Homelessness & Housing in Greeley
How We Move Forward

April 13th & 14th, 2022 | 6:00 PM - 7:30 PM
Instructions
In the 1920s, Greeley supplied 1/4th of the supply for this product in the U.S.
Were you involved in the previous Community Conversations on February 16th and 17th?

- Yes: 56%
- No: 44%

or
Where is your community?
Have you ever experienced housing insecurity?

Yes: 55%
No: 45%
Scope of Work

- Evaluate existing sources of information;
- Analyze what might be driving demand locally and regionally;
- Evaluate best practices;
- Provide opportunities for engagement and public involvement;
- Estimate development and ongoing operating costs;
- Outline financial feasibility, funding options, and key next steps.
About Us

- Formed in 2015
- Services:
  - Geographic Information Systems (GIS)
  - Community Engagement
  - Due Diligence and Project Management
  - Urban Planning and Development
  - Marketing and Branding

- Notable Clients:
  - Colorado Housing Finance Authority
  - Enterprise Community Partners
  - Rocky Mountain Communities
  - University of Colorado Anschutz
  - Urban Land Conservancy

More info at: urbanityadvisors.com

In collaboration with...

Cappelli Consulting, LLC | Reinen Consultants, LLC | Williford, LLC
The Team

James Roy II
Founder

Briana Roy
Operations

Chenay McConnell
Associate

Augustina Remedios
Cappelli Consulting

Mary Coddington
Cappelli Consulting

Tim Reinen
Reinen Consultants

Jonathan Cappelli
Cappelli Consulting

Terrell Curtis

Willa Williford
Williford, LLC
Project Framing

Current Stage: Evaluate Existing Sources of Information / Analyze Demand Drivers

- Learn from the community
  - Perceptions
  - Current impact on individuals
  - Desired outcomes
- Research current conditions and plans
  - Homeless population
  - Services
  - Shelters
  - Affordable housing
- Research best practices (with context to Greeley’s size and demographics)
What We’ve Learned So Far?
Stakeholder Interviews

- 13 Stakeholders
- January 9th - February 17th
- SWOT Analysis
# Stakeholder Interviews

## Findings

### Strengths
- Passion for change
- Strong skills and expertise
- Northern Colorado Continuum of Care
- Great ideas in Motion
  - High Plains Housing Development Corp.
  - 665 Units in Pipeline

### Weaknesses
- Siloed conditions
- Poor coordination
- Gaps & Duplication in services
- Lack of quality engagement of those experiencing homelessness

### Opportunities
- Desire to coordinate
- Desire to engage community
- United Way of Weld County
  - System-Level Coordination (Collective Impact Leadership)

### Threats
- Disengagement at County-Level
- Territorial behavior
- Passive-aggressive behavior
- NIMBY-ism
Northern Colorado Continuum of Care

- Funding from U.S. Department of Housing & Urban Development (HUD)
- Rehouse individuals & families, minimize trauma
- Includes Point in Time Count (PIT Count) - Count of sheltered (and unsheltered every other year)
240 People
- 176 in Shelters
- 64 in Transitional Housing

37% under the age of 24
Community Voice

Community Conversations

- February 16th (Online)
  - 68 Participants (110 Registered)
- February 17th (In Person)
  - 39 Participants (65 Registered)

Online Survey

- 72 Participants
Community Voice

Perception
- ‘It’s a growing problem’
- ‘It’s a housing problem’
- ‘It’s a mental health and substance abuse problem’
- ‘It’s a safety problem’
Community Voice

Impact
- ‘Through lived experience’
- ‘Observational/Visual’
- ‘Work with the Homeless’
Community Voice

Vision for the Future
- Housing Solutions
- Resources
- Better Collaboration/Coordination
Exploring the ‘How’
Collective Impact

Better Coordination / Collaboration

Collective impact is a network of community members, organizations, and institutions who advance equity by learning together, aligning, and integrating their actions to achieve population and systems level change.

- **United Way** - One of the biggest adopters and leaders of Collective Impact
Creative Innovations, Alternatives & Solutions

Housing Solutions & Resources

- Campus Style Approaches
- Temporary Housing Interventions (Tiny Homes / Monitored Tent Encampments)
- Scattered Site
Arroyo Village
Denver, CO

The Deloris Project & Rocky Mountain Communities

- Mixed-use
- Trauma-informed
- 35 units - Permanent Supportive Housing
- 95 units - Affordable Housing
Housing First Strategy
Santa Rosa, CA

1. Street Outreach & Engagement
2. Coordinated Entry
3. Housing & Supportive Services

- Emergency Shelter
- Day Services
- Safe Parking Pilot Program
- Rental Assistance
- Community Homeless Assistance Program (CHAP)
- Homeless Encampment Assistance Program (HEAP)
- Warming Center
Bridge of Hope Center
Richmond, CA

Bay Area Rescue Mission

- Trauma-informed
- Long-term housing
  - 26 units
- Emergency shelter
  - 114 shelter beds
Community Conversation

Breakout Groups | 30 min | Lightly Facilitated

Questions for the Conversation:

- How can we promote better collaboration in Greeley?
- Could a real estate/facility solution address the issue?
  - If so, what services do you want to see in a potential future building?
- How could proposed solutions interact with the surrounding community? Where should these solutions be located?
Ground Rules

- Listen, respect, and assume good intentions of others
- Allow others to speak - Wait - Don’t interrupt
- State your name when you speak
- Seek first to understand, not to be understood - Ask Questions
- This is a public conversation, not a debate
- Allow the facilitator to interrupt - for time and inclusion
Break the Ice!

Very quickly for time’s sake! 15 seconds for each person

1. Your name
2. What is your favorite TV show?
3. How long have you lived in Weld County?
What's one word that you would use to describe your group's conversation?
Could a real estate/facility solution address the issue?

Yes: 100%

or

No: 0%
Prioritize the Resources

- Housing: 34%
- Mental Health Services: 20%
- Substance Abuse Treatment/Rehabilitation: 20%
- Overnight Shelter: 15%
- Workforce Development: 12%
How would you like to see these resources coordinated?

- Centralized Campus Model / Mixed Use: 77%
- Scattered site / 'Meet people where they are': 23%