



City of Greeley One Percent for Art Program Request for Proposals Alleyway Art

The City of Greeley's One Percent for Art Program and the Downtown Development Authority (DDA) have been collaborating on a great multi- year Alleyway Art mural project. Artists have been commissioned to create outdoor murals and wall art that showcase Greeley's broad range of social, cultural and historic values while adding new creative life to the downtown location. We are now seeking qualified artists to submit proposals for two new outdoor murals in the Downtown Art Alleyway in Greeley CO.

Background

The City of Greeley currently has two locations available. Mural A (see pg. 3) can be painted directly on the brick and will require the use of scaffolding to reach the second story location. Mural B (see pg. 3) must be applied to material other than the brick wall, such as metal or wood panels, and securely attached to the mortar. The City will assist with the installation process for Mural B. This brick is protected by the Historical Preservation Board and cannot be damaged or altered in any way.

The DDA and the City of Greeley agree to maintain the mural for three years keeping the artwork free from debris and will repair any damage and/or vandalism. At the end of the three year term, the Committee may choose to replace the mural with a new design from an artist of the Committee's choice or extend the time the existing mural will be maintained and kept in good condition.

Budget and Scope of Work

Designs must follow the 'musical' theme that is currently incorporated into the Alleyway by the existing murals. Only designs relating to this theme will be considered. Designs may be representational or abstract but must respond to the urban context and be appropriate to the location and setting. Diverse mural content is encouraged but must be acceptable to a broad audience of all ages. The design must be picture based and not word based and should be visually active so not to invite tagging. Artwork cannot include logos, copyrighted or trademarked images or be a form of signage or advertisement in any way.

Funds for artwork at this location will be in collaboration with the DDA. The budget of \$4,000 for each mural must include artwork design, fabrication, delivery, assistance with installation, artists' liability insurance and all materials including City approved UV-anti graffiti coating. See attached images for the designated locations in the alleyway for the new murals.

After an artist has been contracted, a Final Design will be required that will include all details necessary for the fabrication and installation of actual artwork. Once the final design is accepted by the Greeley Art Commission and payment is made to the artist for the design, the City will retain all rights of the final design; if for any reason the artist cannot complete the project, the City has the right to hire another artist to complete the mural with the design submitted. The Artist will retain the copyright to the design and reproduction limits will be set for the City and the Artist in the written contract.

Submission Requirements

Artists may submit one or more proposal packets.

Artist Proposal Packet must include the following:

1. **Artist Resume** or Artist Statement
2. **A rough sketch of the proposed design in color with a written description that explains** 1) materials that you intend to use and 2) the meaning or inspiration for the design.
3. **4- 6 digital images** of completed past work must be sent. Please send via email. Images must be formatted to be viewed with Adobe Acrobat Reader and large images will need to be sent one or two at a time.
4. **Inventory sheet** with description of past work images including title, medium, cost, dimensions, location and date produced.

Qualifications Submission Deadline

Proposal Packets for this request must be submitted to the City of Greeley Cultural Affairs to kim.snyder@greeleygov.com on or before **11:00pm on May 30, 2020**. The artists selected will be notified by June 19, 2020. Incomplete or late entries will not be considered.

Selection Process

Artists will be selected based on the artistic design, craftsmanship, quality of materials, and how well the proposal reflects the musical theme in the alleyway. Artwork may not be a form of signage or advertisement in any way. The Selection Committee will consist of at least two members of the Greeley Art Commission, the DDA, local business owners /community members. The Greeley Art Commission, DDA and the City of Greeley will have final approval of the proposals selected.

Limitations to Liability

The City of Greeley will not assume any responsibility or liability for costs incurred by artists in responding to this RFP or in responding for any further requests for interview, additional data, etc., prior to the contractual agreement to create an original work of art.

Rejection of Proposals

The Greeley Art Commission reserves the right to reject any or all applications or to award payment in whole or in part if it is in the best interest of the project.

Procedure if no Artist is Selected

Final selection of an artist to complete artwork will follow successful negotiations which satisfy the City's concern that the Selection Committee's recommendations, and the interest of the public are best served. Should no artist be accepted, a second advertisement and Request for Qualifications may be issued.

Contact Information

This Request for Proposals is issued by the City of Greeley as the sole point of contact. Please direct all questions related to the RFP to Kim Snyder at kim.snyder@greeleygov.com.

Mural A



Mural B

