



City of Greeley One Percent for Art Program Request for Proposals

Stormwater: Drains to River Project

Artist Compensation - \$400

The City of Greeley Art Commission is seeking up to (6) artistic designs to be painted by emerging artists on sidewalks near stormwater drain inlets throughout the city. The intent of this project is to create awareness to the importance of protecting our storm drains from trash and waste dumping because the water leads directly to our rivers and its eco system.

Background

In 2018 four murals were painted on city sidewalks near storm drain inlets. The City will continue the annual project with the theme 'ONLY RAIN TO THE DRAIN' and is now accepting mural applications from emerging artists who would like to get started in the world of Public Art. Each artist that is selected will paint their design onto a sidewalk designated by the City.

Stormwater pollution is an environmental issue of our public water systems; it occurs when rain or snowmelt flows over streets and picks up trash, oil, dirt, and other pollutants as it travels. These pollutants get then carried untreated to the storm drainage system, which drains directly into our local lakes, streams and rivers. Protecting these water systems is a rapidly growing important issue to address in Greeley and cities across the nation.

The semi-permanent Stormwater Murals are created in order to increase public awareness about the importance of keeping our rivers clean. Selected artists will be given guidance if needed on how to paint their image in a highly visible area in Greeley; all materials will be supplied. Artists will also learn what must be done to keep our rivers clean and why it is important so they can share the information during their mural process.

Scope of Work

All drawings must be original. Designs submitted for consideration may be drawn, painted or graphically created and must be in color. Only one Stormwater Mural design per person will be accepted. Designs must be image based, and not include text. Designs that include logos, copyrighted or trademarked images, advertisements, political, commercial, religious, or sexual symbols, themes or messages will not be accepted. Designs should be appropriate for a diverse, broad based audience of all ages.

Keep it simple! Designs created with bold lines and/or solid shapes are easier for viewers to recognize and will reproduce better on the concrete and the dark grey metal of a manhole cover.

City staff will work with artists to fine tune the selected designs as necessary to fit individual stormwater drain locations. Each location may vary in size but they will all have the words cast in metal on a manhole cover or on a metal bar that reads 'NO DUMPING, DRAINS TO RIVER'. These words send a very important message from the Stormwater department and cannot be covered up or diminished in appearance in any way; they

must be worked into the design. Manhole covers are lifted regularly for City maintenance and may be rotated when set back in place. A manhole cover that is painted to look good from any direction will be ideal for the artist's overall design.

Budget & Selection Criteria

Up to six artists will be selected and awarded \$400 after successfully completing the project; this includes attending training and painting the mural on a designated sidewalk to look nearly identical to the accepted design. All proposals must be received by 5pm on Friday April 5th, 2019. Incomplete or late entries will not be considered.

Application Materials to be Submitted

1. 'Stormwater: Drains to River Project' Request for Proposal form (see attached)
2. One design in color sent digitally in 300 DPI or hand delivered on paper no smaller than 14 X 20 inches; design must be true to the final colors the artist is proposing to paint on the sidewalk. (Artists must only use paints supplied by the City but may mix supplied colors if desired; colors include red, blue, yellow, white and black.)
3. A 1/2 page written description about the artist including an artist bio/background, and a 1/2 page description of the submitted design to include the meaning or the message it is sending.

Selection Process

The Selection Committee may consist of members of the Greeley Art Commission, Stormwater representatives, a Greeley City Council member, and a local artist. The selection committee will review submissions and reserves the right to reject any or all entries at any time in the review and selection process.

All designs are judged on appropriateness to theme of this project, aesthetic merit, originality and creativity. The Greeley Art Commission will make the final selections.

Limitations to Liability

The City of Greeley shall not assume any responsibility or liability for costs incurred by artists in responding to this RFP or in responding to any further requests for interview, additional data, etc. prior to any payment if applicable.

Rejection of Proposals

The Greeley Art Commission reserves the right to reject any or all proposals or to award payment in whole, or in part if it is in the best interest of the project.

Procedure if no Artist is Selected

Final selection of artists to complete the Stormwater: Drains to River Project will follow successful negotiations, which satisfy the City's concern that the Selection Committee's recommendations and the interest of the public are best served. Should no artist be accepted, a second advertisement and Request for Proposals may be issued.

Contact Information

This Request for Proposals is issued by the City of Greeley. If you have any questions please contact Kari at kari.tamblyn@greeleygov.com.

Greeley

Art Commission





Stormwater: Drains to River Project
Request for Proposal Form
Artist Compensation \$400

ARTIST NAME _____ Age (if under 18 yrs. old) _____

EMAIL ADDRESS _____ PHONE NUMBER _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PARENT / GAURDIAN (if under 18 yrs. old) _____ PHONE NUMBER _____

Please scan and email, mail OR hand-deliver this form with:

*One color drawing, painting, or graphic rendering sent digitally in 300 DPI
or hand delivered on paper no smaller than 14 X 20 inches
and a written description to:*

Kari.Tamblyn@greeleygov.com

City of Greeley Public Art
651 10th Ave
Greeley, CO 80631

SUBMISSION DEADLINE: April 5, 2019 - 5pm
SUBMISSIONS MUST BE IN THE PUBLIC ART OFFICE BY THIS DATE

I have read the Stormwater: Drain to River Request for Proposals, and I agree that if my design is selected, I release all rights to the design which will become the property of the City of Greeley and be reproduced for marketing purposes by the City of Greeley. All further works fabricated by the City shall be faithful to the design of original artwork as provided by the applicant. No additional compensation will be afforded the artist for any and all reproductions of artwork from said design.

Applicants Signature: _____

As parent or guardian of the Applicant, I have read the Manhole Cover Design Request for Proposals and application form. I agree to the terms and conditions described on those forms, and give permission for my child to participate.

Signature of Parent or Guardian: _____
(If Applicant is under 18 years of age)

The City of Greeley's 'Stormwater: Drains to River' Public Art project

highlights the importance of local storm drains while reminding citizens that whatever goes down the drain goes directly to the river.

Emerging artists in Greeley will design and paint unique, outdoor storm drain murals that will add to the vibrancy of city streetscapes. The small-scale works of art will be semi-permanent in nature; the life expectancy of each mural may be 1 year or less. City workers reserve the right to remove a mural at any time due to unexpected maintenance and repair to sidewalks, drains or damage from snow removal machinery.



In order to help our artists conceptualize this project, we have provided a list of guidelines including:

1. When designing your artwork, you're encouraged to consider the following themes:
 - a. Stormwater: Drains to River
 - b. Only Rain in the Drain
 - c. Drains are the Mouths to our Waterways

2. Designs must adhere to the following criteria:
 - a. Be mindful that some changes to your design may be required to accommodate the specific location.
 - b. Each storm drain is made of concrete with a metal manhole cover on top. The shape of the area to be painted is a rectangle and is approximately 4.5 foot tall x 6.5 feet long. The lip of the drain where it connects to the street is approximately 8" in height. You may paint into the concrete gutter up to one foot beyond the lip as long as it does not extend onto the street.
 - c. Designs must be painted on the designated area only near the drain and may run to or incorporate the drain.
 - d. The City of Greeley will supply all basic materials needed including Sherwin Williams ProPark traffic paint and Shark Grip anti-skid additive in five colors only; red, blue, yellow, white and black.
 - e. Designs may not contain any business promotions or advertisements.
 - f. Designs may not include any breach of intellectual property, brands or trademarks, or depictions of illegal activity.
 - g. Designs may not incorporate any physical objects attached to the drains.
 - h. Designs must be public friendly.
 - i. If the final design differs greatly from the proposed design, the City of Greeley reserves the right to remove the artwork.

3. Mind the manhole:
 - a. Think about ways to incorporate the manhole cover into your design. Remember: manhole covers are lifted regularly for city maintenance. Whatever you paint on the manhole must be able to be rotated.
 - b. Orientation: Which way will your design face? To the street or to the sidewalk? Who do you want to read your message? People crossing the street? People coming out of a corner store?

Artists are encouraged to view existing Storm Drain Artscape projects online, here are a few we modeled our project after:

- <http://www.rvah2o.org/storm-drain-art>
- <https://www.bluewaterbaltimore.org/about/programs/storm-drain-art>
- <http://daytonohio.maps.arcgis.com/apps/MapTour/index.html?appid=df0b0e11528f4473a38c734019e8f137#>

For all questions related to this request, please contact:

Kari by email to kari.tamblyn@greeleygov.com or by phone to Kim at 970-350-9450

Water Quality

Stormwater basics

Stormwater pollution is rapidly growing in importance as a national environmental issue.

Stormwater pollution occurs when rain or snowmelt flows over streets and picks up trash, oil, dirt, and other pollutants as it travels. These pollutants are then carried to the storm drainage system, which drains directly into our local lakes, streams and rivers, UNTREATED.

Why is this important?

As stated by the EPA, stormwater pollution is the #1 cause of water pollution in the country.

Stormwater - it's a big deal! As communities become increasingly developed with more roads, parking lots, cars and homes, increased urbanization and increased impervious surfaces, directly impact our water. The creation of impervious surfaces that accompanies urbanization profoundly affects how water moves above and below ground during storms. These impervious surfaces impact the quality of stormwater and the condition of our lakes and rivers.

Common pollutants - Motor oil, sediment, yard waste/leaves, biodegradable materials, and paint are common pollutants that should never be put down the storm drain. These materials will travel directly into lakes and rivers UNTREATED, polluting water and natural habitats.

Help us keep it clean! Know the rules.

Only rain to the drain!

The storm drainage system is designed to convey rainwater to our local lakes and rivers.

Businesses and residents all need to be aware of what is allowed and not allowed into the storm drain system.

Call 970-336-4074 to report illegal dumping activity.

Ordinances and state regulations establish methods for controlling pollutants entering the storm drainage system.