

## Signs that require a permit

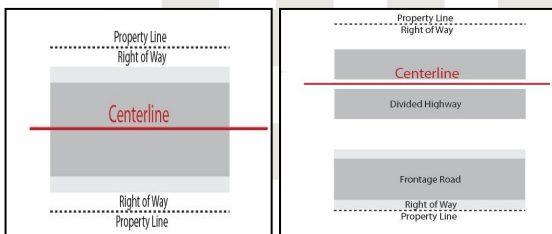
**Freestanding and monument signs:** A sign on the property that is not attached to the building. The size allowance is based on the zoning district and distance from the centerline of the adjacent street. The sign size is calculated by the distance of the closest edge of the sign from the centerline of the road.

**Wall signs:** Sign attached to the wall of the building. The amount of signage allowed is calculated by zone, the principal building frontage, and the distance of the sign from the centerline.

**Electronic Messaging Display (EMD):** These are allowed only in commercial and industrial zone districts. At least 50% of the total sign face must be non-EMD. Moving text or images are not allowed, and transitions must be instant and subtle (e.g., fade or dissolve).

## General Information

- Wall signs and freestanding signs are not calculated the same way. The Greeley Sign Code “allows” wall signs in that they are permitted to be larger than freestanding signs given a similar setback.
- In general, a sign can be taller and larger the further it is inside the property line.
- Setbacks: The minimum distance required between the apparent centerline of the right-of-way and any portion of a sign or sign structure. (see example below).
- Properties with more than 200 feet of street frontage can have one freestanding sign.



Properties with less than 200 feet are not permitted a freestanding sign, unless the wall sign is traded out for some or all of the wall signage for a freestanding sign.

- Properties with more than 500 feet can have 2 freestanding signs.
- Permit fees are based on the valuation of the sign. Sign permits are issued by the Building Inspection Division after the Planning Division has approved the size and location of the sign.
- Temporary sign permits are issued by the Planning Division.
- Signs for a home occupation are not allowed.
- Historic signs are those that have been officially designated as a historic landmark by the Greeley Historic Preservation Commission. The sign must be structurally safe.
- Public schools are encouraged to adhere to the same sign standards as private schools in the R-H zone district.
- Holiday decorations are allowed 60 days prior to the holiday and no more than 30 days after the holiday.



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# SIGNS

City of Greeley

*A City Achieving  
Community Excellence*

## Community Development

1100 10th Street  
Greeley, CO 80631  
[www.greeleygov.com](http://www.greeleygov.com)

Planning - 970-350-9780  
Code Compliance - 970-350-9833  
Building Inspection - 970-350-9830  
Historic Preservation - 970-350-9222

# Signs

This guide specifies the general standards and requirements for signs in the City of Greeley. Please also consult Chapter 18.54 of the City of Greeley Development Code for complete information on signs before applying for a sign permit. The zone district of property plays a key role in how much signage is permitted. A Greeley zoning map and the Code can be found at [www.greeleygov.com](http://www.greeleygov.com).

An important function of signage is to assist in the identification and advertisement of business locations, products and services, public facilities, and residential developments. Sign regulations are used to set standards, as well as ensure signs contribute positively to the City's image.

## Allowances for signs not needing a permit

*Include, but not limited to (see Section 18.52.110 for more details):*

**Changeable Copy:** Where a sign frame or structure has been approved as a changeable copy sign, subsequent changes of copy only shall not require a permit.

**Portable signs ("A-Frame"):** Allowed if it is within 20 feet of the entrance to the business, is no larger than 6 square feet, no greater than 48 in. in height and only visible during business operation hours.

**Ground Kites:** Ground kites are allowed only in commercial and industrial zoned properties. They must not exceed 2 feet in width and 8 feet in height.

One ground kite is allowed for every twenty-five (25) feet of lot frontage.

**Window signs:** No more than 25% of any

individual window pane visible from street frontage or adjacent property can be covered.

**Yard and Site signs:** Yard and site signs are allowed in all zoning districts and may be located on a property only with consent of the property owner, authorized property manager or legal tenant.

Cumulative sign allowance is based on lot size.

## See below chart:

Lot Size	Less than ¼ acre	Over ¼ acre to 1 acre	Over 1 acre to 3 acres	Over 3 acres to 5 acres	Over 5 acres
Sign Allowance (cumulative square feet)	64 square feet	128 square feet	192 square feet	224 square feet	256 square feet

No individual yard or site sign may have a sign area that exceeds 32 square feet.

In no event shall a yard sign or site sign be posted or displayed in a manner or location that limits sight visibility to the traveling public or in such a way that creates a vehicular or pedestrian traffic obstruction or hazard.

## Prohibited Signs

*Include, but not limited to:*

**Flashing, moving, or animated signs:** Any sign or part of a sign which is designed to move in any manner, including rotating, revolving, spinning, flapping, waving, shimmering or imitates governmental warning devices is prohibited (e.g., sirens, police lights).

**Off-premise signs:** Signs advertising a business can only be located on the business property. No new billboards are permitted: Only grandfathered off-premise signs are allowed.

## **Roof signs.**

**Nongovernmental signs or public utilities:** No sign may be attached to utility poles or other public structures within the public right-of-way, except as specifically authorized by the City.

**Signs placed in the public right-of-way:** Signs located in any portion of the public right-of-way are prohibited unless they meet the provisions necessary or do not have a Right-of-Way Structure Revocable Permit, when required.

## Temporary Signs

*Include, but not limited to:*

**Temporary signs:** These require a temporary sign permit, which can be found at: <http://greeleygov.com/services/planning/documents>

Temporary signs are allowed a maximum of 60 days per year. No more than 50 square feet in industrial and C-H zones, and no more than 33 square feet in R-H and C-L zones are allowed.

**Search lights and beacons:** Search lights and beacons are considered temporary signs and are allowed 3 days per calendar year.

**Inflatable signs:** Inflatable signs containing advertisements are considered temporary signs and shall be less than 33 square feet and will be allowed 60 days per calendar year.