

City of Greeley One Percent for Art Program Request for Qualifications

East Memorial Neighborhood Art

The City of Greeley's One Percent for Art Program is seeking qualified artists who wish to be on the design team for a new Park place-making project in Greeley CO. The East Memorial neighborhood, which is loosely defined as the area east of Hwy 85 and north of Hwy 34 will soon see upgrades to three existing parks and one new fully developed natural area. Outdoor and natural play that enhances wellness will be a key element. This project will be a multi-departmental collaboration between several City departments with strong guidance from the community. One or more artists will be commissioned to help design artwork for the neighborhood parks in 2019. A second call may be issued in 2020 to create and install the fully designed artwork into the parks.

Background

Over the course of the past year, the Park division of the City of Greeley worked closely with residents in the East Memorial neighborhood, the rather densely populated community of approximately 7,200, to learn what improvements they would like to see in their community. A three year grant has since been awarded to the Park division to develop a network of outdoor spaces that will offer opportunities to increase physical activity among children and their families. The collaborative decision making process will continue with this overall project.

The inclusion of public art goes along with the intention of creating public spaces that promote the neighborhoods health, happiness, and wellbeing. There are currently three parks being redeveloped in this project, and an additional "natural area" to be developed over the next three years. The community will be involved in deciding what is appropriate in each park.

Site-specific structures, art forms, and sculptures that contribute to place making will not only dramatically change the aesthetics of the neighborhood, but also the social dynamics of the public spaces. For the new "natural area" Environmental art, or Land Art, may be appropriate for artwork and can include works that are created in nature using natural materials such as soil, rock, boulders and stone, organic media (logs, branches, leaves) with introduced materials such as concrete, metal, asphalt or mineral pigments.

Budget and Scope of Work

The budget for an artist to work as the artwork design consultant in 2019 with the project design team is \$50,000. The selected artist must be willing to take part in one or two meetings each month in Greeley with the design team. Artist will develop 3 or 4 artwork designs in collaboration with the Architecture and Engineering firm hired to complete the overall design of the park; artwork will be integrated into the parks in 2020 and 2021.

Designs for all appropriate outdoor mediums, including landscape architecture and 'Earthworks' will be considered. The eventual disintegration of artwork is acceptable if it is a slow process or works may be created with the intent of being permanent.

Final designs must be original and must include all details necessary for the fabrication and installation of the actual artwork including engineering plans. The final designs submitted by the artist shall be completed by December 2019. Once the final designs are accepted by the Greeley Art Commission and payment is made for the designs, the City will retain all rights of the final designs. Final park construction designs to include artwork designs will be completed by December of 2019. Park construction will follow from October 2020 through May 2021.

Submission Requirements

Artists may submit applications online through Café at www.callforentry.org OR

Submit hard copy Artist Application Packet that must include the following information:

1. **Artist Resume** - Resume must show 1) previous experience working with project teams, architects, engineers, and managers and 2) show experience with the manufacture and installation of past art designs/materials that will be appropriate for natural play in park settings and 3) must include 3 references.
2. **A Letter of Intent to include** - A description of a suggested design approach and type of materials that might be used in the artist's anticipated designs, and knowledge of the physical setting of Greeley Colorado and the East Memorial neighborhood.
3. **Up to 6 digital images** of completed past work - Conceptual drawings will not be reviewed! Images must be formatted to be viewed with Adobe Acrobat Reader and can be sent by:
 - a. submitting via Café online OR
 - b. delivery on CD or memory stick to the Cultural Affairs office by hand or via postal service OR
 - c. via email to kim.snyder@greeleygov.com
4. **Inventory sheet** with description of past work images including title, medium, cost, dimensions, location and date produced.

No project proposal is desired at this time. Incomplete or late entries will not be considered.

Qualifications Submission Deadline

Applications for this request must be submitted to Café or the City of Greeley Cultural Affairs office on or before midnight on February 13, 2019.

Selection Process

One artist or artist team will be selected based on past experience working with design teams, past work that exhibits style and materials appropriate to the project, and a strong letter of intent. The final artist will be selected to work with a design team including architects, engineers, project managers, and community members as well as the Greeley Art Commission. This approach requires good collaborative skills, creativity, flexibility as well as an open mind.

The Selection Committee will consist of at least two members of the Greeley Art Commission, one or more Stormwater, Parks and Culture staff members, Landscape Designers, and community members. Approval of the design work by the Greeley Art Commission will be based on aesthetic merit, originality and creativity or innovation and appropriateness to the park activities. Artwork must be structurally sound and resistant to vandalism except for the expected degradation process if it is a proposed Earth Work project.

Special consideration will be given to applicants who state in the letter of intent one or more of the following:

- artwork that encourages interactivity/play
- Specific plans to include children and/or artists with in the creative process and how this can be successfully accomplished.

artwork that makes use of existing soil and ground materials from the site.

The artist selected to work with the design team will be notified by February 21st, 2019.

Limitations to Liability

The City of Greeley will not assume any responsibility or liability for costs incurred by artists in responding to this RFQ or in responding for any further requests for interview, additional data, etc., prior to the agreement to create an original work of art.

Rejection of Proposals

The Greeley Art Commission reserves the right to reject any or all applications or to award payment in whole or in part if it is in the best interest of the project.

Procedure if no Artist is Selected

Final selection of an artist to complete the East Memorial Neighborhood Art project will follow successful negotiations which satisfy the City's concern that the Selection Committee's recommendations, and the interest of the public are best served. Should no artist be accepted, a second advertisement and Request for Qualifications may be issued.

Contact Information

This Request for Qualifications is issued by the City of Greeley as the sole point of contact. Please direct all questions related to the RFQ to: Kim at 970-350-9450 or kim.snyder@greeleygov.com.

Artist Application packets may be submitted to the Cultural Affairs office to:

**Kim Snyder
City of Greeley
651 10th Ave
Greeley, CO 80631**

For more information go to www.greeleyart.com