



City of Greeley One Percent for Art Program Request for Proposals

Alleyway Art

The City of Greeley's One Percent for Art Program and the Downtown Development Authority have been collaborating on a great multi-year Alleyway Art mural project. Artists have been commissioned to create outdoor murals and wall art that showcase Greeley's broad range of social, cultural and historic values while adding new creative life to the downtown location. We are now seeking qualified artists to submit proposals for a new outdoor mural in the Downtown Art Alleyway in Greeley CO.

Background

The City of Greeley currently has one location available for a mural that will require the design to be painted on material other than the brick wall, such as metal or wood, and securely attached to the mortar surrounding the brick, painting directly on the garage door below is allowable. This brick is protected by the Historical Preservation Board and cannot be damaged or altered in any manner.

The DDA and the City of Greeley agree to maintain the mural for three years keeping the artwork free from debris and will repair any damage and/or vandalism. At the end of the three year term, the Committee may choose to replace the mural with a new design from an artist of the Committee's choice or extend the time the existing mural will be maintained and kept in good condition.

Budget and Scope of Work

Designs should follow a 'musical' theme to be incorporated with the previously installed work in the alleyway. Only designs relating to this theme will be considered.

Funds for artwork at this location will be in collaboration with the Downtown Development Authority. The budget of \$4,000 must include artwork design, fabrication, all materials including City approved UV-anti graffiti coating, delivery and artist liability insurance. See attached image for the designated location in the alleyway for the new mural; please note extending the design to the brick and/or doors on the opposite (south) side of the alleyway is optional and may include paint directly on the roll door, person door, or brick.

After an artist has been contracted, a Final Design will be required that will include all details necessary for the fabrication and installation of actual artwork. Once the final design is accepted by the Greeley Art Commission and payment is made to the artist for the design, the City will retain all rights of the final design.

Submission Requirements

Artists may submit a proposal packet to Kim Snyder via email: kim.snyder@greeleygov.com or hand deliver to the Cultural Affairs office located at 651 10th Ave., Greeley CO, 80631.

Artist Proposal Packet must include the following:

1. **Artist Resume**
2. **A rough sketch for the proposed design in color with a written description that explains** 1) materials that you might use and 2) the meaning or inspiration for the design.
3. **4- 6 digital images** of completed past work must be sent. Please hand deliver or send via postal service on CD, memory stick, or send via email. images must be formatted to be viewed with Adobe Acrobat Reader
4. **Inventory sheet** with description of past work images including title, medium, cost, dimensions, location and date produced.

Qualifications Submission Deadline

Proposal Packets for this request must be submitted to the City of Greeley Cultural Affairs office on or before **4:00pm on December 20, 2018**. The artist selected will be notified by January 19, 2019. Incomplete or late entries will not be considered.

Selection Process

One Artist will be selected based on the artistic design, craftsmanship, quality of materials, and how well the proposal reflects the musical theme in the alleyway. Artwork may not be a form of signage or advertisement in any way. The Selection Committee will consist of at least two members of the Greeley Art Commission, the Downtown Development Authority, local business owners /community members. The Downtown Development Authority, Greeley Art Commission and City of Greeley will have final approval of the proposal selected.

Limitations to Liability

The City of Greeley will not assume any responsibility or liability for costs incurred by artists in responding to this RFP or in responding for any further requests for interview, additional data, etc., prior to the agreement to create an original work of art.

Rejection of Proposals

The Greeley Art Commission reserves the right to reject any or all applications or to award payment in whole or in part if it is in the best interest of the project.

Procedure if no Artist is Selected

Final selection of an artist to complete artwork will follow successful negotiations which satisfy the City's concern that the Selection Committee's recommendations, and the interest of the public are best served. Should no artist be accepted, a second advertisement and Request for Qualifications may be issued.

Contact Information

This Request for Proposals is issued by the City of Greeley as the sole point of contact. Please direct all questions related to the RFP to: Kim at 970-350-9450 or kim.snyder@greeleygov.com. **Artist Application RFP responses must be submitted to the Cultural Affairs office by the deadline noted and directed to:**

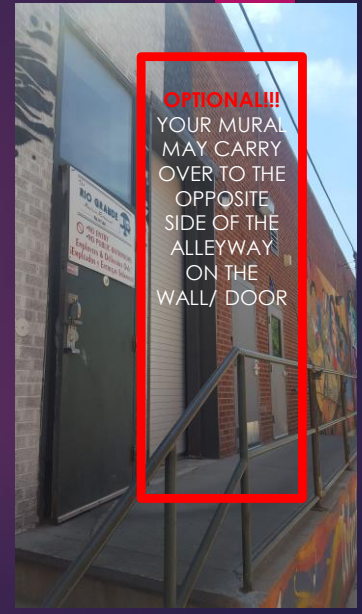
Kim Snyder, City of Greeley, 651 10th Ave., Greeley, CO 80631

ALLEYWAY MURAL ART OPPORTUNITY...



**YOUR PAINTING IS
HERE ON THE NORTH
WALL**

OPTIONAL!!!
YOUR MURAL
MAY CARRY
OVER TO THIS
DOOR



OPTIONAL!!!
YOUR MURAL
MAY CARRY
OVER TO THE
OPPOSITE
SIDE OF THE
ALLEYWAY
ON THE
WALL/ DOOR