45% of all natural gas production comes from Weld County.

Vanguard Renewables Ag (right), works alongside dairies to develop small biodigester plants to enhance manure management, reduce greenhouse gas emissions, and diversify the farm's income stream. Their Farm Powered program has linked up a network of three near-Greeley dairies to allow renewable natural gas to be transported using existing pipelines.



Led by the entrepreneurial passion of Northern Colorado brand champion Otter Products, EHH joined with Greeley-Evans District 6 and High Plains Library District at the NoCO IgnitED event to brainstorm on partnership opportunities and a \$50,000 grant opportunity to impact K-12 students.

Business Retention & Expansion

2021 Business Retention & Expansion visits are underway! As our office continues to build relationships with Greeley's primary employers within our target industry sectors, we learn vital information regarding industry trends and ways we can support the growth of individual businesses. During the months of August and September, we visited nearly 40 Greeley businesses either in-person, through Zoom or over the phone to discover what is going well for business, what could be going better, areas of opportunity for growth as well as what else we at the city can be doing to make Greeley the best place possible to do business.

We have learned a great deal so far and will continue the process of building relationships with our primary employers to gather these valuable insights. Ultimately, our findings will aid us in developing primary industry growth strategies to help fuel Greeley's economy in the years ahead. Here are a few data points from our visits that stand out so far:

- 62% of businesses surveyed are having a difficult time hiring or retaining workforce
- 41% have increased their workforce year over year
- 69% of businesses across all industries are experiencing supply chain challenges
- 34% Plan to expand their business in the next few years



COVID-Associated American Rescue Plan (ARP)

The City of Greeley received \$1,481,453 in grant funds from the COVID-Associated American Rescue Plan (ARP). The ARP provided \$5 billion, distributed to 651 states and cities across the nation, to assist individuals or households who are homeless, at risk of homelessness, and other vulnerable populations, by providing housing, rental assistance, supportive services, and non-congregate shelter, to reduce homelessness and increase housing stability across the country.



In coming months, the City (through the Greeley Urban Renewal Authority) will begin to formulate its required Allocation Plan for submittal to the U. S. Department of Housing and Urban Development (HUD). In the Allocation Plan, the City will identify activities to utilize the HOME-ARP funds, which must fall into one of the four eligible categories: Production or Preservation of Affordable Housing; Tenant-Based Rental Assistance (TBRA); Supportive Services, Homeless Prevention Services, and Housing Counseling; Purchase and Development of Non-Congregate Shelter.

Opportunities for public comment on the use of funds will be available.

Contact GURA – 970-350-9380 – if you are interested in more information.



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We are proud to represent one of the fastest growing and forward-thinking communities in northern Colorado. With a population approaching 115,000, our community in 2018 was ranked #1 by Wallethub, for 'Jobs and the Economy' among 515 cities nationally, and the Greeley Metropolitan Statistical Area (MSA) was ranked by Forbes Magazine as the #6 fastest 'Job Growth' market in the country. In 2019, the Greeley MSA was ranked as the 8th Most Dynamic Economy in the country by the Walton Family Foundation.

We have matched this recent growth and energy with a high-performing Economic Health and Housing team to continue to move Greeley's economy forward. With creativity, critical thinking and open communication, we have a passion for promoting growth and development in a public service setting. Our department consists of qualified specialists in two divisions: Economic Development and Urban Renewal.

Whether your business is already located here in Greeley and looking to expand, or you're considering a move to our community, we are here to provide the resources and support to ensure your success.

Contact Us! We're ready to serve!



Find us online @ [GreeleyGov.com/EHH](https://www.greeleygov.com/EHH)

