



City of Greeley One Percent for Art Program Request for Qualifications

Aven's Village

The City of Greeley's One Percent for Art Program is requesting qualifications from artists for the installation of art into a newly designed inclusive playground to be located at Island Grove Regional Park in Greeley, CO. Diversity and play will be key elements. This call is for artwork design, fabrication and installation within a very tight timeline. Artwork at this location has been approved by City Council in the City of Greeley 2014 Art Master Plan.

Background

There are only two universally accessible playgrounds in Northern Colorado. Aven's Village at Island Grove Regional Park will be the third and is named in honor of Aven Mondy, a local girl who has Cerebral Palsy. This park will not only bring the existing playground up to new federal standards for play areas, it will be fully accessible and integrated for people of any age, culture, gender or ability.

Aven's Village will be a place where everyone can come together to play. The American West theme of the playground will include a fort, mercado sensory garden, trading post, tepees, drum tables and a dry creek river concept to name a few of the play features. To see more Aven's Village design information go to <http://greeleygov.com/activities/parks/aven-village>

Budget and Scope of Work

The budget for the artwork design development, fabrication, delivery and installation is \$30,000.

There are two general locations that artists could consider; there is no predisposition on the part of the selection committee to either. The first is the area surrounding the playground itself, providing the works of art relate to the themes discussed herein, the creative opportunities are limited only by budget, timeline and the artist. The second are the opportunities to include art within the playground area itself which are limited by the design of the playground to the following areas (see the map attached): a park entryway piece, decorative concrete benches, a low fence as a border or into the gazebo pillars.

All mediums, including landscape architecture, will be considered as long as they are resistant to Colorado's extreme weather changes, follow federal safety standards for playground areas (if applicable) and withstand wear and tear from activities consistent with playground use such as climbing, hanging from, jumping on, etc.

Final design must be original and must include all details necessary for the fabrication and installation of actual artwork. A minimum of two meetings to develop design and two progress reports will be required during the evolution of the design. The final design submitted by the artist shall be completed by February 3rd, 2016. Once the final design is accepted by the Greeley Art Commission and payment made for the design, the City will retain all rights of the final design. Fabrication delivery and final installation shall be completed by June 1st, 2016.

Submission Requirements

Artists may submit applications online through Café at www.callforentry.org OR

Submit hard copy Artist Application Packet that must include the following information:

1. **Artist Resume** - Resume must show 1) previous experience working with project teams, architects, engineers, and managers and 2) show experience with the manufacture and installation of similar art designs and 3) must include letters of reference.

2. **A Letter of Intent to include** - A description of the expected design approach and type of materials that might be used in the artist's anticipated work product and knowledge of the physical setting of Island Grove Park and playground structure regulations, if applicable.
3. **Up to 6 digital images** of completed past work must be sent by either 1) submitting via Café online OR 2) via postal service on CD formatted to be viewed with Adobe Acrobat Reader. (Conceptual drawings will not be reviewed).
4. **Inventory sheet** with description of past work images including title, medium, cost, dimensions, location and date produced.
5. No project proposal is desired at this time. Incomplete or late entries will not be considered.

Qualifications Submission Deadline

Applications for this request must be submitted to the City of Greeley Cultural Affairs office on or before midnight on October 9th, 2015. Top three artists will be notified by October 23rd. The final artist selected to work with the design team will be notified by November 18th, 2015.

Selection Process

Up to 3 artists will be selected for a second round jury process based on past experience working with design teams, past work that exhibits style and materials appropriate to the site, and a strong letter of intent. Each selected finalist will be awarded a \$250 honorarium to begin developing a design concept and proposal for a specific work of art for the site. Artists must be available for a one hour interview on November 4th between 10:00 am and 2:00 pm and will be asked to explain their proposal to the selection committee in person or through Skype.

One final artist will be selected to work with a design team including architects, engineers, and project managers as well as the Greeley Art Commission. This approach requires good collaborative skills, creativity, flexibility as well as an open mind.

The Selection Committee will consist of at least two members of the Greeley Art Commission, one or more Parks and Culture staff, Landscape Designers, and community members. Approval of the design work by the Greeley Art Commission will be based on aesthetic merit, originality and creativity or innovation, appropriateness to the playground activities as well as structural soundness and resistance to vandalism.

Special consideration will be given to applicants who state in the letter of intent one or more of the following:

- artwork that includes multi-sensory aspects
- artwork that encourages interactivity/play
- knowledge of or intent to consult with individuals with intellectual and developmental disabilities, their families and/or professionals within the field
- specific plans to include children and/or artists with developmental/physical challenges in the creative process and how this can be successfully accomplished within the set timeline.

Limitations to Liability

The City of Greeley will not assume any responsibility or liability for costs incurred by artists in responding to this RFQ or in responding for any further requests for interview, additional data, etc., prior to the agreement to create an original work of art.

Rejection of Proposals

The Greeley Art Commission reserves the right to reject any or all applications or to award payment in whole or in part if it is in the best interest of the project.

Procedure if no Artist is Selected

Final selection of an artist to complete the Aven's Village Art project will follow successful negotiations which satisfy the City's concern that the Selection Committee's recommendations, and the

interest of the public are best served. Should no artist be accepted, a second advertisement and Request for Qualifications may be issued.

Contact Information

This Request for Qualifications is issued by the City of Greeley as the sole point of contact. Please direct all questions related to the RFQ to: Kim at 970-350-9450 or kim.snyder@greeleygov.com. **Artist Application packets may be submitted to the Cultural Affairs office to:**

**Kim Snyder
City of Greeley
651 10th Ave
Greeley, CO 80631**

For more information go to www.greeleyart.com

