

# Management



**Parking By The Numbers** - Utilize a tiered parking management approach to ensure the industry standard of 15% availability is maintained per block.

**Tiered Parking Management** - Utilizing data collected by the License Plate Recognition (LPR), enact a tiered approach to ensure target availability is maintained.

Level 1 - No Parking Restrictions

Level 2 - Two Hour Parking Limits with option to pay-to-stay.

Level 3 - Two Hour Parking Limits with Zone Restrictions and pay to-stay-option.

Level 4 - Two Hour Parking Limits with Zone Restrictions and no option to pay-to-stay.

Level 5 - Paid Parking.

**Scheduled Changes** - Significant parking adjustments will occur annually on January 1st and will involve significant communication.

**Parking Demand Management** - Promote use of transit to those who live or work downtown through implementation of incentive program to ride, rather than drive, by end of 2020.

**Permit Area Changes** - Transition as much of permit parking to parking lots as possible and utilize zone parking vs. permits for specific lots. Refer to map on other side of this document.

# Improved Parking Experience



**Continue To Offer 2 Hour Free Parking** - Although there may be a time where paid parking is needed, based off availability, at this time continuing to offering 2 hour free parking is important to our downtown.

**Provide Options Through Technology**- Those visiting downtown that may need to park beyond two hours, can now pay to stay. For \$2 an hour, with a max of \$10 a day, visitors can utilize their smart phone to extend their stay. For those without a smart phone, a call-in number will be available.



**Customer Parking** - To improve the customer service experience, transition as much of the current on-street permit parking to customer parking. This will allow customers to park on the streets they are already traveling.



**Signage Changes** - Standardize and simplify all signage. Transition evening hour restrictions from 6 PM to 5 PM.



# Enforcement & Accountability



**Incentives to Pay Early** - Above ticket prices are increased by \$15 if not paid within 15 days. This practice and the pricing above is in line with others in Northern Colorado.



**Rolling Calendar** - Above tiered ticket pricing outlined above is reset annually on January 1.



**Payment Accountability** - In an effort to ensure payment of outstanding parking tickets, booting will occur if unpaid status exceeds 60 days.



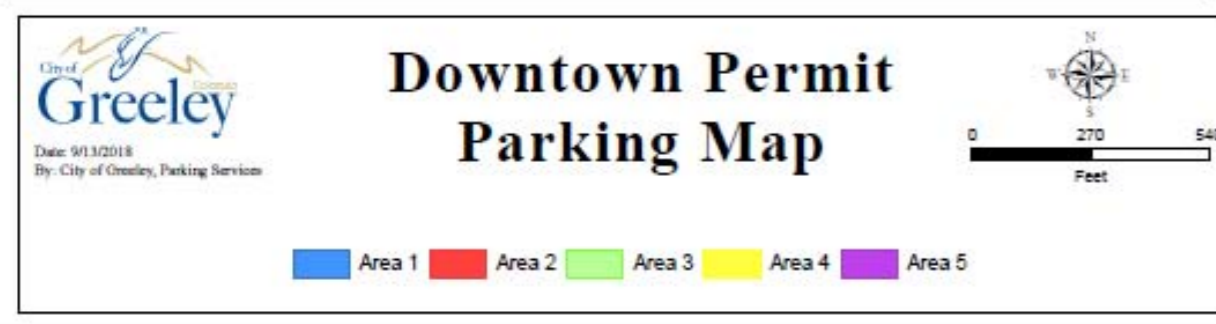
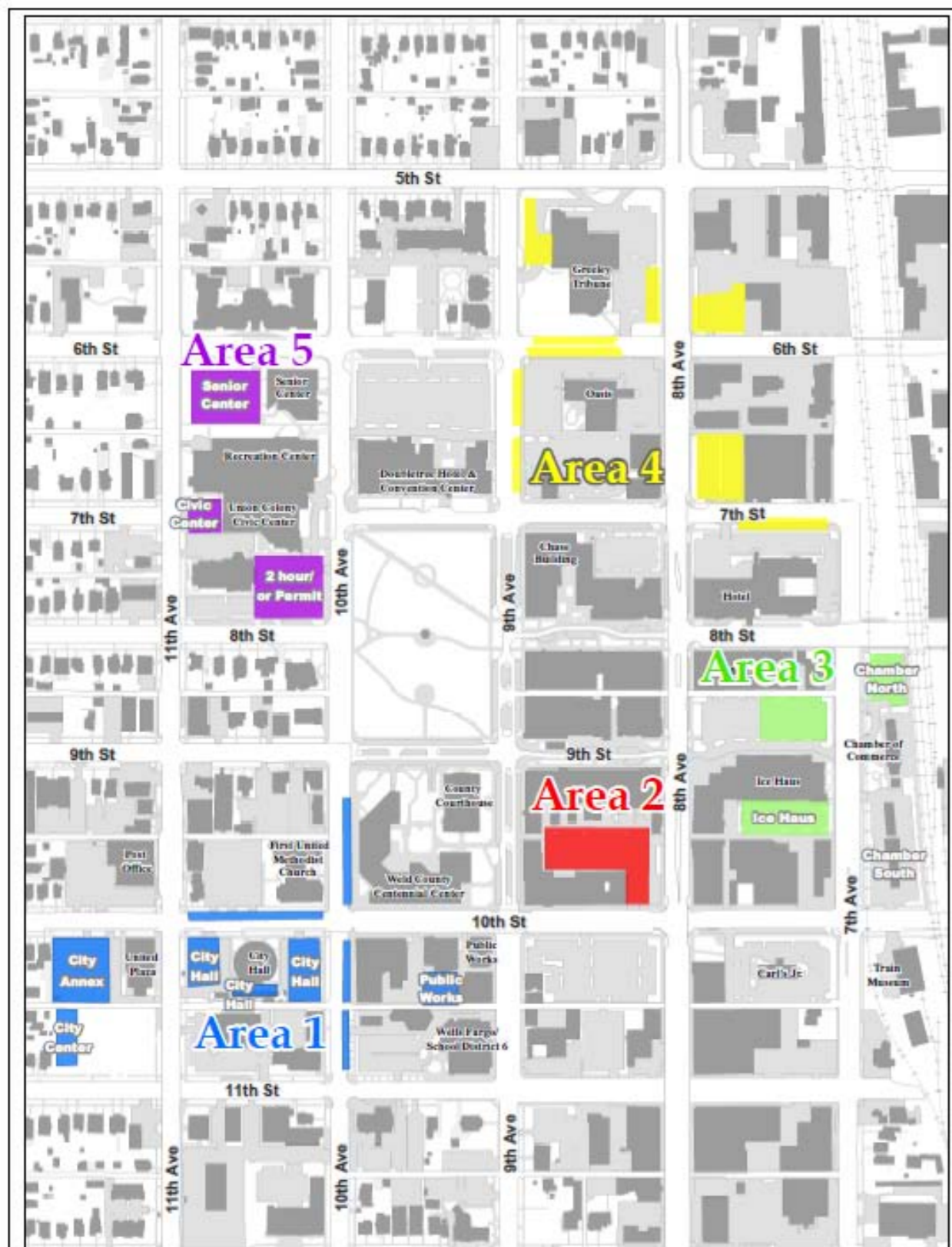
**1st Ticket Offences**- Warnings outlined above will not apply to handicapped, fire lane and fire hydrant violations.



# Permit Adjustments

Although it will cause some people, sometimes, to walk a bit further, the transitioning of specific lots to areas will improve the efficiencies of our lots greatly (i.e. sick, vacation, etc.).

Furthermore, as requested through the public input sessions, staff has worked when possible to utilize lots primarily for permitting purposes. This helps improve on-street availability for those visiting.



## Area 1 00

Area 1 will not see an increase in permitted spaces but allows flexibility and improves efficiency by using all lots as one.

## Area 2 28

Area 2 will see an increase in permitted spaces by transitioning many of the current improperly utilized 3 hour parking to permit.

## Area 3 32

Area 3 also sees an increase in permitted spaces through the utilization of several underutilized lots. This adjustment also frees up more on-street parking for visitors.

## Area 4 05

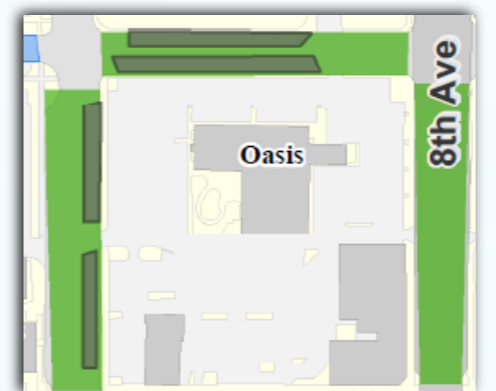
Area 4 is the only area that sees a decrease; however, this adjustment will not be detrimental to parking as availability is very high.

## Area 5 00

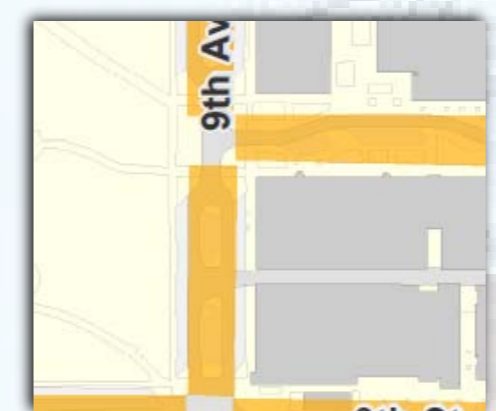
Area 5 will combine several lots which are utilized primarily by employees and Active Adult members. The UCCC lot will also allow 2 Hour parking.



Utilizing projected availability and the outlined tiered parking management, the areas highlighted in blue will not have any parking restrictions.

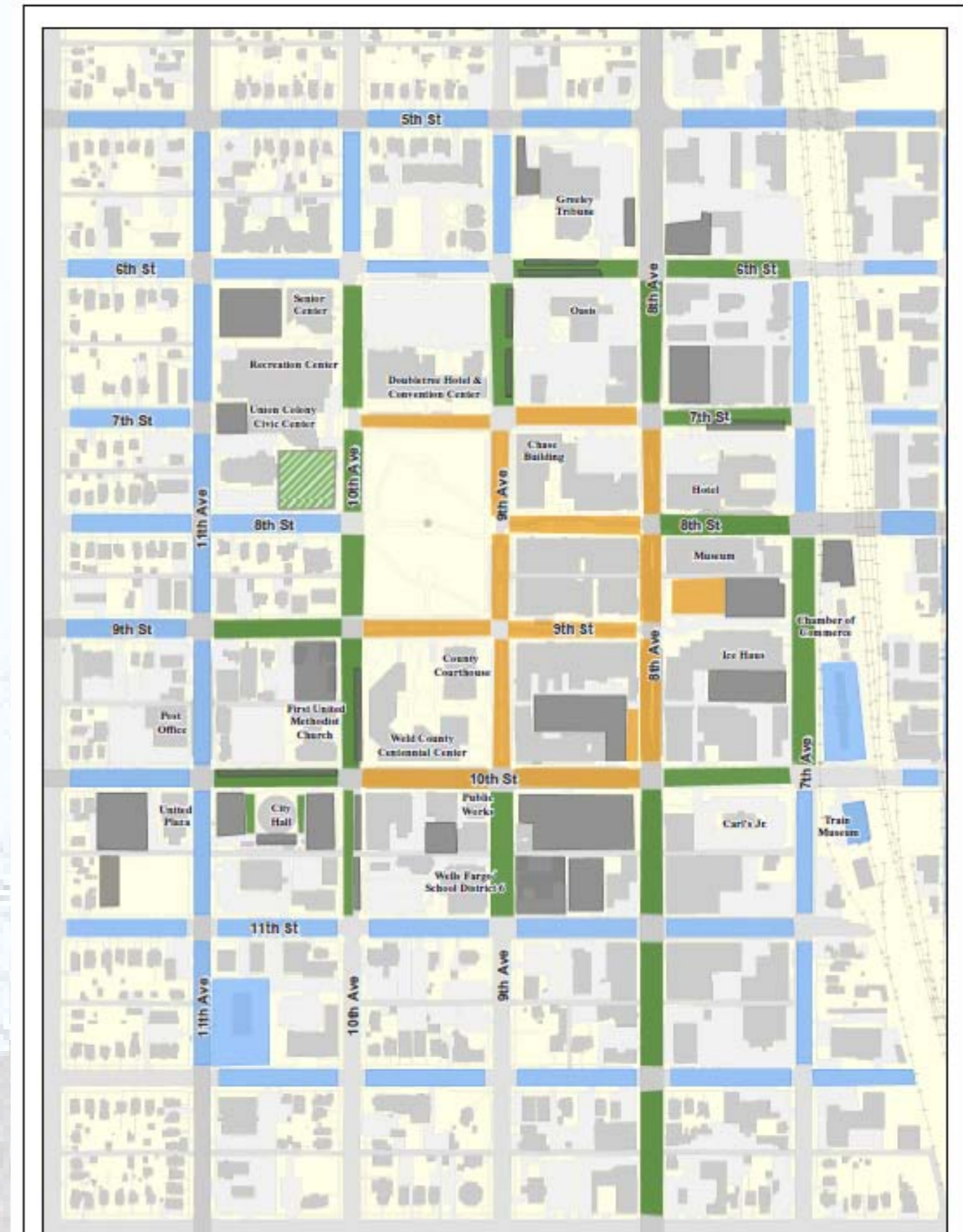



The areas highlighted in green would be restricted by two hours and operate much like our current parking restrictions by allowing those who park to move within the block.



Due to low availability in these identified areas, parking will be restricted by the two block zone (TBZ) rule. In other words, if you park in the TBZ from 9 AM to 10:30 AM, you will not be able to re-park within two blocks of your original parking space until 1:00 PM. Your options to avoid a ticket are to park outside the TBZ, park two or more blocks away within the TBZ or pay to stay.

# On Street Adjustments





Through the use of technology, those who would like to stay longer than 2 hours, can pay to stay for \$2 an hour with a max of \$10. Pricing is subject to change based off parking availability and demand.