



CITY OF GREELEY Request for Proposals

2019 Utility Cabinet Mural Project Public Art Minimum budget on-site painting - \$1000 Total budget vinyl wrap design - \$450

This Request for Proposals is issued by the City of Greeley as the sole point of contact. Please direct all questions related to the RFP to: Kim at 970-350-9450 or kim.snyder@greeleygov.com.

Artist RFP responses must be submitted to the Cultural Affairs office by the deadline noted and directed to:

**Kim Snyder
City of Greeley
651 10th Ave
Greeley, CO 80631**

The City of Greeley's One Percent for Art Program is seeking qualified artists to submit designs to be used on outdoor utility cabinets as public art 'murals'. Artists may be contracted to paint on site directly onto a cabinet or may be invited to have their design reproduced into a vinyl wrap.

Background

The Greeley Art Commission is requesting proposals in an open competition for artists to create murals on select utility cabinets. Some cabinets are traffic cabinets and are located at every intersection that has a streetlight, while other cabinets are Xcel power cabinets and are located in various locations around the city. They come in a variety of interesting shapes and sizes that can showcase artwork with a broad range of social, cultural and historic values while adding new creative life to the area. Murals of all sizes are also known to mitigate graffiti. The utility cabinet artwork concept is not unique to Greeley; there are many communities across the nation where such programs already exist.

Budget and Scope of Work

The budget for painting on-site will be determined by the committee according to the square footage of individual cabinets with a minimum budget of \$1000. The city will hire a contractor to clean, prep, and prime the cabinets prior to painting and will complete the process by sealing them with a UV anti-graffiti coating after the painting has been completed. Artists who are chosen to contribute a design only to be used as a vinyl wrap will be compensated a total of \$450. Wraps will be created and applied by a professional in this field.

Designs may be representational or abstract but must respond to the urban context and be appropriate to the location and setting. Diverse mural themes/content is encouraged but must be acceptable to a broad audience of all ages. The design must be picture based and not word based, should be visually active so not to invite tagging and must cover all sides including the top of the cabinet. Artwork cannot depict traffic lights, signs or signals or include similar colors. The use of dark colors is prohibited to avoid thermal problems for the utility cabinet. Artwork cannot include logos, copyrighted or trademarked images or be a form of signage or advertisement in any way.

Final artwork must incorporate all existing official labeling on the traffic control or Xcel power cabinet and must not interfere with any functioning parts such as vents, hinges, locks, handles and the legibility of any cautionary text. Each artist selected will be required to work with the committee to further develop their proposed design until it fits all criteria listed here.

The Artist shall not sell reproductions of this design to any public entity within one hundred (100) miles of the City of Greeley. Once the final design is accepted by the Greeley Art Commission and payment is made for the design, the City will retain all rights of the final design. If artwork is in need of repair, due to age, damage or company maintenance, the original artist may be contacted to perform such repairs. If unavailable, another local artist may be solicited for repairs. If cost of repairs are significant (i.e. greater than 25% or one side of a mural, or in excess of the original mural stipend) the mural may be removed or painted over and included in the next painting phase for a new mural by another artist. The City or the utility retains the authority and right to destroy or paint over the image at any time, without notice, for any reason, including maintenance, replacement, safety and vandalism. The average life expectancy of Utility Cabinet art commissioned under this project is 3-5 years.

Artist will supply all materials for designing and painting a cabinet including high quality paint products, brushes and required drop cloths, water, etc.; see the approved paint list on page 4. Passage on the sidewalk for pedestrians must be maintained at all times. The City will coordinate/provide traffic control if a need is mutually agreed upon.

Proposal Requirements

Artists must be professionals over the age of 18 to apply with their own liability insurance. Artists may submit proposals via email to kim.snyder@greeleygov.com or delivered to the Cultural Affairs office located at 651 10th Ave., Greeley CO, 80631.

Artist Proposal Packet must include the following information:

1. **Artist Statement is required; Artist Resume if available**
2. **A Letter of Intent to include** - A description of the expected design
3. **A colored thumbnail sketch** no smaller than 11x14 inches of your proposed design showing five sides (four vertical sides and one top-see sample template on Page 5) of the design including colors you are proposing to use. Designs need to be adjustable because there are

varying sizes of cabinets. The sizes are determined after being accepted by the Greeley Art Commission, and assigned to a particular area and cabinet dimension.

4. **Up to 6 digital images** of completed past work must be sent. Please hand deliver or send via postal service on CD, memory stick, or send via email; images must be formatted to be viewed with Adobe Acrobat Reader
5. **Inventory sheet** with description of past work images including title, medium, dimensions, and date produced.

Proposal Submission Deadline

Proposals must be submitted to the City of Greeley Cultural Affairs office on or before May 10, 2019; hand delivered applications must arrive in the office before 4:00 p.m. The final artists selected to work with the design team will be notified by June 3, 2019. Incomplete or late entries will not be considered.

Selection Process

Artists to be considered will be selected based on their submission packet which includes a color design. The Selection Committee may consist of at least two members of the Greeley Art Commission, and staff from Culture Affairs, Public Works or Xcel Energy staff. Approval of the final design by the Greeley Art Commission will be based on design aesthetic merit, originality, creativity, innovation and appropriateness to the site.

Limitations to Liability

The City of Greeley will not assume any responsibility or liability for costs incurred by artists in responding to this RFP or in responding for any further requests for interview, additional data, etc., prior to the agreement to create an original work of art.

Rejection of Proposals

The Greeley Art Commission reserves the right to reject any or all applications or to award payment in whole or in part if it is in the best interest of the project.

Procedure if no Artist is Selected

Final selection of an artist to complete artwork will follow successful negotiations which satisfy the City's concern that the Selection Committee's recommendations, and the interest of the public are best served. Should no artist be accepted, a subsequent advertisement and Request for Proposals may be issued.

Attachments:

- **Materials, To Do & Not to Do**
- **Design Templates**
- **Sample Contract**

MATERIALS, TO DO & NOT TO DO

PROCESS

- Artists submit proposals including their art concept for jury. Chosen artists work with the project team to finalize the mural design and adjust the size to fit the specific cabinet assigned by the City. A 1 year warranty on materials and workmanship will be in the artist contractual agreement.
- This project is open to non-profits, partnering agencies and groups such as the Boys and Girls Club where painting a box will benefit both parties. Additionally, a sponsoring donor may select a box, artist. And or help develop a design.

PAINTING MATERIALS: To paint on utility cabinets, which can be steel or fiberglass, you must use **high quality acrylic-based products**. Either quality artists' acrylics or exterior house paints may be used and must not be applied too thin; a minimum 1.5 mil dry thickness coat is required.

High Quality Artists' Acrylics:

- Golden brand is a nice, high quality artists' acrylic that can be purchased at local art supply stores.
 - For thicker paint – use Golden Heavy Body
 - For thinner paint – use Golden Fluid Acrylics
 - Do not use Golden Open Acrylic – there have been problems with this paint curing too slowly.
 - If you need to thin artists' acrylics, use an appropriate medium instead of water for better adhesion.
- There have been issues with some Titanium White paints; Golden brand Titanium White Fluid Acrylic has worked well.

Exterior House Paints:

- High quality exterior latex acrylic house paint can be used.
 - Mis-tinted paints are sold at a discount and can be found at most stores that sell paint.
 - Some paint stores will tint your existing paint for a small fee.
- 100% acrylic latex waterborne paints are required with a low-sheen, eggshell or satin finish
- Exterior Paint Products (in recommended order):
 - Nova Color (preferred)
 - Sherwin Williams: Accolade Exterior Acrylic Latex, Satin
 - Pratt and Lambert: Accolade Exterior Acrylic Latex, Eggshell
 - Benjamin Moore: Aura Exterior Acrylic Latex #634 Low Luster
 - Frazee #126 Mirror Glide Low Sheen Acrylic Latex
 - Kelly Moore #1245 Acry-Shield Acrylic Latex Low Sheen

Not To do:

- Do not use paint pens -- they fade in the sun.
- Do not thin paints with water as we have found this to cause poor adhesion.
- Do not use Liquitex brand paint. It does not have good adhesion.
- Do not use standard quality spray paints – they will fade quickly

CONTRACTORS

The City of Greeley will hire a contractor to prime and add a final anti-graffiti sealant to each painted cabinet.

MAINTENANCE The City of Greeley Public Art program has a maintenance fund to keep all art in the collection clean, safe and in good repair.

Traffic Control Cabinet Template

THIS TEMPLATE FOR COLORED DESIGN TO BE SUBMITTED BY ARTIST-
MUST BE ENLARGED TO FIT 11X14 PAPER

Top	<ul style="list-style-type: none">* Your design must be submitted in this layout to show 2 sides, front, back and top views* Design must be submitted in color on an 11"x14" sheet of paper or larger, if printing this page for your design, it must be enlarged.* Actual dimentions are different for each cabinet; you will be required to adjust your design for a specific cabinet if your proposal is accepted.* If you have already been assigned a specific cabinet and you know the dimentions, you may change the layout dimentnsions shown here to display your design more accurately.		
Front	Side 1	Back	Side 2

Power Xcel Cabinet Template

THIS TEMPLATE FOR COLORED DESIGN TO BE SUBMITTED BY ARTIST-
MUST BE ENLARGED TO FIT 11X14 PAPER

- * Your design must be submitted in this layout to show 2 sides, front, back and top views
- * Design must be submitted in color on an 11"x14" sheet of paper or larger, if printing this page for your design, it must be enlarged.
- *Actual dimentions are different for each cabinet; you will be required to adjust your design for a specific cabinet if your proposal is accepted.
- * If you have already been assigned a specific cabinet and you know the dimentions, you may change the layout dimentions shown here to display your design more accurately.
- *The top will be very visible and should be considered an integral part of the design; there may be a side or back that is not as accessible so might be acceptable with a solid color, however, don't assume that until you are accepted and assigned a cabinet.

Top			
Front	Side 1	Back	Side 2

EXHIBIT B

ARTIST AGREEMENT

Waiver of Rights and Release

I, [insert artist's name], will prepare and install a work of visual art on a utility boxes owned by Public Service Company of Colorado, a Colorado corporation ("PSCo"), pursuant to a temporary pilot program between PSCo and the City of Greeley ("City") [located at [insert address]] (the "Mural"). Terms related to the Mural are governed by the in the [date] License Agreement to which this Waiver and Release is attached and this Release ("License Agreement").

I acknowledge that the Mural may be subject to the provisions of the Visual Artists Rights Act of 1990, 17 U.S.C. § 106A ("VARA"). I hereby expressly waive any and all rights arising under VARA relating to any and all uses which may implicate the right to be acknowledged as the author of the Mural; the right of integrity; the right to decide when and in what form the Mural shall be presented to the public; the right to prevent the distortion, mutilation, modification or destruction of the Mural, or any other right granted under 17 U.S.C.

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106A.

I acknowledge that the installation of the Mural may subject the Mural to destruction, distortion, mutilation, or other modification, by reason of its removal. I agree that the City and/or PSCo, and their successors, assigns or agents may modify or remove the Mural in whole

or in part, at any time and for any reason (or for no reason at all) without any obligation to restore the Mural.

I hereby expressly waive any and all rights arising to the ownership or creation of the Mural and have no ownership interest in the Mural.

I hereby release and discharge PSCo and its directors, officers, agents, employees, successors, assigns, parents, subsidiaries, and affiliates from any and all claims and demands arising out of or in connection with the Mural including, without limitation, any claims under VARA or any other section of Title 17 of the United States code or state law.

Neither I, nor my employees, agents and contractors, shall begin installing the Mural on the electric utility boxes until I provide PSCo with detailed plans and specifications for the Mural

design, including without limitation, colors, materials, dimensions, and methods of application ("Plans and Specifications"), and such Plans and Specifications have been pre-approved by PSCo in writing, in PSCo's sole and absolute discretion. If PSCo approves the Plans and Specifications, the Mural must be implemented in the precise manner depicted therein; no changes, modifications or alterations may be made to the Plans and Specifications without PSCo's prior written consent. In addition, I shall notify PSCo at least ten (10) business days prior to the commencement of installing the Mural. I, and my employees, agents and contractors, shall obey all PSCo written rules and regulations and oral instructions made known

to me and my employees, agents and contractors. These provisions shall also apply to any other

work involving installation, maintenance, repair, inspection, or removal of the Mural.

