



**CITY OF GREELEY  
Request for Proposals**

**2019 Traffic Cabinet Mural Project  
Public Art  
Total budget vinyl wrap design - \$450**

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The City of Greeley's One Percent for Art Program is seeking qualified artists to submit designs to be used on outdoor traffic control cabinets as public art 'murals'; jury-selected artists will be invited to have their design reproduced into a vinyl wrap.

**Background**

The Greeley Art Commission is requesting proposals in an open competition for artists to create murals on select utility cabinets. This request is open to non-profits, partnering agencies and groups of artists. The City of Greeley Public Art program has a maintenance fund to keep all art in the collection clean, safe and in good repair.

Traffic control cabinets are located at every intersection that has a streetlight. They come in a variety of interesting shapes and sizes that can showcase artwork with a broad range of social, cultural and historic values while adding new creative life to the area. Murals of all sizes are also known to mitigate graffiti. The utility cabinet artwork concept is not unique to Greeley; there are many communities across the nation where such programs already exist.

**Budget and Scope of Work**

Artists who are chosen to contribute a design to be used as a vinyl wrap will be compensated a total of \$450. Wraps will be created and applied by a professional in this field.

Designs may be representational or abstract but must respond to the urban context and be appropriate to the location and setting. Diverse mural themes/content is encouraged but must be acceptable to a broad audience of all ages. The design must be picture based and not word based, should be visually active so not to invite tagging and must cover all sides including the top of the cabinet. Artwork cannot depict traffic lights, signs or signals or include similar colors. The use of dark colors is prohibited to avoid thermal problems for the utility cabinet. Artwork cannot include logos, copyrighted or trademarked images or be a form of signage or advertisement in any way.

Final artwork must incorporate all existing official labeling on the traffic control cabinet and must not interfere with any functioning parts such as vents, hinges, locks, handles and the legibility of any cautionary text. Each artist selected will be required to work with the committee to further develop their proposed design until it fits all criteria listed here.

The Artist shall not sell reproductions of selected designs to any public entity within one hundred (100) miles of the City of Greeley. Once the final design is accepted by the Greeley Art Commission and payment is made for the design, the City will retain all rights of the final design. If artwork is in need of repair, due to age, damage or company maintenance, the original artist may be contacted to perform such repairs. If unavailable, another local artist may be solicited for repairs. If cost of repairs are significant (i.e. greater than 25% or one side of a mural, or in excess of the original mural stipend) the box may be included in the next painting phase. The City or the utility retains the authority and right to destroy or paint over the image at any time, without notice, for any reason,

including maintenance, replacement, safety and vandalism. The average life expectancy of Utility Cabinet art commissioned under this project is 3-5 years.

### Proposal Requirements

Artists may submit proposals via email to kim.snyder@greeleygov.com or delivered to the Cultural Affairs office located at 651 10<sup>th</sup> Ave., Greeley CO, 80631.

Artist Proposal Packet must include the following information:

1. **Artist Statement is required; Artist Resume if available**
2. **A Letter of Intent to include** - A description of the expected design
3. **A colored thumbnail sketch** no smaller than 11x14 inches of your proposed design showing five sides (four vertical sides and one top-see sample template on Page 5) of the design including colors you are proposing to use.
4. **Up to 6 digital images** of completed past work must be sent. Please hand deliver or send via postal service on CD, memory stick, or send via email; images must be formatted to be viewed with Adobe Acrobat Reader
5. **Inventory sheet** with description of past work images including title, medium, dimensions, and date produced.

#### TEMPLATE FOR COLORED DESIGN TO BE SUBMITTED BY ARTIST-MUST BE ENLARGED TO FIT 11X14 PAPER

- Your design must be submitted in this layout to show 2 sides, front, back, and top views.
- Design must be submitted in color on an **11"x14"** sheet of paper or larger; if printing this page for your design, it must be enlarged.
- Actual dimensions are different for each cabinet; you will be required to adjust your design for a specific cabinet if your proposal is accepted.
- If you have already been assigned a specific cabinet and you know the dimensions, you may change the layout dimensions shown here to display your design more accurately.

Top			
Side 1	Back	Side 2	Front