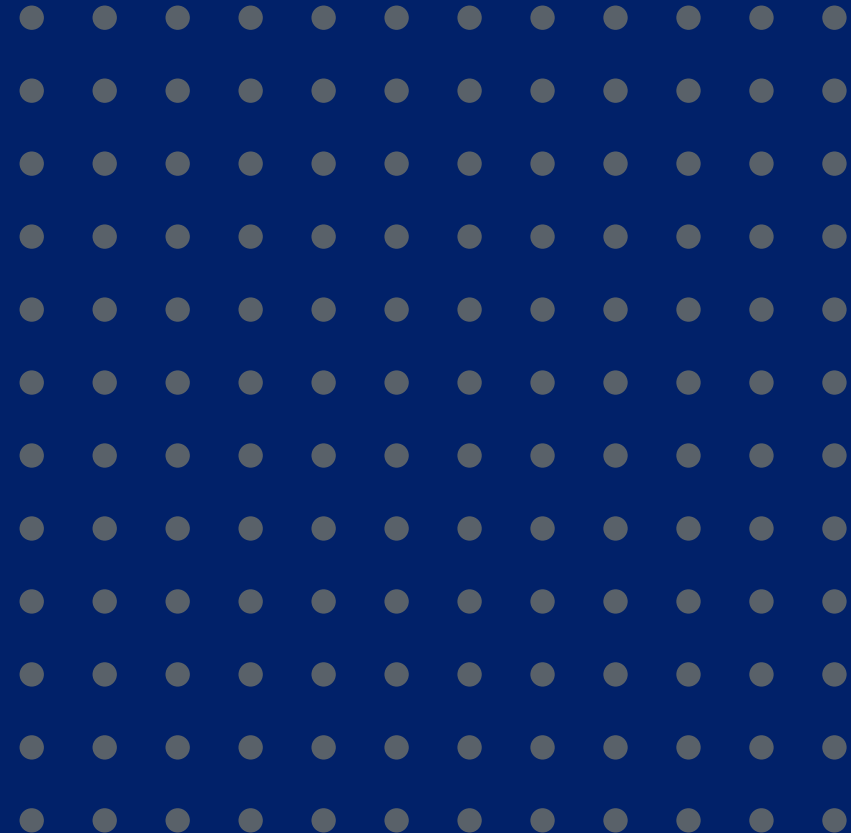


American Rescue Plan Act (ARPA)

External Technical Assistance Session
April 12, 2023



Agenda



- ARPA Review and City of Greeley's Award
- Project Eligibility
- Application Process
- Application Review/Scoring Process
- Post Award Information

ARPA- Introduction



- \$1.9 trillion economic stimulus bill to speed the United States' recovery from the negative economic & health effects of the COVID-19 pandemic. This bill became law on March 11th, 2021.
- Four separate eligible use categories: * *Revenue Loss*; Infrastructure Support; Premium Pay; and Public Health.

**The city is designating it's entire award as Revenue Loss to allow for increased flexibility in how funds are spent and less burdensome reporting requirements.*

City of Greeley Award – Key Highlights



- The City of Greeley was allocated \$21 Million.
- 2.2 Million has been spent to date to directly respond to impacts of the pandemic.
- Remaining funds (18.8 Million) need to be **obligated** by 12/31/2024 and **expended** by 12/31/2026.

Program Development

- \$18.8 Million remaining for the city to spend within eligible use categories, including related administration costs.
- Priority areas identified below strongly align with Greeley City Council's Community Vision and tie directly to the city's future goals and objectives for the betterment of the Greeley community.
- Refer to Program Guidelines for detailed priority eligibility. [Understanding the City of Greeley's receipt of ARPA funds \(greeleygov.com\)](https://greeleygov.com/understanding-the-city-of-greeley-s-receipt-of-arpa-funds)



Building Community Resilience



Enhancing Mobility



Creating Community, Quality of Life
and Destinations



Activating Economic Corridors

Program Development

- ✓ Competitive application process for external applicants
- ✓ Reviewed and scored through taskforce committees
- ✓ No set minimum or maximum amount
- ✓ Anticipate awarding up to 2 Million for external partners
- ✓ Must be 501(c)(3)/Non-profit or business operating in the City of Greeley

Program Timeline



- Open ARPA Applications- March 20, 2023
- Technical Assistance Session(Internal)- April 5, 2023
- Technical Assistance Session(External)- April 12, 2023
- **ARPA Application DUE May 19, 2023**
- Application Review Period June – July 2023
- Award Recommendations to CMO- August 2023
- Contracts Executed- November 2023
- Project Activities Begin- January 2024
- **All Projects Completed December 31, 2026**

Project Eligibility

Projects must fit within at least one of the four identified priority areas

- Can have projects that span over several or all priority areas
- Collaboration is key on projects that span over multiple priority areas
- The City is looking for Transformational projects which will make a significant impact on the community.

Remember...

- ARPA is a one time funding source; therefore we are looking to fund projects that don't already have a steady revenue stream.

Project Eligibility

Eligible

- Aligns with City Priorities
- Backed by Community Support
- Financially Sustainable
- Feasible and Timely
- Return on Investment
- Equitable Outcomes

Ineligible

- Highly Programmatic
- Not Timely (multi-year efforts)
- Don't Align with an Established Priority area
- Have another Established Funding Source

External Application

Application available on the City's Landing Page: [Understanding the City of Greeley's receipt of ARPA funds \(greeleygov.com\)](#)

Format is Microsoft Forms

- Report any issues with the application/form to ARPA@greeleygov.com

Review application before completing sections

- Gather necessary documents for a complete application
- Complete required budget – provided as an excel file embedded w/in application
- Once ready, input information and submit by **May 19, 2023 5 p.m. (MT)**

External Application

Review application on Landing Page

Questions?

External Application Process



Application Review and Scoring

- **After** Application is Submitted to ARPA@greeleygov.com
 - Review team will check for completeness
 - A member of our team will reach out with additional information needed for your application
 - We ask that any requested information be returned to us within 7-days to be considered in the scoring process
- Taskforce Committees will review/score applications
 - Recommendations made to Steering Committee
 - Final award recommendations made to City Manager's Office
 - Awarded projects will align with budget process

Application Review and Scoring

- ✓ **Alignment to City & ARPA Priorities (20pts):** Project aligns with at least one priority and links back to established city priorities/plans
- ✓ **Community Feedback Alignment (15pts):** Project supports an existing city plan/initiative that included public engagement and the broader topic ranked well on the ARPA Community Survey.
- ✓ **Project Feasibility & Plan (15pts):** Project plan, timeline, source and use of funds and feasibility are clear and presented with significant detail.
- ✓ **Funding & Sustainability (15pts):** Project will not incur additional ongoing costs. There are no other funding sources available, and the use of alternative funding sources has been thoroughly considered.
- ✓ **Project Timeline (5pts):** Project is a “quick win” that can realize outcomes within less than one year. All funds must be expended by December 31, 2026
- ✓ **Return on Investment (20pts):** anticipated ROI is explained, including detailed metrics and supported by high quality evidence/analysis.
- ✓ **Equitable Outcomes & Disproportionately Impacted (DI) Populations (10pts):** Project clearly identifies benefit to multiple DI populations and provides clearly linked proposed outcomes.

Post Award



1. **Notice of Recommended Funding** – *Do not start project*
 - NORF will be issued once City Manager has approved the project as part of the 2024 budget
 - Retain for your records

2. **Notice to Proceed** – *Official notice for projects to begin work*
 - Will be issued once we have all needed documents for project file
 - Executed Agreement between City and External awardee
 - Complete procurement file (if applicable)

Post Award



- Projects expected to begin January 2024
- Projects must be complete by December 31, 2026
- Post Award TA sessions are anticipated in late 2023
 - Stay tuned for further information on confirmed dates
 - Topics such as the funding disbursement process, reporting, file structure, and other items will be discussed in more detail.

Reporting Requirements

Awardees will be required to submit quarterly reports on the status of projects.

- Project Activity Report: Summary of all funded activities that took place during the period covered. Information must be in sufficient detail to provide an understanding of the activities that took place. Please keep this section of the report to 250 words or less.
 - Expenditure Report: Current period expenditure and cumulative expenditure
- Project Status: You will be asked to report on the project status in four categories:
 - Not Started
 - Completed less than 50 percent
 - Completed 50 percent or more
 - Completed

Questions

Please use the ARPA@greeleygov.com email address to submit questions regarding projects, budget, issues with application form etc.

A member of our team will get in contact with you as soon as possible.

Thank you

