



*The City of Greeley  
Art Master Plan*

*January 2014*



## AMP Mission

*The Greeley Public Art Master Plan will guide the creation of distinctive places through art projects that build awareness, appreciation and understanding of the qualities that have made Greeley great.*

The City of Greeley recognizes the importance of art forms in public places and acknowledges the diversity of the public who enjoys such art.

### *Public Art Administration*

The purpose of the Art in Public Places Program is to provide a means to fund, select, display and maintain artwork which shall become a part of the City of Greeley's Permanent Art Collection.

The City's objectives are to accept art which recognizes and fosters a broad range of social, cultural and historic values and to integrate art and the ideas of artists into public settings that contribute to a sense of the City's identity.

The Greeley Art Commission, a twelve member volunteer board, is appointed by City Council to administer the provisions of the Public Art Ordinance relating to the acquisition of works of art and their display. City staff from the Culture, Parks and Recreation Department provide support to the Art Commission. Recommended projects are submitted to City Council for final approval.

The mission of the Art in Public Places Program is to integrate the work and thinking of artists, along with that of other design professionals, into the planning, design, building, and development of Greeley in order to affect the highest standards of design for the City. The intent of the program is to expand opportunities for residents to experience art in public places, thereby creating visually pleasing and aesthetic environments.

It is the expressed desire of the City to promote the creation of a variety of visual arts, enhance new and existing public spaces, and distribute works of art throughout the city.



*Farr Sighted* located at Farr Library  
Artist: Seth Vandable

## ***Greeley City Council***

*Mayor Tom Norton  
Charles Archibeque—Ward I  
Randy Sleight—Ward II  
John Gates—Ward III—Mayor Pro Tem  
Michael Finn—Ward IV  
Sandi Elder—At-Large  
Robb Casseday—At-Large*

## ***AMP Committee Members***

*Ed Rogers  
Jim Klingman  
Mick Todd  
Eddie Mirick  
Dik Munson  
Kim Snyder*

## ***2013-2014 Greeley Art Commission Board***

<i>Ed Rogers</i>	<i>Chair/Art Educator</i>
<i>Jim Klingman</i>	<i>Vice Chair/Designer</i>
<i>Dik Munson</i>	<i>Ward II/Professor Emeritus of Art</i>
<i>Eddie Mirick</i>	<i>Planning Commission Representative</i>
<i>Sandy Magnuson</i>	<i>Parks &amp; Recreation Board Representative</i>
<i>Kristin Zasada</i>	<i>Ward I/Realtor</i>
<i>Laurel LaBonde</i>	<i>Ward II/Public Affairs Specialist</i>
<i>Mick Todd</i>	<i>Water &amp; Sewer Board Representatives</i>
<i>Susan Benson Todd</i>	<i>Ward II/Artist</i>
<i>Thomas DeVore</i>	<i>At-Large/Artist</i>
<i>Monica Ramirez</i>	<i>Ward IV/Dean of Instruction</i>
<i>Mirian Smith</i>	<i>Ward II/Undergraduate Student</i>
<i>Frank Freeman</i>	<i>(Past member)</i>
<i>Sonya Paukune</i>	<i>(Past member)</i>

## ***Awards***

- 2010 Public/Civic Memorial—1st Place—Poudre Trail Story Posts  
Presented by American Institute of Commemorative Art*
- 2013 Excellence in Community Design Award—Weld County Fallen Officers Memorial  
Presented by the City of Greeley*
- 2013 Community Champion Award—Greeley Art Commission  
Presented by Colorado Parks and Recreation Association*
- 2013 Columbine Award for Programming—Rodarte Bus Wrap Project  
Presented by Colorado Parks and Recreation Association*



Michael McBride, Debbie Dalton & AICA Representative



Art Commissioner Ed Rogers with City Staff and CPRA Awards

***The Art Master Plan has been developed to enhance and reinforce the goals, visions and values of the City of Greeley and its citizens through art.***

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# The Plan Summary

## Introduction

The term “public art” refers to any art or design that has been created specifically to be sited in the public domain. All forms of public art attract attention and heighten the awareness of, and encourage interaction with public space. Public art has a very positive impact on a community and it helps to define and reveal the unique character of a specific neighborhood. Art helps to define a community that is unique thereby enhancing its image and appeal.



Go West Art Fence located at Centennial Village  
By Artist Lisa Cameron Russell

The economic and cultural diversity of Greeley contributes to a quality of life that residents enjoy. Greeley is not only an economic hub within the region, but also an educational hub with such educational institutions as the University of Northern Colorado (UNC), Aims Community College and the Institute of Business and Medical Careers (IBMC).

The updated 2014 Art Master Plan is integrated with the 2009 Art Master Plan and is in alignment with the 2060 Comprehensive Plan. The Plan is proactive and advocates for the community and economic development through consideration of the City’s priorities.

City Council finds that all Water, Sewer and Stormwater funds used for the Art in Public Places Program provide a betterment to those utilities, and that the acquisition, lease, maintenance, repair, and display of works of art is beneficial to the ratepayers.

Flexibility was implemented in the Art Master Plan (AMP) from the start with the knowledge that one can’t always predict future growth or the opportunities to work with outside entities. Through careful consideration and much debate, the AMP committee unanimously agreed to remove the Gold Hill Water Tower project and the Overpass Art from the Art Master Plan.

***Greeley promotes a healthy, diverse economy and high quality of life responsive to all its residents and neighborhoods, thoughtfully managing its human and natural resources in a manner that creates and sustains a safe, unique, vibrant and rewarding community in which to live and work.  
(City of Greeley 2060 Comprehensive Plan)***

# The Plan Summary

## Vision, Goals and Objectives

1. The plan will create the framework for a series of public art projects that relate to the City of Greeley's missions and maximize community exposure.
2. The plan is founded on the principle that public art can create remarkable places.
3. The beauty and function of these public art projects will encourage public interest, involvement and education that convey a sense of importance relating to city and community.
4. The plan will integrate art into public infrastructure when feasible and appropriate.

## Completed Goals—Public Art Program 2009-2013

1. Dedicated the Art on Loan program to the Downtown Area.
2. Expanded the City Permanent Art Collection nearly doubling the value from 2009-2013 through 1% projects, purchases and generous donations.
3. Placed artwork in prominent places.
4. Implemented the 2009-2013 City of Greeley Art Master Plan.
5. Collaborated with UNC College of Art & Design, Weld County School District 6, Rodarte Kids, National Board of Chiropractic Examiners, Chase Bank, Monfort Family, Farr Family, Downtown Development Authority, Poudre Trail Board, Friends of Museums Guild, Weld County Sheriff, Weld County Fallen Officers Memorial Fund, Greeley Tribune, downtown businesses, individual art donors, Historic Preservation Board and City departments.
6. Reorganization of funds to create one 'Public Art Fund' by combining Water, Sewer, Stormwater and General funds used for the Art in Public Places Program for better transparency.
7. Improved Community Outreach through community events and private collaborations such as the Trail-athlon and the National Board of Chiropractic Examiners.



*Every Drop Counts* Bus Wrap graphic design by Ann Martinez; fish drawings by Rodarte Kids

## Scope and Implementation—AMP:

1. Is implemented in accordance with the Greeley Public Art Ordinance and Guidelines by the Greeley Arts Commission, with the support of the Culture Park and Recreation staff.
2. Is informed by, aligned with, and responsive to existing City of Greeley values.
3. Supports cross-departmental and cross-discipline collaboration.
4. Creates unique opportunities ranging from large scale projects to "discovery" sites.
5. Selects sites that encompass all areas of Greeley.
6. Secures best artists for public art projects: Local, regional, national and international
7. Remains flexible to change.

# Selecting Sites and Projects

## Site Selection

Public art should contribute to city life and people's use and enjoyment of public places. Sites may be chosen for a variety of reasons. It may be a historically significant story about a person, an event or the community.

The site may be selected for its visibility or simply because property development is offering an opportunity for artwork.

Public art can welcome people to town, mark a town center or provide shade and resting places. Sometimes art is located in high traffic areas, especially those places frequented by pedestrians. Other common sites may include: Entryways, public buildings, neighborhood communities, schools, senior centers, police and fire stations, parks and trails and town centers where people walk and gather. Public art can advance overall urban design by beautifying otherwise dull aspects of public works infrastructure.



Artist: Frank Garza

## Project Selection

The size and character of a work of art should reflect and enhance the size and character of its landscape setting. The Art Master Plan identifies areas for the placement of both monumental scale and intimate scale artwork. In addition, the plan also recommends sites for serial works of art.



Artists: Michael McBride & Debbie Dalton

Conceived as one work, serial pieces can relate to commonly found landscapes: For example, the UNC/Downtown Corridor and the Poudre Trail Marker Projects.

Public Art of a monumental scale makes a large impression, is easily visible, and creates landmarks that often become collectively meaningful and architecturally prominent.

Public art of an intimate scale tends to relate directly to the individual experience in a more personal manner. While

both can create landmarks, intimately scaled public art enhances a sense of discovery and adds depth to the pedestrian experience.



*Siblings* by Hee Hun Cho

# Selecting Sites and Projects

## Incorporated Themes

Public Art can commemorate events, honor individuals, or identify historic locations and can be based on its educational value. It can also create an opportunity for the expression of the diversity and unique character of the city and its people. As Greeley works to enhance the quality and character of its public buildings and spaces, there is a tremendous opportunity to illustrate the rich, visual heritage of the region. Public Art within the city

gives a sense of discovery and vibrancy to public spaces. Greeley is committed to providing access to art and creating an environment of enrichment for all citizens.

Greeley: A Visual Resonance by Frank Garza  
Located at Greeley History Museum



## Art Awareness and Education

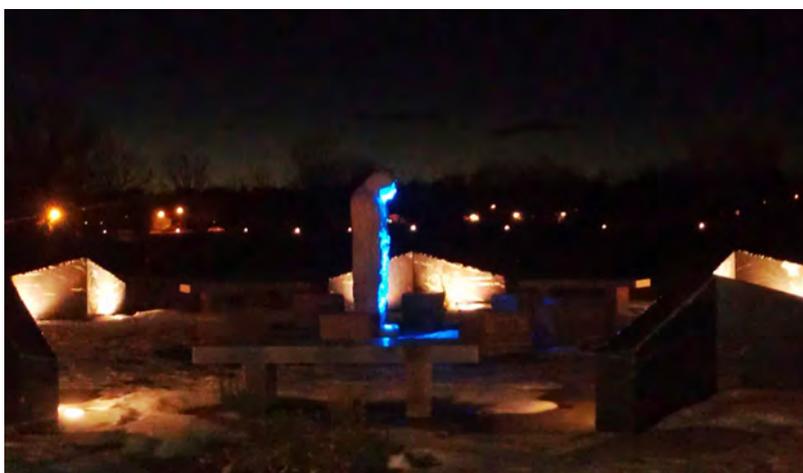
Outreach is critical to the success of the Public Art program. The public is encouraged to participate in all aspects of the process including: Serving on committees, developing

projects with artists, attending art dedications, and participating in educational activities such as public art tours and lectures.

Care is taken to foster relationships with public schools by arranging artists' visits, creating public art curriculum, and involving students in public art projects. Information about the program is made available through brochures, maps, reports and the City's website.



Winnograd Elementary School Art Day



Weld County Fallen Officers Memorial located at Bittersweet Park  
Artists Robb Casseday, Debbie Dalton & Michael McBride

## Collaborations

The Art Commissioners will continue to meet with local businesses and developers to explore possibilities for the inclusion of public art into their projects. The Master Plan will seek productive partnerships as a way to deliver the most efficient services to the community by sharing facilities, funding, programs, and with mutual outreach and aid.

# Selecting Sites and Projects

## Maintenance

To ensure the highest quality presentation of public art, it is important to consider the durability, maintenance needs, and appropriateness of each installation. Construction details such as mounting and anchoring hardware, support structures, and other physical connections should be thoughtfully designed and implemented with care. For outdoor works, special attention should be given to landscape design, particularly the topography around the work of art. Long-term outdoor installations will be made to withstand natural elements such as UV exposure, wind, rain and other forces. Greeley's Public Art Program includes a comprehensive maintenance plan.

## Prioritization Process

The following site/project suggestions were gathered from Greeley Art Commission members and City Department Directors including input from the Assistant City Manager, Public Information Officer, Greeley Fire Chief, Culture, Parks & Rec, Public Works, Water & Sewer, and Planning Departments:

Art along bike paths	Rodarte Center area
Poudre Trail	Rodarte Center Mural at 920 A St
Poudre Ponds—35th Ave	N 11th Ave—Mercado Area
Poudre Heritage Corridor	Triangles at major intersections
Sheepdraw Trail	No. 3 & Greeley Loveland Ditches
Josephine Jones Park by Hwy 34	Art in Islands of Residential streets
Luther Park on 10th St	Partner with Leprino—1302 1st Ave
Sunrise Park area	NCMC—16th St from 16th Ave & 21st Ave
Farr Park—13th Ave & 26th St	New convention center—10th Ave & 7th St
Epple Park—4th St & 43rd Ave	UNC—1700 9th Ave
Centennial Park—23rd Ave & 22nd St	Aims—5401 W 20th St
Island Grove—501 N 14th Ave	JBS—800 N 8th Ave
Island Grove Playground	Libraries
Balsam Park	Schools near slow zones
Balsam Dog Park	Missile Silo Park
Water Tower at Highland Hills	Greeley Airport, National Guard
20th St between 47th Ave & 59th Ave	Greeley Illustrated Water History Book
Boomerang Golf Course—7309 W 4th St	Barn Quilts—barn at 71st Ave trail head
Greeley Entryway Sign—Hwy 34 & Hwy 287	Small replica of overall water plan
Promontory—10th St from 101 & 117 Ave	Kinetic Art with water
23rd Ave out to bypass—Hillside area	Future 11th Ave Transit Project
Reservoir Rd W of 23rd Ave	11th Ave between A St and O St
10th Street Corridor	42nd Ave & 22nd St—Island in medians
65th Ave & 10th St	71st Ave S of 10th St—new median
Greeley PD (outside) 2875 10th St	10th St and 71st Ave
Centerplace - 10th St & 47th Ave	59th Ave and 10th St—southeast corner
City Hall/Civic Bldgs.—1000 10th St	23rd Ave and Reservoir Road, northwest corner (Fire Station property)
Fire Station—23rd Ave & 10th St	Fire Station on 1st Ave
18th St & 1st Ave	47th Ave and 20th St, northwest corner
Meeker House—1324 9th Ave	

All suggestions were submitted to the Art Commission to be prioritized using the following criteria:

1. Alignment with Public Art Guidelines
2. Significance to Greeley's culture, history and community
3. Potential to maximize funds for art purchase
4. Visibility and impact of aesthetic characteristics
5. Ability to incorporate into other city plans and objectives
6. Art awareness and education opportunities
7. Collaborations with public and private organizations.

# Recommendations for the Master Plan Project/Site Proposals

Years 2014-2018

## **Paths, Parks and Byways**

- Josephine Jones Park & Hwy 34
- Luther Park on 10th St near 18th Ave
- Poudre Trail, Ponds & Heritage Corridor
- Centennial Village Art Fence

## **Streets and Entryways**

- S 8th Ave Entryway
- Greeley Entryway Sign—W Hwy 34
- Manhole Cover Design
- Xcel Substation Art Fence
- 10th St & 23rd Ave Triangle

## **Civic & Private Buildings**

- Pathway to the Arts Commemorative Sculpture
- UCCC Project

## **Special Projects**

- Illustrated Greeley Water History Book

## **Ongoing Programs**

- Downtown/UNC Art Walk
- Sculpture on Loan
- Community Outreach
- Paint the Town Murals
- Uptown Trees

## **Future Project/Site Art Opportunities**

- Island Grove
- Water Tower at Highland Hills
- Centerplace on 47th Ave & Hwy 34
- N 8th Ave Entryway, JBS, Leprino
- Art with existing water—No. 3 Ditch, Canal District
- NCMC
- UNC
- Downtown Convention Center
- City Hall/Civic Buildings

## Paths, Parks and Byways

### Josephine Jones Park & Hwy 34

Cities nationwide are including art on trails to create interest in natural surroundings. JB Jones Open Space Park is a beautiful expanse of xeriscaped land (approximately 36 acres) that stretches from the former home of Jones (now the Greeley Forestry headquarters) to Highway 34 on the south.



Example of art for purchase at the Loveland Sculpture Show



Example of art for purchase at the Loveland Sculpture Show

### Luther Park & No. 3 Ditch

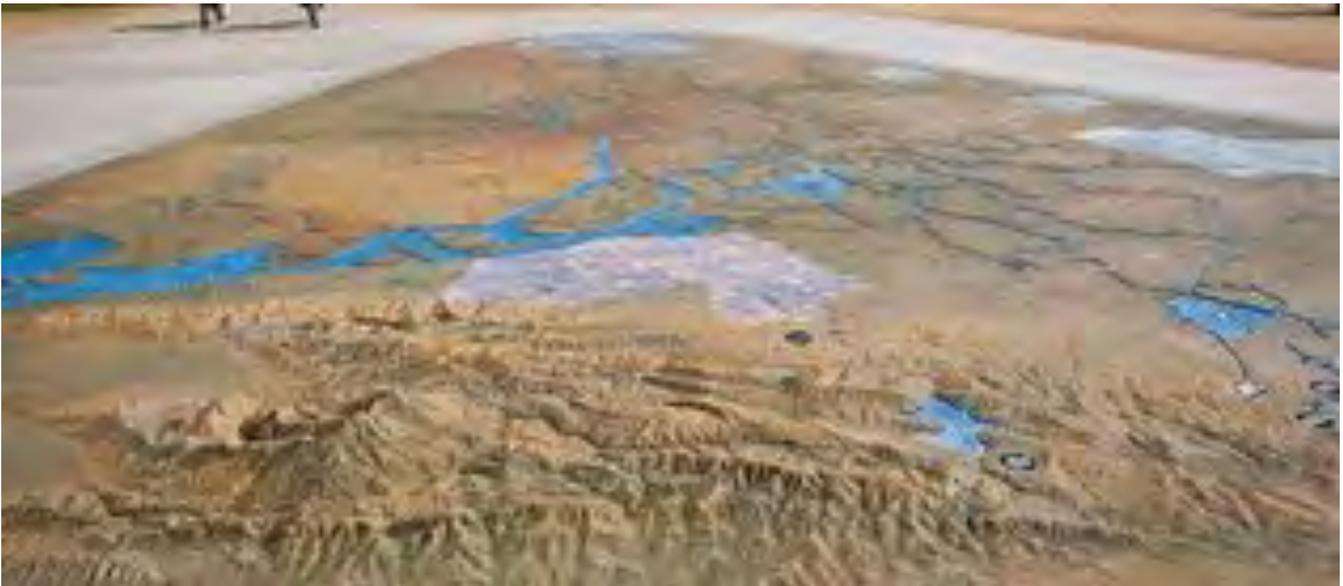
The No. 3 Ditch is 139 years old...as old as Greeley. It is essentially the reason Greeley survived in what was then called “the Great American Desert”. Dug by huge, horse-drawn plows in 1870, the ditch has now progressed to the computer age. Through the Art Acquisition Program, Art Commissioners, through the City of Greeley, will recommend one or more works of art that will enhance the strip of Gravel with color and energy. Pedestrians, visitors to the park and local traffic will appreciate the addition to showcase the No. 3 Ditch...the root of Greeley’s Water Story.

## Paths, Parks and Byways

### Poudre Trail, Ponds and Heritage Corridor

The City of Greeley will commission an artist to create a small scale interactive replica of Northern Colorado's vast water system. The scope and operations of the complex project that brought water to our once arid desert from the Western Slope will be better understood by children and adults when viewed on a smaller scale.

The artwork would be most appropriate if placed near the Poudre River in an area that is frequented by students such as the Poudre Learning Center located at 8313 W F St.



This concrete scale model of the Sacramento-San Joaquin Delta is one example of what the project could look like.



Susan Todd sits by the C-BT Interpretive Area at the Northern Water Building in Berthoud, CO.

Greeley's water system was originally built for agricultural purposes. It serves multiple demands including municipal and industrial supply, hydro-power generation, recreation, and fish and habitation. In recent years however, water supply demands have shifted making municipal and industrial supply the main water beneficiary, rather than irrigation.

## Paths, Parks and Byways

### Centennial Village Art Fence



Centennial Village located at 14th Ave & A St

In 1975, the City of Greeley reserved ten acres within the Island Grove Park for an 'outdoor museum' to interpret the settlement history of Greeley and the rest of Weld County from 1860 to 1920. Named Centennial Village Museum in honor of the nation's bicentennial and the state's centennial, the site was opened on July 4, 1976.



*Go West Art Fence* by Artist: Lisa Cameron Russell

Nearly 1,000 feet of artistic fence begins at the south side entrance to the museum and wraps around the Monfort House located at 14th Avenue and A Street. The durable, low maintenance, functional art fence will be continued along 14th Avenue, the entrance to Island Grove, with matching dollars from public and private entities such as the Monfort Family Foundation and the Poudre Heritage Alliance.

## Streets and Entryways

*Nowhere are a community's self-concept, values, quality of life, and culture more clearly evidenced than in its design. The perception of a community is formed by the way buildings are situated and arranged, their design and compatibility with adjacent land use, the use of landscaping, signage, public art and neighborhood and community focal points. Most often, the image of community is initially formed by the traveling public along its major roadways. (2060 Comprehensive Plan)*



### **S 8th Ave Entryway**

For eighteen thousand visitors entering Greeley from South Hwy 85, their first glimpse of our city is where the highway meets 8th Avenue at about 24th Street. A clean welcome entryway enhanced with artwork may help prospective citizens to look at Greeley as a place where they would like to relocate.



### **Greeley Entryway Sign W Hwy 34**

The addition of artwork will help accomplish the goal of creating a "Home Town" character. Blending our agricultural heritage with progressive cultural qualities will also help build community pride.

# Streets and Entryways

## Manhole Cover Design

Manhole covers in Greeley's highly visited areas will be replaced with covers cast from molds designed by local artists. Artists of all ages will be encouraged to produce new designs to bring more recognition to the importance of water in Greeley.

Who would have thought that such mundane objects as manhole covers would ever be regarded as works of art? They lie underfoot; they seal off and provide entry to an underground world of water mains and sewers. They appear by the thousands in our cities, but people hardly take notice or think of them as art.



Manhole covers are completely ordinary and when they become art, they are totally unexpected. There is an infinite variety of design in the most common places. They have become records of urban industrial art and have marked their place in American culture.

Examples of Manhole Cover Art can be found worldwide.

# Streets and Entryways

## Xcel Substation Art Fence & 10th St & 23rd Ave Triangle

The intersection at 10th Street and 23rd Avenue is a hub for visitors and citizens to change directions when traveling across town in any of four directions. On average, over 25,000 people pass through each day. One goal of the Art Master Plan is to place art in high-impact areas.



The Intersection is currently in the design phase for future improvements.



Xcel substation located at 23rd Ave & 10th St

Artists will be invited to design an art fence as well as artwork for the triangular area that integrates into the upcoming street design and landscaping plans. Sculptures, rocks, stones and ceramic tiles are a few of the low-maintenance, durable options for artists to choose from in order to creatively improve this high visibility traffic area.



Example of street art by Artist Tom Latka

## Civic & Private Buildings

### Pathways to the Arts Commemorative Sculpture

An artist will be commissioned to create artwork that will commemorate Jil Rosentrater's contributions to the City of Greeley. The artwork will be incorporated into the Union Colony Civic Center located at 701 10th Ave, Greeley, CO. 1% for Art funds with private donations will be used for the commission.

Jil Rosentrater, as the City's first director of Cultural Affairs, was instrumental in guiding the construction of the Union Colony Civic Center, Greeley's and Northern Colorado's premier performing and visual arts center. Jil was sensitive to the needs of all, especially young emerging artists. She brought a sense of joy and humor to all she did to promote the arts in the region. One or more sculptures will be placed in the UCCC area. The preferred medium is Yule Marble, yet other materials recommended by the artist may be considered.



Artwork created by Madeline Wiener

## Civic & Private Buildings

### Union Colony Civic Center Project

The Union Colony Civic Center (UCCC), Greeley's performing and visual arts center, celebrated its twenty-fifth year anniversary in 2013. The community remembers, as if it was yesterday, the trials and tribulations that were overcome to acquire funding for what is now Northern Colorado's premier arts venue. It is only fitting to place prestigious artwork outside of Greeley's most majestic building to commemorate the community's huge spirit of accomplishment.

An artist will be commissioned to create and incorporate artwork into the redesign of the front of the UCCC. By combining design elements of Lincoln Park, a new convention center and the UCCC, a hub of pedestrian-friendly activity will be nurtured. The new space will be a connecting point for citizens as well as a welcoming area to visitors.

The artist(s) selected will be working with City staff and boards to envision an artistic renovation of the area in front of the building. This includes, but is not limited to: artwork, artistic design of the lighting, landscaping, plantings, seating areas, sculpture, water features, etc. The majority of the activity for the Center is during the school year and during the evening, so the City would require sculpture(s) that is/are equally dramatic day or night.

It will also be viewed by hundreds of thousands of visitors accessing the courthouse, senior center, downtown recreation center, new proposed convention center and events in Lincoln Park such as the Arts Picnic, Oktoberfest, Greeley Lights the Night, etc.



Union Colony Civic Center at 701 10th Ave

## Special Projects

### Illustrated Greeley Water History Book

An illustrated Greeley Water History Book, suggested by several Water Board members, will be a collaborative effort between artists, historians and writers. Art funds will be used for the illustrative creations and private donations will go towards the writing and printing costs.



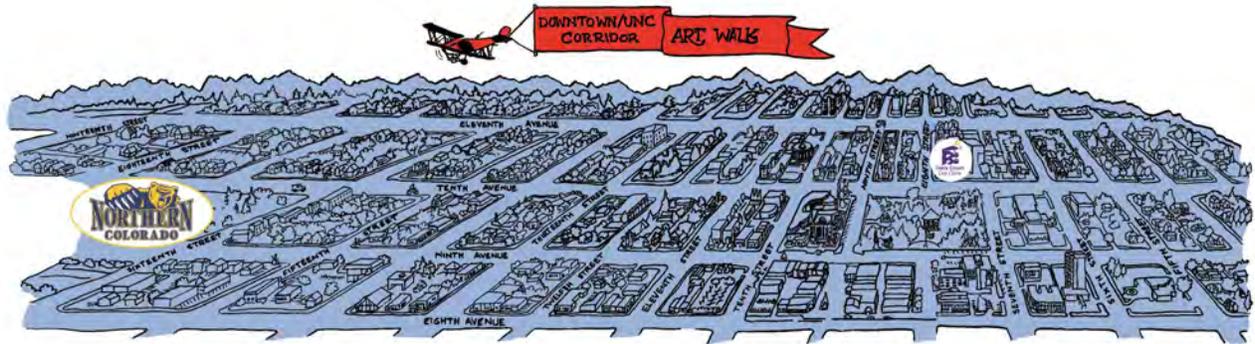
Example of a tabletop artistically illustrated book

The Colorado-Big Thompson Project is a federal water diversion project in Colorado designed to collect West Slope mountain water from the headwaters of the Colorado River and divert it to Colorado's Front Range and plains.

While the project was originally built for agricultural purposes, it serves multiple demands including principal and industrial supply, hydro-power generation, recreation, and fish and habitation.

## Ongoing Programs

### Downtown/UNC Art Walk



Illustrated Art by Collette Pitcher

Public art enhances public spaces and creates destinations in a community where people walk and gather. Well-designed and attractive artwork strategically located throughout the City encourages people to fully appreciate and utilize public spaces.

The City of Greeley will link the UNC campus to downtown Greeley with a trail of artworks for pedestrians, cyclists and motorists to enjoy as a collaboration with the Downtown Development Authority, the Creative District, the University of Northern Colorado, the University District and local businesses.

The Art Walk Corridor will be bordered by 11th Avenue, 8th Avenue, 5th Street and 20th Street. Artwork will be placed throughout the Creative District and the University District, where opportunities exist. The corridor connects the UNC campus with downtown. These streets were built wide enough for turning around a horse and buggy and today are wide enough for pedestrians, cyclists, motorists and art.

9th Avenue is a historic route through the corridor. It is a prominent route from the University through the Madison District residential area to the Meeker House, the historic Weld County Courthouse, Lincoln Park and the downtown area. The No. 3 Ditch passes through the corridor, also providing sites for art, especially in the proposed University District "Canal" shops area. Downtown, 8th Avenue offers many old walls for murals, and the wide street right-of-ways will allow for large three-dimensional artworks.

A variety of artwork will be considered. It could be functional as well as decorative. For example: bike racks, benches, sculptures, kinetic water features, or fancy tree guards. Several of our ongoing programs, such as Sculpture on Loan, Paint the Town Murals, Uptown Trees and permanent acquisitions allow the versatility needed to create such an art walk over a span of several years.

## Ongoing Programs

### Sculpture on Loan

In 1995, the City of Greeley initiated the Sculpture on Loan Program with the placement of three pieces of art in the Downtown area. Each year since then, the Commission has selected up to fourteen sculptures to be displayed in our public areas and community parks. The annual Sculpture on Loan program provides the opportunity for the public to enjoy a wide variety of new sculptures each spring. Artists leave their work on display from May to April of the following year. In return the City pays a small honorarium, agrees to publicize and insure the artwork while on display. A brochure is printed and posted on the [greeleyarts.com](http://greeleyarts.com) webpage each year to encourage Greeley's viewing population of nearly 100,000 people to enjoy self-guided walking tours of the current artwork.



*Butterfly Ball* by Mary Ann Baker  
2011 City of Greeley Purchase



Frank Freeman, Dik Munson & Jane Altberg

The Art Commission also tends a booth each summer at the Arts Picnic in Lincoln Park to talk about the public art programs. Visitors can vote for their favorite sculpture, and the winning artist receives the 'People's Choice Award'. The citizen input is taken into consideration when the City purchases one piece of sculpture and adds it to their permanent collection.



Mavro Coggins visiting with guest artist Lou DeAngelis

### Community Outreach

The City of Greeley will request funds annually to reach out to the community. Printing annual Sculpture on Loan brochures and Greeley Sculpture coloring books for District 6 students will help educate the public about Greeley art. Other outreach includes the Commission's participation in the annual Poudre River Trail-athlon, hiring an artist to demonstrate his/her skills and provide marketing information at the Arts Picnic booth.

## Ongoing Programs

### Paint the Town Murals

The Art Commission selects artists to create murals and wall art on pre-existing city walls with work that acknowledges the diversity of our community with a broad range of social, cultural, historic, or abstract imagery.

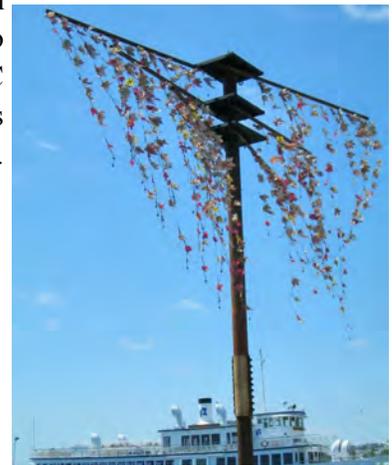


Mural in progress by artist Blake Nuebert

The Commission places importance on the artistic design, craftsmanship, quality of materials, and how it reflects our community. All murals will have an anti-graffiti coating for maintenance purposes. Artwork may not be a form of signage or advertisement in any way. Up to five murals will be painted in highly visible places to be selected by the Art Commission. Murals will be in collaboration with local business owners.

### Uptown Trees

Up to five interpretive “sculptural trees” will be purchased annually from artists and integrated into the Eighth Avenue corridor from Sixteenth Street to 10th Street as permanent works of art. This portion of the Downtown/UNC Art Walk corridor will be in collaboration with Community Development’s 8th Avenue improvements and the Downtown Development Authority.



Examples of artistic trees in the San Diego Bay area

# Location Options for Purchased and Donated Artwork



National Board of Chiropractic Examiners, new location for *The Seed*

## Paths, Parks and Byways

Sheepdraw Trail  
Sunrise Park area  
Farr Park  
Epple Park  
Balsam Park

## Streets and Entryways

Promontory  
Hillside area 23rd Ave to Bypass  
Reservoir Rd W. of 23rd Ave  
42nd Ave & 22nd St Islands  
71st Ave S of 10th St—new median  
10th St and 71st Ave  
59th Ave and 10th St on SE corner  
23rd Ave and Reservoir Rd, Fire Station #2

## Civic & Private Buildings

Libraries  
Boomerang Golf Course  
Fire Stations  
Greeley Police Department-Outside  
N 11th Ave/Mercado District



*The Seed* by Greg Reiche, Donated to the City  
from a private donor

## **PUBLIC ART ORDINANCE**

### Chapter 2.33 Art Commission

- 2.33.010 Greeley Art Commission; establishment
- 2.33.020 Members; terms; replacement and removal
- 2.33.030 Powers and authority
- 2.33.040 Art in Public Places Program; purpose
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### Chapter 2.33

#### Art Commission

##### 2.33.010 Greeley Art Commission; establishment.

There is created a Greeley Art Commission, the purpose of which is to manage acquisitions including, but not limited to, the review and recommendation to Council of artwork which is proposed for donation to the City for public display. (Ord. 70, 2002 §1; Ord. 21, 1997 §1(part); Ord. 56, 1994 §1; Ord. 50, 1993 §1(part))

##### 2.33.020 Members; terms; replacement and removal.

The Greeley Art Commission shall be comprised of twelve (12) members; nine (9) members appointed by Council. One (1) designated member each from the City's Parks and Recreation Advisory Board, Planning Commission, Water and Sewer Board and six (6) community members, which shall include one (1) artist, one (1) art educator, and one (1) architect or designer. (Ord. 70, 2002 §1; Ord. 21, 1997 §1(part); Ord. 50, 1993 §1 (part))

##### 2.33.030 Powers and authority.

The Greeley Art Commission shall establish rules of procedure and operating standards to define "work of art," artwork selection criteria, site selection criteria and any dollar amount or in-kind assistance to be required as a condition of acceptance to provide for installation and maintenance of any work of art. Reports from the Commission, as well as recommendations, shall be made directly to the City Council. City staff supporting the Parks and Recreation Advisory Board, the Planning Commission and the Union Colony Civic Center Advisory Board shall provide support to the Greeley Art Commission in the execution of its duties. (Ord. 21, 1997§1 (part); Ord. 50, 1993 §1(part); Ord. 70, 2002 §1)

##### 2.33.040 Art in Public Places Program; purpose.

The purpose of this Section is to provide a means to fund the acquisition of works of art by the City which shall become the City's permanent collection, to provide a means to select works of art for the collection, to provide for the display of the collection and to provide for the maintenance and repair of the works of art in the collection. (Ord. 70, 2002 §1; Ord. 42, 1998 §1)

##### 2.33.041 Definitions.

For the purpose of this Section, the following words or phrases shall be defined as set out below:

Art in public places means any visual work of art displayed for two (2) weeks or more in an open City-owned area, on the exterior of any City-owned facility, inside any City-owned facility in areas designed as public areas or on non-City property if the work of art is installed or financed, either wholly or in part, with City funds or grants procured by the City. Commission means the Greeley Art Commission as created by Section 2.33.010. Construction cost means actual cost of any construction project with an estimated construction cost of fifty thousand dollars (\$50,000.00) or more, excluding engineering and administrative costs, costs of fees and permits and indirect costs, such as interest during construction, advertising and legal fees. Construction project means the construction, rehabilitation, renovation, remodeling, equipping or improvement of any public building, street, park, utility line or other public improvement by or for the City, including all associated landscaping, parking

and the like, but excluding any improvements made by any special improvement district and any other improvements exempted by the City Council. Reserve account shall mean the Art in Public Places Reserve Account established by this Chapter. Work of art includes, but is not limited to, a sculpture, monument, mural, fresco, relief, painting, fountain, banner, mosaic, ceramic, weaving, carving and stained glass. Work of art would not include paving or signs. (Ord. 70, 2002 §1; Ord. 42, 1998 §1)

#### 2.33.042 Funds for works of art.

All requests submitted to the City Council for appropriations for construction projects estimated to cost over two hundred fifty thousand dollars (\$250,000.00) and not more than fifty million dollars (\$50,000,000.00) shall include an amount equal to one percent (1%) of the estimated cost of such project for works of art. When the City Council approves the appropriations for any such project, one percent (1%) of the appropriated amount shall be deposited into the appropriate reserve account. If any construction project is partially funded from any source which precludes a work of art as an object of expenditure of such funds, the one percent (1%) shall be funded from project funding sources that are not so restricted. Money collected in the Art in Public Places Reserve Account shall be expended by the City for projects as prescribed by the Art in Public Places Guidelines. (Ord. 70, 2002 §1; Ord. 42, 1998 §1) Administration — Sec. 2.48.020 2-96 Supp. 23

#### 2.33.043 Project design.

In all construction projects costing between fifty thousand dollars (\$50,000.00) and two hundred fifty thousand dollars (\$250,000.00), one percent (1%) of the project cost will be utilized in conjunction with a City-selected artist who will participate in the design of the project for the purpose of incorporating works of art into all aspects of the project, both functional and aesthetic, to the fullest extent possible within the project budget. The cost of the artist's services shall be paid from the reserve account associated with the project budget. If not practical to incorporate artwork into the designated project, said funds can be moved to another like project with the recommendation of the Commission and approval by City Council. (Ord. 70, 2002 §1; Ord. 42, 1998 §1).

#### 2.33.044 Incorporating art in purchases.

The City shall endeavor to include artistic and aesthetic values in all construction projects, including those costing less than fifty thousand dollars (\$50,000.00), and in all purchases of personal property that may be located or used in places open to the public. (Ord. 70, 2002 §1; Ord. 42, 1998 §1)

#### 2.33.045 Accounts established.

(a) There is hereby established a reserve account with the General Fund to be known as the Art in Public Places Reserve Account. Said reserve account shall be credited with such funds as determined by the City Council and with all funds received by the City for visual art in public places, whether contributed, earned, secured through grants or otherwise obtained. Moneys credited to such account shall be expended only for acquisition, lease, installation, maintenance and repair of works of art and expenses of administration of this Chapter. (b) There is hereby established a separate reserve account within the Water and Sewer Fund to be known as the Art in Public Places Reserve Account for such fund. Said reserve account shall be credited with such funds as the City Council may determine and with all funds from Section 2.33.042 that are paid by the utility for which said fund was established. Moneys credited to such reserve account shall be expended only for the acquisition or lease of works of art that provide a betterment to such utility or that are otherwise determined by the City Council to be for a specific utility purpose that is beneficial to the rate payers of such utility, and for the maintenance, repair or display of such works of art. Any limitations in other provisions of this Code on the purposes for which moneys in the Water and Sewer Fund used shall not prohibit the use of moneys in the Art in Public Places Reserve Account for such fund from being expended for the acquisition or lease of works of art or for the maintenance, repair or display of works of art. (Ord. 70, 2002 §1; Ord. 42, 1998 §1)

#### 2.33.046 Administration.

In accordance with Section 2.33.030, the Commission shall administer the provisions of this Chapter relating to the acquisition of works of art and their display. The Commission shall submit to the City Council, not later than March 1 of each year, an annual report for the prior year. (Ord. 70, 2002 §1; Ord. 42, 1998 §1)

#### 2.33.047 Display of art in public places.

(a) Works of art selected and implemented pursuant to the provisions of this Chapter may be placed in, on or about any public place or, by agreement with the owner thereof, any private property with substantial public exposure in and around the City. Works of art owned by the City may also be loaned for exhibition elsewhere, upon such terms and conditions as deemed necessary by the Commission and approved by Council. City

officials responsible for the design and construction of public improvements in the City shall make appropriate space available for the placement of works of art, in consultation with the Commission. The Commission shall advise the department responsible for the particular public improvement of the Commission's decision regarding the design, execution and placement of works of art in connection with such project. For any proposed work of art requiring an extraordinary operation or maintenance expense, the Commission shall obtain prior written approval of the department head responsible for such operation or maintenance before approving the same.

(b) All works of art shall receive the prior review and approval of the Commission consistent with Section 2.33.030. None shall be removed, altered or changed without the prior review and approval of the Commission.

(c) No work of art financed or installed either wholly or in part with City funds or with grants procured by the City shall be installed on privately owned property without a written agreement between the Commission, acting on behalf of the City, and the owner specifying the proprietary interests in the work of art and specifying other provisions deemed necessary or desirable by the City Attorney. In addition, such written agreements shall specify that the private property owner shall assure: (1) That the installation of the work of art will be done in a manner which will protect the work of art and the public; (2) That the work of art will be maintained in good condition; and (3) That insurance and indemnification will be provided as is appropriate.

(d) Installation, maintenance, alteration, refinishing and moving of works of art shall be done in consultation with the artist whenever feasible.

(e) The Director of the Department of Cultural Affairs shall maintain a detailed record of all art in public places, including site drawings, photographs, designs, names of artists and names of architects whenever feasible. In conjunction with the Commission, the Director shall provide recognition to the artists of the Art in Public Places Program. The Director shall also place on file in the office of the City Clerk the Public Art Collection Policy Guidelines. (Ord. 70, 2002 §1; Ord. 42, 1998 §1)

#### 2.33.048 Ownership.

All works of art acquired pursuant to this Chapter shall be acquired in the name of, and title shall be held by, the City of Greeley, Colorado. (Ord. 70, 2002 §1; Ord. 42, 1998 §1)

#### 2.33.049 Exemptions.

The following are exempt from the provisions of this Chapter:

- (1) All works of art in the collections of, on display at or under the auspices of the Greeley museums; and
- (2) All works of art on display in private City offices or other areas of City-owned facilities which are not generally frequented by the public. (Ord. 70, 2002 §1; Ord. 42, 1998 §1)

## Existing Outdoor Art

DATE	TITLE	ARTIST	LOCATION
*2013	Windswept II	Barry Ferich, CA	Rec Center lobby 651 10th Ave
**2013	Farr Sighted	Seth Vandable, TX	Farr Library 20th Ave & 65th St.
*2013	The Magic Falcon	Joellen Domenico	8th St & 8th Ave NW corner
*2013	The Seed	Greg Reiche, Santa Fe	NBCE 59th Ave & 10th St
*2013	Desert Prince	Kurt Jungblut	Chase Bank 822 7 <sup>th</sup> St
*2013	When Champions Meet	Chris Navarro	Island Grove Arena 501 N 14 <sup>th</sup> Ave
**2013	Green Snapdragon II	John King, CO	Lincoln Park, 9 <sup>th</sup> Ave & 8 <sup>th</sup> St
2013	Rain Symphony	Joshua Weiner, Boulder	Homestead Park 3699 29 <sup>th</sup> St, N side
*2013	Building Seas	Gregory Bergman, CA	Fire Station #2 2227 23 <sup>rd</sup> Ave
2013	Centennial Village Art Fence I	Lisa Cameron, Ft. Collins	Centennial Village 1475 A St S side entrance
**2013	Phoenix Mural	Armando Silva, Greeley	1020 9th Ave E facing wall
**2013	Centennial Village Art Fence II	Lisa Cameron, Ft. Collins	Centennial Village 14 <sup>th</sup> Ave & A St
**2013	Painter - mural	Blake Nuebert, Greeley	801 9 <sup>th</sup> Street W facing wall
**2013	Old Days - mural	Blake Nuebert, Greeley	Gallery Furniture Store 1028 8 <sup>th</sup> Ave
*2013	Becoming Blue	Michael Mladgen, CO	TBA
**2012	Weld County Fallen Officers Memorial	Debbie Dalton, Greeley	Bittersweet Park 35th Ave & 13 <sup>th</sup> St
2012	Greeley: A Visual Resonance	Frank Garza, Greeley	Greeley History Museum 714 8th St. S facing wall
**2012	Hands in Earth; Head in the Sky	Community & Armando Silva, Greeley	7 <sup>th</sup> Ave & 10th St E facing wall
**2012	Spilled Milk & Crackers	Amanda Ploegsma, Greeley	810 9th St E facing wall
**2012	The Old Station	Werner Schreiber, CO	Greeley Freight Museum, 680 10th St
2012	Every Drop Counts	Ann Martinez, Greeley and Rodarte Kids, Greeley	Rodarte Center 920 A Street

\* Denotes Artwork Donated to the City of Greeley

\*\* Denotes Partial Donation of Artwork to the City of Greeley

## Existing Outdoor Art

DATE	TITLE	ARTIST	LOCATION
*2011	Diego Mural	UNC Art & Design Students, Greeley	Rodarte Center 920 A Street
2011	Butterfly Ball	Mary Ann Baker	Lincoln Park Annex 10 <sup>th</sup> St & 7 <sup>th</sup> Ave
2011	Dragonfly Giraffe	John King, CO	Sheepdraw Trail Viewed from 10 St
*2011	Oasis Bench	Louis DeAngelis, Ft. Collins	Bittersweet Park 35th Ave & 12 St
2010	Live in Color Mural	Liz Blasi & Friends, Greeley	905 16 <sup>th</sup> St S facing wall
2010	Blue Grama	Kevin Shaffer, Evergreen	Reservoir Rd & W 22nd St NE corner
2010	Curly Sprokus	Michael Mladjan, Pine CO	Sanborn Park 2031 28th Ave W side
**2010	Poudre Trail Markers	Debbie Dalton, Greeley	Poudre Trail
2009	Blue Gigantus	Michael Mladgen, Pine CO	Centennial Village 1475 A St
2009	Blue Heron Through the Ages	James G Moore	City Hall 1000 10 <sup>th</sup> St, N side
2009	City Workers Memorial	Kathleen Caricof, Loveland	Lincoln Park 10 <sup>th</sup> Ave & 8 <sup>th</sup> St
*2008	Under Control	Greg Todd, Greeley	Fire Rescue Bldg 919 7 <sup>th</sup> St
2008	Analemmatic Sundial	Tam Wahl, Boulder	Ramsaire Farm Park 2828 C St
2008	Kids Sidewalk Art	Susan Haskins, Greeley & Local Students	Ramsaire Farm Park 2828 C St
2008	Aspens and Moon	Reven Marie Swanson, Denver	Boomerang Golf Course 10 <sup>th</sup> St & 71 <sup>st</sup> Ave
2008	Sunrise Park Mural	George Antuna, Greeley	Sunrise Splash Park 4th Ave & 13th St
2007	Etched Glass Panels & Terrazo Floor	David Griggs	Police Facility 2875 10th St
2007	Off to the Fire	Ken Williams, Pueblo	Fire Station #3 35th Ave & 2nd St
2007	Discovery Bay	Debbie Dalton, Greeley	Balsam Pool, 24th St & Balsam Ave
2007	Ballfield Arch	Jim Emmett, Greeley	Island Grove Ball fields A St & 13 <sup>th</sup> Ave
2007	New Dancing Moon II	Reven Marie Swanson, Denver	Union Colony Civic Center 701 10 <sup>th</sup> Ave
2007	Welcome Bear	Sole Source	Family Funplex 1501 65 <sup>th</sup> Ave

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## Existing Outdoor Art

DATE	TITLE	ARTIST	LOCATION
2006	Gold Map of the Southern World	Gerry Newcomb	Ice Haus 900 8th Ave, balcony fascia
2006	Essence of Tech	White Elk Glass Visions	Ice Haus 900 8th Ave, west wall
2006	Hands that Built Weld County	Vicki Reagan, Greeley	Island Grove Event Center 421 N 15th Ave
2006	What my Community Means to Me	Vicki Reagan, Greeley	Island Grove Event Center 421 N 15th Ave
2006	Luminarias	Barbara Grygutis	Family FunPlex 1501 65 <sup>th</sup> Ave
2006	Double Dancer	Dennis Sohocki	UCCC 701 10th St
2005	Life on the Wild Slide	Greg Todd, Greeley	Greeley Ice Haus 900 8th Ave
2005	Laying a Foundation	Mario Miguel Echevarria	Greeley Museum 714 8th St
2005	Para la Gente	Lauren Camp, Santa Fe	Rodarte Center 920 A Street
2005	Taking Off	Colette & Gary Pitcher, Greeley	Poudre River Trail ½ mile west of 71st Ave
2005	Winds of Change	Tom & Jean Latka, Pueblo	W 20th St. & 61st Ave Median
2005	Written in Water	Alexandre Philippe	Artistic Water Film Documentary
2005	Mountain Rose	Greg Todd, Greeley	Peak View Park 13 St d & 56h Ave, S side
2005	Community	Zink Metals, Berthoud	S 11th Ave & 26th St
2004	Morning Mist	Greg Todd, Greeley	Greeley West Park 41st Ave and 20th St
2004	La Semilla	Emanuel Martinez, Morrison	UCCC 701 10th St, Patio lounge
2003	11th Ave Bridge	Mario Miguel Echevarria w Steve Wood & Rodarte Kids	N 11th Ave & Poudre River
2003	Hard Rock	Pati Stajcar	Pumpkin Ridge 4th St & 59th Ave
2002	Peak View Panels	Pat Alles & John Dietz, Greeley	Peak View Park 59th Ave & 13th St
2002	Homestead	Vicki Ragan, Greeley	Island Grove Event Center 421 N 15th Ave
2002	Fire Watch	Jim Lynxwiler	Fire Station No. 7 6623 W 10th St
2002	The Benefits are Endless	Eleanor Yates, Greeley	Recreation Center 651 10th Ave

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## Existing Outdoor Art

DATE	TITLE	ARTIST	LOCATION
2002	Flowers	Christopher Weed	JB Jones Park 2631 52nd Ave Ct
2001	Reach For the Stars	Jim Lynxwiler	Christa McAuliffe School 600 51st Ave
**2001	The Box Mural	Eleanor Yates, Greeley	Public Safety Building 919 7th Street
2001	Foxtail Grass	Larry Morin	JB Jones Park 2631 52nd Ave Ct
2001	Monfort Park Balls	Sole Source	Monfort Park 47th Ave & 24th St
2001	Bearly Serious	Dawn Weimer	Pheasant Run Park 47th Ave & 4th St
*2000	Pioneer Couple	Berndt Savig, Morrison	Plumb Farm 955 39 <sup>th</sup> Ave
2000	Oasis	Tim Upham, Ft. Collins	Reservoir Road West of 23rd Ave
2000	Wisdom Keepers	Jim Lynxwiler	28th Ave & 20th St Median
1999	High Hopes	Georgene McGonagle, Denver	Youth Sports Complex 20th St & 65th Ave
*1999	Mysterious Gateway	Mary Michie	City Hall Annex 1100 10th St
1999	Wanna Play	Georgene McGonagle, Denver	Monfort Park 47th Ave & 24th St
1998	Otterly Pointless	Pati Stajcar	City Hall Annex 1100 10th St
1998	The Prize Catch	Kurt Jungblut	Glenmere Park, S side 14th Ave & Glenmere Rd
**1996	More Than Words	Greg Todd, Greeley	Centennial Park Library 2227 23rd Ave
*1993	The Promise of the Prairie	George Lundeen	Lincoln Park 10th Ave & 8th St
1988	Chandeliers	James Carpenter, Denver	Union Colony Civic Center 701 10 <sup>th</sup> Ave
*1983	The Track of Time	Chuck Sturrock, Greeley	Greeley Senior Center 1010 6th St
*1976	Century II	Carl & John Reichhardt, Greeley	Centennial Park 2201 23 <sup>rd</sup> Ave
1918	Nathan Meeker	Amy Jamieson	Meeker Home 1324 9th Ave
*	Little Hands of Peace	Jane DeDecker	820 9th St, N Side
*	Anti-Gravity Pyramids	Greg Buttons, Greeley	Sanborn Park 3000 20th St

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